



A Suzanne Augustine original of heavy white silk satin cuffed in turquoise from Mary Helsingan's shop in Birmingham worn by Mrs. S. J. Allen of Detroit when she was named the best dressed woman of Palm Beach. Turquoise satin also lined the matching stole and crystal beads ornamented the dress in an ivy motif.

Fabrics Look Airy, Feature Easy Care

The fragile appearance of so many of this spring's fashions is delightfully deceptive because, more often than not, they are as easy to care for as they are easy to look at.

This is mainly due to the development of many new blends of natural fibers with synthetics and to new processing for natural fibers such as cotton. Notable are cottons processed for easy washing and minimum ironing and blends of Dacron and cotton. Novelty sheers, such as nylon chiffon, look as airy as spun sugar but can be washed easily thanks to the use of synthetic yarns.

Blends of silk and synthetic give the high-fashion look of silk plus easy care.

Compact News

Unusual design for compacts and cigarette cases features freeing hanging stones that look light and airy and tinkle delicately in motion.

Surplice Style

Graceful newcomer among cashmere sweaters is a surplice style which buttons just at the waist, with three large pearl buttons. Cross-over front closing is outlined in a wide band of self-cashmere.

Soap and Suitcase

A sure way to keep your clothes from developing a musty smell when you are traveling is to place an unscented bar of soap in your suitcase.

VERA FRANCES HAIR FASHIONS

under new management

SPECIAL

Mon. Tues. Wed. Complete oil cold waves including cutting and styling

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HAIR FASHIONS BOTH PLACES OPEN EYES. BY APPT.



TO MAKE YOU EVEN LOVELIER . . .

Our award-winning experts analyze your features and skin tones to bring out your full natural beauty with the hair style and color best for YOU!

Evening appointments must be made in advance

Emile' Salon

1020 N. Hunter, Birmingham MI 4-7710

Decorate Shades SCIENCE SCORES AGAIN

Many window shades now have rich textures and decorative coloring for both room and street sides. Those in multicolor weaves harmonize easily with a variety of room settings and drapery colors.

Scientists have now developed window shades which permit woven curtains and sport shirts to be washed with a minimum of marring or shrinking. Just be sure to read washing directions carefully and never use boiling water.

Spring Shoes

NOT JUST SHOES BUT THE UNUSUAL in SHOES!

Looking for excitingly "different" styles? Look to BURR for the most talked-about shoes today! Styles from

\$12⁹⁵ to \$18⁹⁵



Pixie

Tweedies—stem heel. Beautiful pump. Patent, Navy, Red, French Bread. Widths AAAA to B.

\$15⁹⁵



Tweedies pretty pump. Patent, Navy, Flax. Widths AAAA to B.

\$16⁹⁵



Slashed pump. Patent, Brown, Red, French Bread light brown. Widths AAAA to B.

\$14⁹⁵

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Jewelry to spark spring outfits



1.00 to 15.98

Pins, earrings, bracelets . . . necklaces, ropes . . . we have them all in new Spring styles!

lovely as springtime
new blouses
by Ship 'n' Shore



It's time to pick a blouse . . . or two, or more . . . from our Spring collection. Cottons, pima-cotton and rayons.

2.98 to 5.98

the mood is Spring and the fashions are beautiful

Spring's the season of change . . . and this spring, you'll find that the fashions changes are many and exciting, with special interest in softer, more flattering lines and a feminine, lady-like air. To bring your wardrobe up to date . . . and to get in the mood of the new season . . . come, welcome a beautiful spring here!



Sweaters

line spring seasoning... by Jane Irwill



Just the thing to spice your Spring wardrobe . . . wools, knits in cardigans and slip-over crew-necks.

6.98 to 8.98

Spring DRESSES by

NELLIE DON GEORGIANA JEAN LANG PAT PERKINS MYNETTE (1/2 sizes)

Sizes: 10 to 20, 12 1/2 to 22 1/2, 40 to 44

8.98 to 34.98



Spring handbags

packed with fashion



Come, see and select from new handbags in all the loveliest straws, metal, plastics and leathers.

4.98 to 14.98

now at hand... spring gloves by Hansen



In the dainty, feminine mood of Spring fashion. Whites plus all the new Spring colors in nylon and cotton. All washable.

1.98 to 3.00

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