

EXCITING SPECIAL!

### DYED SQUIRREL STOLEES 148

To wear over spring costumes and all through the year! Beautiful, straight or pocket stoles—luxurious-looking, lovely! Soft, rich squirrel—heather, honey or blue mist dyed. Priced at great savings!

Price products labeled to show country of origin of imported furs.

(plus Fed. tax)

SECOND FLOOR

# Rollins

1528 Woodward Avenue

### STUDENTS! use a new REMINGTON for School Work



Rental Purchase Plan

### Remington Quiet-riter

THE ONLY PORTABLE WITH MIRACLE TAB!

Free Delivery — Free Typing Instruction Book — Carrying Case Included

Birmingham Printing and OFFICE EQUIPMENT Co. 369 East Maple Avenue MidWest 4-4740

The ladies love it!

# RIDLEY'S



## Bed Linen Laundry Service

saves money, time, work

What a relief to have those bulky, bulky sheets and pillow cases beautifully laundered for you—and at such low prices! No wonder so many women every day are switching to this new Ridley service. How about you?

## Sheets... 21<sup>c</sup> ea.

Pillow

## Cases.... 11<sup>c</sup> ea.

Read — and remember — these features!

- Price by the PIECE —not by the pound.
- No minimum charge —no weighing-in charge.
- You can figure your laundry cost in advance.
- Gently laundered, whiter and brighter.
- In rain-soft water.
- Professionally ironed, o-so-smooth.
- Neatly folded . . . easy-to-handle . . . individual plastic wrapped package.
- Invisible markings.
- Fast-dependable, on-time service.

Remember—Ridley's laundry service now specializes only in sheets, pillow cases and men's business shirts.



Dial "O" for operator, and ask her for Enterprise 6655 (no toll charge)—or see phone book for Ridley store nearest you.

### HE THOUGHT HE WAS RIGHT



Witnesses all agreed that Dick had been right, right up to the time he started to cross the train tracks after the train had passed.

When he saw the train coming, he sensibly applied his brakes and slid to a gentle stop.

He waited patiently while the locomotive thundered across his path and the box cars clicked by.

AS THE CABOOSE approached, Dick slipped the gear shift into position and inched ahead. He was into a smooth start as soon as the caboose had cleared the crossing.

He was halfway across the second track when the diesel locomotive traveling in the opposite direction from the first train rammed into him.

Up to the moment when he started across the tracks, Dick had been right all the way. He'd stopped for the first train and waited while it passed. He'd even waited until the last car had passed before he started.

WHERE DICK had not been right was in starting to move before he'd checked to see if there was another train coming that might have been hidden by the first train.

But, of course, it was too late to tell him so. Dick died still thinking he was right.

Caution plus courtesy, plus common sense, equals safety.—DRIVE SAFELY.

### WHY?



#### The Shamrock

In converting Celts from Druidism, Bishop Patricus used Trefol, leguminous plant of three leaflets, clover, to illustrate Trinity. He founded 365 churches, planted a school alongside each, organized archiepiscopal see of Armagh, consecrated two bishops, established a college or two, civilized heathen generally.

We parade because in his travels he was preceded by a drummer to attract crowds. Many and wonderful are his other exploits. Those who question them doubtless have sore feet and sour souls, dislike marching and drinking copiously of Patrick's Pot.

(c) 1937, John Emery Ent.



if you're like me.

Says the Barrister

You feel that a two-year stretch in the armed forces is a long time, but you're mighty proud of the young fellows who respond to the call of our great country.

The United States never was one to maintain a large standing army. The early settlers battled the Indians. The minute men left their farms to fight for independence. It wasn't until later that our country had some reserves.

Realizing that two years is a long time for a citizen to interrupt his career or education, congress enacted the reserve forces act of 1935, which President Eisenhower signed last August 2.

Now an applicant between the ages of 17 and 18½ can enlist in the United States army reserve or marine corps reserve for eight years and only have to serve six months on active duty.

