

Men's Spring Shoes Show A Soft Glow

Men's shoes this spring are going to shine—but with a soft glow that comes from the leather itself rather than from polish applied to it. The gleaming leathers will harmonize with the luster in suits of silks and man-made fibers.

Lightness and trim lines in shoes will be highlighted in tropical leathers. These leathers cut the weight of shoes by a third, made their first appearance last spring and their popularity reached landslide proportions by summer.

Boys Trade 'Beat Look' For Neat Look

Every now and then parents—so confident that they are guiding the tastes and interests of their youngsters—are surprised to find that the sprouts are way ahead of them. This was never truer than in the current trend in boys' wear.

It seems that school bans on inappropriate or just plain sloppy classroom attire have come just a little bit late or at least just as the teeners and sub-teeners themselves decided that it is more "hip" to look like a man than a mope. The neat look—rather than the "beat look"—is the trend in boys' wear today.

THE SWITCH takes in dress-up wear as well as school clothes, and in this latter category—knowingly or not—the youngsters have taken their cue from "Mad and Big Brother" in going all-out for Ivy styling. Former favorites in trousers have been forsaken for slim and sleek Ivy model slacks—"with the strap in the back"—in polished chinios, durable gabardines and smart gray flannels.

The natural partner for such slacks are Ivy-styled sports shirts, preferably with button-down collars and back-collar button, in stripes, checks and plaids. Colorings range from light-medium to near-dark shades with at least one bright color offsetting any suggestion of drabness.

Over these are worn tweedy three-button sports jackets complete with center vents and pocket flaps in the university tradition. Patterns range from bold checks and plaids to stripes and modest self-figures. Another big number is a washable cotton fabric.

FOR dressy outfits geared to Sunday occasions and the heavier social schedule that develops at this stage in their lives, boys are showing a marked interest in the flattering navy blue suit. The navy suit in flannel, mill-finished worsted or gabardine, is an old-time favorite that has recently started reclaiming the fashion scale.

Here again "Ivy" sets the pace with three-button, natural shoulder styling. Trousers are unpleated and cut along slim lines like the boy's favorite slacks. White button-down collar oxford shirts are a perfect combination with navy suits for dress-up wear, and striped ties in silk or silk-and-cotton blends round out the outfit. Variations may be obtained by using a blue shirt and, perhaps, a handsome foulard print tie. Some lads with an eye to more sophisticated styling will go for the pleated bosom shirts. These generally are made with short point spread collars which are kept neat by collar stays.

IT IS not very surprising that dirty buck shoes and scuffed moccasins are now reserved for knock about use. Plain toe bluchers, wing tips and moccasin-style oxfords in black or cordovan shades are the wanted "dressy" shoes.

And the young man who is really in the know tops off his outfits with the proper headgear—Ivy style caps or one of those rakish new felts.

Yes, the neat look is definitely replacing the "beat look."

Patterns to Star In New Shirts

Patterned shirts will enjoy a big push this spring. Included in this group that will help men to be dressed up and dressed right will be some stripes—many with a bold, bold look—and checks and neat printed patterns such as pin dots.

Interest in the more elegant shirts will be confined chiefly to evening wear, not so much in the pleated bosoms as in the ruffled variety.

ALTHOUGH white will keep its high standing, the heavy promotion of patterned shirts should give a lift to solid colors, primarily light blue.

There will be few new collar styles but there should be enough variety to satisfy any man or woman shopper in the short point spreads, round-downs, Ivy button-downs, round pin types and several Continental ideas. A new collar idea is one with built-in stays.

SHORT-SLEEVED business shirts will account for neater and more comfortable men around conference tables during the warm weather months.

Spring shirt fabrics will include broadcloths, oxfords, skip tans, leno weaves, scrim meshes and voiles, plus some end-and-end madrases and chambrays.

Standard brands—standard prices—parking just 2 minutes from your favorite stores in Birmingham.

THIS year, since they fit in with the fashion trend by making possible a dresser, finer looking as well as more comfortable shoe, they are expected to be a practically unanimous choice in all types of men's shoes.

The gleam in the season's shoes will mean an emphasis on high-polished smooth leathers with a natural gloss accentuated by hand-rubbing. It doesn't mean, however, that textured leathers, which have won a deserved popularity, will now take a back seat. They'll be seen more than ever, both alone and in combination with smooth leathers, but they'll be soft-grained and will have a bright finish.

TROPICAL suedes, too, will continue in prominence. The suede and smooth leather combination for town may be rich and glossy or dull-finished for contrast.

All-suede casual and dress-casual shoes, on the contrary, will be tough-textured with a long, pinny nap.

In shoes for town, leading colors will be black, medium tan, teak brown, London tan, cardeu and dark maple. The mid-low oxford of three-to-four-eyelid height with a medium-broad toe will prevail.



SPORT JACKET in ultra-lightweight British worsted, designed for comfort in the warmest weather, features an authentic Scottish district check.

Medium Tones Seen in Hats

Men's hats this spring will be mainly in medium shades. Grey and brown colors will be dominant although shades of green are due to enjoy more popularity than in many a year. Mixtures will challenge solid colors for the favor of buyers.

Many novelties have come into the hat fabric picture, including a "crushable" fur-nylon blend felt number, but felts will not be wider than 1 1/2 inches no longer judged out of their Number One considered a rarity.

The recent highly favored "flat-top" model, however, may be replaced this spring by the variation of the pork-pie model with the pre-baked crown known as the "tight telescope" and the new drop-tip felts.

Hat shapes are growing narrower and narrower, with brims no wider than 1 1/2 inches no longer judged out of their Number One considered a rarity.

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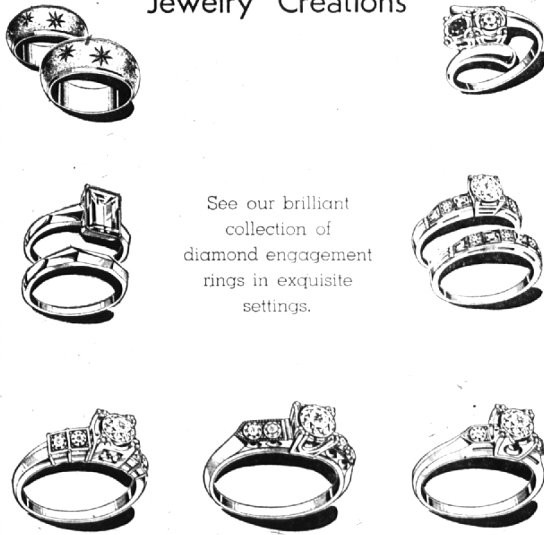
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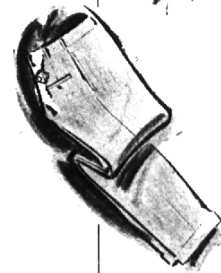
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