

PECK'S
Cleaning and Pressing
Cash and Carry
 Plain Dresses—Suits— \$1.70
 Topcoats
 108 So. Woodward Ave.
 for delivery service...
 PHONE MI 4-7724

Designed for Brides
 Brides who want a change from traditional white can choose from wedding gowns in combinations of pale yellow and white or gray and white embroidery on pink, as well as all-over pink or ice blue gowns.

Coat Cues
 Back interest details make this season's crop of young coats especially attractive.

New Collar Styles
 in SPORTSHIRTS
 by *Cono*



Give your sports wardrobe variety with a selection of these different and distinctive sportsters.

IVY CASUAL The soft button-down collar has a button in the back to keep the collar from riding up. For complete roomy freedom a box pleat runs the full length of the back. In authentic regimental and Tarianette stripes as well as checks. There are Ivy Casual caps to match. **5 95 UP**

NEW SQUARE LOOK For trim neatness in sport-shirts, the square shape collar with wide top stitching is the newest thing. We have this style in a wide variety of fine exclusive fabrics and patterns... shown is an imported yarn-dyed India Madras. **5 95 UP**

CONTINENTAL COLLAR (with flexitized stays) The influence of the Riviera is reflected in this new short, smart version of the flaired collar. The sportster shown is in a luxurious blend of cotton and silk with a colorful cross striped pattern. We have lots of others and, of course, they're all washable. **5 95 UP**

Dickinson's
 Wabeek Building Birmingham Saginaw at Lawrence Pontiac



THERE'S NEWS IN HATS THIS SPRING—in tall crowns, picture hats, and in dashing tilted brims. These ladies came to the fashion show at Birmingham Country club in their spring chapeaus. From left are Mrs. Paul Thorlakson in a black straw accented with a large red flower, Mrs. Ernest E. Murray wearing a white straw with a band of red poppies and Mrs. William B. Forrest in that fashionably romantic and feminine tilted brim in melon straw with clusters of deep melon flowers.

Leather Plays Important Role In Style Scene
 Softer and lighter, artfully draped, tucked and pleated, leather appears prominently on the spring fashion scene.
 Full length coats, short jackets and car coats are crafted in a variety of ingenious fashions from both suede and grain leathers.
 Brand new this spring are smart leather capes, as well as a cape-like appearance for coats, achieved by gentle fullness falling in gathers from a yoke, slate pockets and scarf-like ties.
Foundations!
 With the basically narrow, eased silhouette in fashion prominence, new foundation garments are designed to make all the many variations of slender styles wearable and becoming to the majority of figures.
 Long brassieres, high girdles and one-piece garments are the leading contenders for under-fashion honors.
 You'll find all-day meters in the new "Park-Ferrand" municipal parking lot.

AFTER 23 YEARS IN DETROIT . . .

Munson CLEANERS
 SOUTHFIELD ROAD
 just south of 11-Mile



. . . have expanded their facilities to accommodate the N.W. suburban area with

QUALITY CLEANING and RELIABLE SERVICE

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Among the high fashions seen this season is that ever so popular cape dress, an Anita Amodes original. The nubby rayon toast colored skirt is accented with a polka dot top which also lines the reversible cape. The model is Marge Ceici and is seen from 10 a.m. to 5 p.m. on Saturdays at Hines hotels in Birmingham.



BANISTER
 Nassau Tie

The proudest name in footwear... since 1845



Crafted with custom-like care of richly grained calfskin, this Banister puts the new mid-line silhouette on very elegant footing indeed. Neat and natural, it goes right along with the fine tweeds and miniature plaids for brisk, comfortable town or country wear. Teak or Black Llama Calfskin \$29.95. Also complete selection of Freyman Shoes.

Also a fine selection of BOY'S SHOES

Higgins and Frank WABEEK BUILDING BIRMINGHAM
 Open 9:30 to 5:30 Daily Friday Till 9:00

"light up" for Spring in sparkling silk and lamb's wool



V.T. smartly blends rich, lustrous Silk and luscious' Lamb's Wool in definitely new suits. Gloriously light and bright in sparkle-enriched Glens and Stripe patterns. Trim Straitly modeled. **70.00**

Dickinson's
 Wabeek Building Birmingham Saginaw at Lawrence Pontiac



\$58.50

Stroock
 SPORT JACKET

blended with rabbits' hair!

When a man sees, feels and tries on our Stroock jacket blended of rabbits' hair, Australian wool and llama... quick-as-a-bunny he's sold! Because no other jacket we know has such genuine appeal to a man. Comes in oatmeal or grey... two shades that blend perfectly with almost all slacks.

introduced by **H. FREEMAN & SON**

expressly for

Higgins and Frank WABEEK BUILDING BIRMINGHAM
 DETROIT CHICAGO GROSSE POINTE
 Open 9:30 to 5:30 Daily Friday Till 9:00
 FREE PARKING AT OUR BACK DOOR

A Preview of **Spring**

At **Higgins & Frank's Jr. Shop**



The Jr. size men of the spring world will be sporting the new "Campus Look"... neat and trim in the Ivy fashion. We are now showing spring styles in our Boy's shop. See what the well dressed young man will be wearing this year.

The same quality and service as our men's shop.

We carry the same fine quality clothing in our new Jr. Shop as we do in our men's shop. The same fine service, too, including meticulous alterations.

SUITS from 15.95 to 45.00
 SLACKS from 6.95 to 12.95
 SPORTCOATS from 11.95 to 35.00

Higgins and Frank WABEEK BUILDING — BIRMINGHAM
 On the Lower Level
 Only One Location — 268 West Maple