### Designed for Brides

Brides who want a change from traditional white can choose from weeding gowns in combinations of pale yellow and white or gray and white embroidery on pink, as well as all-over pink or ice blue gowns.

### Coat Cues

Back interest details make this season's crop of young coats es-



Give your sports wardrobe variety with a selection of these different and distinctive sportsters.

NY CASUAL The soft button-down collar has a button in the back to keep the collar from riding up. For complete roomy freedom a box pleate runs the full length of the back. In authentic regimental and Tartanette stripes as well as checks. There are try Casual caps to match.

checks, inere are try Casual caps to intatch.

NEW SQUARE LOOK for trim neathers in sportshirts, the square shape collar with wide top
stitching is the newest thing. We have this style
in a wide variety of fine exclusive fabrics and
patterns...shown is an imported yarn-dyed
intaid Madras.

India Madras.

CONTINENTAL COLLAR (with flexitized story). The influence of the Riviera is reflected in this new short, many tression of the flatiest collers, the sportster shown is in a luxurious blend of cotton and slik with a colorful cross striped pottern. We have lots of others and, of course, they're all wephables.

Dickinson's

Vabeek Building

Saginaw at Lawrence

UP

5 9 5



"light up" for Spring in sparkling

silk and lamb's wool



## <u>Dickinson's</u>

Wabeek Buildin

Pontiac

Rrides March 28, 1957 THE BIRMINGHAM ECCENTRIC



THERE'S NEWS IN HATS THIS SPRING—in tall crowns, picture hats, and in dashing tilted brims. These ladies came to the fashion showat Birmingham Country club in their spring chapeaus. From left are Mrs. Paul Thorlakson in a black straw accented with a large red flower, Mrs. Ernest E, Murray wearing a white straw with a band of red poppies and Mrs. William B. Forrest in that fashionably romantic and feminine tilted brim in melon straw with clusters of deep melon flowers.

AFTER 23 YEARS IN DETROIT . . .



. . . have expanded their facilities to accommodate the N.W. suburban area with

QUALITY CLEANING and RELIABLE SERVICE

Pick-Up and Delivery EL 6-7610 Daily 7-6:30 Sat. 9-5 Among the high fashions seen this season is that ever so popular cape dress, an Anita Amodes original. The nubby rayon toast colored skirt is accented with a polka dot top which also lines the reversible cape. The model is Marge Ceici and is seen from 10 a.m. to 5 p.m. on Saturdays at H i m e l books in Birmingham.



# Leather Plays Important Role In Style Scene

Softer and lighter, artfull draped, tucked and pleated, leath er appears prominently on th

Full length coats, short jackets, and car coats are crafted in a valety of ingenious fashions from both sucde and grain leathers. Brand new this spring are smart eather capes, as well as a capelike appearance for coats, achieved by gentle fullness falling in gathers from a yoke, slate pockets and

#### Foundations!

With the basically narrow, eased silhouette in fashion prominence, now foundation garments are designed to make all the many variations of slender styles wearable and becoming to the majority of figures.

and becoming to the majority of figures.

Long brassieres, high girdles and one-piece garments are the leading contenders for under-fashion honors.

You'll find all-day meters in th new "Park - Ferndale" municipa parking lot.



BANISTER

Nassau Tie

Crafted with custom-like care of richly grained calfskin, this Banister puts the new mid-line silhouette on very elegant footing indeed. Neat and natural, it goes right along with the fine tweeds and miniature plaids for brisk, comfortable town or country wear.

Teck or Black Llama Calfskin \$29.95.

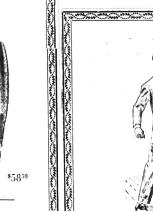
Also complete selection of Freeman Shoes

Also a fine selection of BOY'S SHOES

Higgins Trank

WABEEK BUILDING BIRMINGHAM

Open 9:30 to 5:30 Daily Friday Till 9:00



Stroock sport jacket

blended with a rabbits' hair!

When a man sees, feels and tries on our Stroock jacker blended of rabbits' hair, Australian wool and Ilama...quick-as-a-bunny he's sold! Because no other jacker we know has such genuine appeal to a man. Comes in oatmeal or grey ... two shades that blend perfectly with almost all slacks.

TATIONE & H. IREEMAN & SON PRESENTA

expressly for



WABEEK BUILDING BIRMINGHAM

DETROIT CHICAGO
GROSSE POINTE
Open 9:30 to 5:30 Daily
Friday Till 9:00

FREE PARKING AT OUR BACK DOOR



A Preview of Spino At Higgins & Frank's

Jr. Shop

The Jr. size men of the spring world will be sporting the new "Campus Look" . . . neat and trim in the Ivy fashion. We are now showing spring styles in our Boy's shop. See what the well dressed young man will be wearing this year.

The same quality and service as our men's shop.

We carry the same fine quality clothing in our new Jr. Shop as we do in our men's shop. The same fine service, too, including meticulous alterations.

 SUITS
 from 15.95 to 45.00

 SLACKS
 from 6.95 to 12.95

 SPORTCOATS
 from 11.95 to 35.00



WABEEK BUILDING - BIRMINGHAM

On the Lower Level

Only One Location - 268 West Maple