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WE WILL BE GLAD TO FURNISH INFORMATION ON HOME IMPROVEMENT FINANCING.

BUSINESS BRIEFS



STUART KNICKERBOCKER (left) and Don Smith, directors of Knickerbocker-Smith Associates, commercial art firm, discuss a layout at their 128 E. Brown studio in Birmingham, which recently had its opening. Both Smith, 27, and Knickerbocker, 31, are nationally exhibited painters; one of Smith's paintings is in the Cochrane exhibit in Wash., D. C.

John S. O'Gorman Is Retiring as Company Manager

John S. O'Gorman, Jr. has announced his retirement as manager of the Detroit branch of Johnson Service Co., temperature control system engineers, at 840 Hilton Road. He will be succeeded by James L. Best who, for the last year, has been assistant branch manager here.

O'Gorman is also a member of the Johnson board of directors and he will continue to serve in that capacity.

O'Gorman joined the Johnson organization in 1931 following his graduation from Yale University. He was appointed Detroit branch manager in 1955.

HIS HOME is at 147 Abbey Road, Birmingham and he has been active in civic affairs of that community. He served as city commissioner in 1949 and 1950.

He is a member of the Orchard Lake country club and the American society of heating and air conditioning engineers.

S'field Business Association Plans March 28 Meeting

SOUTHFIELD—Southfield Business Association members will hear a report on Southfield's April 1 Charter commissioner election, as well as information on township sewage problems at the association's general meeting March 28 at Elm Hollow golf course, Fisher north of Eight Mile road.

Association President Robert E. Bratton of Bratton Tool and Die Co., also said that Don Kipka of Detroit Edison Co. would show a film, "Detroit's Place in America's Atomic Future."

Other officers of SBA are: First Vice President H. E. Hubbard, Railway Co.; Second Vice President James B. Caldwell, Mechanical Manufacturing; Secretary A. R. Booth, Ray D. Baker Inc.; and Maurice Geisel, Special Machine and Engineering Inc.

Attends Convention

Dixie Ely of Hair Designers by Charles, Birmingham, attended the national hair dressers convention in Chicago last week.

Shell Oil Honors Two for Service

Two local men have been honored for their long service to Shell Oil Co. They are L. B. Harrington, 26509 Captain's lane, Franklin, and C. N. Seifert, 990 Southlawn, Birmingham.

Harrington was honored for 25 years' service with the company, and Seifert for 20 years' with Shell.

A third man, Charles W. Irwin, 5990 Orchard Bend, Gilbert Lake, has been named industrial products manager for Shell's Michigan division. He is a 21-year employee.

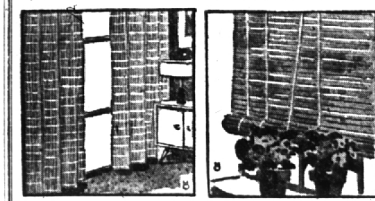
When he first came with the company in 1932, Harrington was employed at the company's garage. Since then he has held several positions in the Operations Department. He assumed his present position in 1954.

A real estate representative, Seifert was presented with an emerald set Shell service emblem.

WHEN HE first came with the company in 1937, Seifert was employed in the marketing service department in St. Louis, Mo. In 1938 he was transferred to Chicago and in 1949 was made supervisor of payroll and personnel records.

In 1953 he was transferred to Green Bay, Wis., as a real estate representative. He took over his present position in June, 1948, when he was transferred to Detroit.

"Nepotism" means favoritism to relatives.



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