YOUNG MAN, here's how it works. You can be deferred from selective service induction by enlisting in an army or marine corps reserve unit in your own home town. You are, however, required to serve six months in training on active duty.

This period may be deferred until you finish high school, quit school, or reach 20 years of age, whichever of these happens first.

When you enlist in an outfit you must attend a two-hour training session each year and participate in the unit's 15-day annual summer training camp. For each 2-hour training period and for each day in camp you get a full day's pay. Also, you can advance in grade and receive retirement benefits.

THIS DEFERS from the draft in that you serve 6 months on active duty instead of 2 years, and 7½ years in the reserve instead of 4.

The army urges parents of high school students eligible for the draft to look into the new reserve program at the nearest army or marine corps reserve office or recruiting station. You may get that education or job sooner than you think.

### Benefit Show Set

Birmingham city commission has granted permission to the Uniformed Firemen's Association to present its fourth annual theatre party at the Birmingham theatre, April 25. This is a benefit show to raise funds for the group's family welfare and recreation fund.

Many tombstones are carved by traffic chiselers.—DRIVE SAFE- LY.



### Accurate WATCH REPAIR

Take the time to keep your watch ON time! Let our Service Department give you a watch a thorough checkup now. The little time it takes is more than paid for in future savings and service. Drop in today!

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### George Ross

Jewelers

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Free Parking In Rear

Official Watch Inspectors For New York Central and Pere Marquette R.R.

### Happy Birthday...

### GIRL SCOUTS ON YOUR 45th BIRTHDAY (March 12)



This is the Girl Scouts' 45th Birthday and will be celebrated by hundreds of girls in this region. We add our Congratulations and best wishes for another year of their growth and progress.

### ... We're Headquarters for OFFICIAL:

- Ties
- Bats
- Badge Sashes
- Anklets
- Hats
- Handkerchiefs
- Shoulder Bags
- Pins, Pencils
- Billboards
- Canteens
- Knives
- Jewelry
- Stationery
- Handbooks
- First Aid Kits
- Flashlights
- PLUS . . . A Complete Line of OFFICIAL BROWNIE EQUIPMENT

FREE!

SOUVENIRS for ALL Girl Scouts During NATIONAL GIRL SCOUT WEEK

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233 Woodward—Birmingham

Featured in your favorite magazines... featured at

# MULHOLLAND'S



The bra that defines your figure in fashion's terms with natural support from the sides!

### "Revel" by Formfit \$250

"Revel" is the bra that does MORE for you. It lifts . . . and it caresses, holds you naturally, from the sides. Special scallop design is reinforced to give the extra support that means beautiful fit, a beautiful new figure. The band stays in place comfortably because special elastic releases move with you. "Revel" No. 551 in White embroidered cotton broadcloth. 32A to 38C.

STORE HOURS: DAILY 9 A.M. to 5:30 P.M.



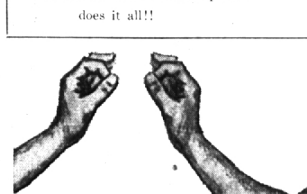
Charge Accounts Welcomed We Deliver



Charge Accounts Welcomed We Deliver



When PLAY's the thing, this is the PLACE to gear your wardrobe to the fun ahead . . . One stop here does it all!!



### IVY MEN AGREE...

this is the season's smartest knit shirt!

### BAY BRISK DOWN by MCGREGOR

It's easy to see why this knit shirt is top-favorite with fashion-wise Ivy men. The collar and placket of lustrous polished cotton give it a rugged, virile look. The soft-rolling, button-down collar gives it an air of casual distinction. Rich, full-bodied cotton knit washes in a breeze . . . won't shrink, sag, or stretch.



### MCGREGOR BAY NO-PLEAT BERMUDA

The Ivy Bermuda—short, Rich, lustrous-polished cotton... casual and rugged... with a dress-up look. Slim lines... pleatless front... adjustable backstrap. Completely washable.