

Newly Hired, Promoted in B'ham Realty Firm



FRED W. PIERCE



BERNARD J. PARTRIDGE

Snyder, Kinney & Bennett, Inc., long-time Birmingham realtors, announce the acquisition of new personnel recently, together with the promotion of Fred W. Pierce as Vice-President and Associate Broker.

Newcomers to the firm are John B. Caldwell, Richard K. Keller and Bernard J. Partridge.

en, Conn., has had a wide and diversified business background. Partridge and Keller have been in the real estate business for some time.

Boys' State Draws 10 from B'ham

This morning ten Birmingham boys left for the Michigan State university campus at East Lansing, where they will attend the 50th annual week-long Wolverine Boys' State. Conducted by the American Legion, Boys' State is planned to boys put into practice the theories of American government.

Before leaving they were briefed by Darrel Dunn and Dave Parrie, Boys' State alumni and R. H. Dewey, Boys' State chairman of Birmingham.

Search for Styles, Furnishing Designs

Leonard T. Lewis, 1450 Pilgrim, Birmingham, Lewis Furniture corporation, Pontiac, and S. W. Bishop of Lewis Furniture corporation Colonial shop, Birmingham, left June 16 for Chicago in search of new styles, designs, colors and finishes in home furnishings to offer to Pontiac and Birmingham homemakers.

They will be joined by other furniture merchants, at the summer home furnishings market which opened June 17. More than 2,000 leading manufacturers will show their newest products in the merchandise mart and American furniture mart during the two week show.



A. VERN BICE



RICHARD K. KELLER



JOHN B. CALDWELL

Holiday Pools

— for distinctive living —

- reinforced concrete

TW 1-1100

Evenings and Sunday—MI 7-0717

ELLIOTT UPHOLSTERING

Creators of Fine living Room Furniture

VISIT OUR NEW SHOWROOM

TABLES — LAMPS — CARPETS

Open Evenings by Appointment ELLIOTT FURNITURE

5395-5400 DIXIE HWY. WATERFORD — OR 1 1225

GARAGES PORCHES — ADDITIONS

Aluminum Combination Windows and Doors

F.I.A. Terms—No Money Down

STUART E. SHEILL CO.

SINCE 1947

"Here Tomorrow to Guarantee Today's Job"

1810 S. Woodward MI 4-3713

REWEAVING

All Methods — Clothing & Sweaters

We do our own work, (Precision Weavers)

ALL WORK GUARANTEED

LI 1-8580 *F.J. Smith* Open Fri. until 6 P.M. Other days until 5 Closed Wed.—July & August

CUSTOM TAILORS

104 W. 4th St., Main Professional Bldg., Suite 204 Royal Oak

Free Trial Offer!

If you haven't already tried it, this is your opportunity! At no cost or obligation, we'll spray a part of your lawn. You'll be convinced within 10 days.

FERTILENE

America's Foremost Liquid Fertilizer

15-10-5 Nitrogen-Phosphorus-Potash plus Trace Elements

Save - Odorless - Inexpensive

Distributed in this area by **Berkley Oil Co.**

Call Lincoln 3-1100 Today!

May Broke All the Records—RAMBLER SALES HIGHEST IN HISTORY!



While sales for the auto industry as a whole are down, Rambler sales in May set a new all-time record! More people are buying Rambler than ever before because only Rambler gives you both—big car room and comfort plus European car economy and handling ease. See and fun-test the economy champ today!

See Dealership—Close TV for all the details over ABC Network

See Your RAMBLER Dealer

ALL NASH DEALERS • ALL HUDSON DEALERS

American Motors Means *More for Americans*

Lowest-priced CAR Air Conditioning

Local Salesman Named to Roundtable

Charles P. Davey, 7378 Cornwall court, West Bloomfield representative for Prudential Insurance Co., is among those recently notified that they have met the qualifications for membership in the 1957 Million Dollar Round Table.

The Round Table is an international organization of leading life insurance producers who have sold a million dollars or more of life insurance in the previous calendar year or who are life members through having sold a million dollars for three consecutive years.

Harry A. Keller, 22777 Bellwood drive, south, Southfield township, comptroller of Speedway Petroleum corporation, has been elected president of the accountants guild, a fraternity of certified public accountants.

When we have a good painting we always put it in the best possible light. Why can't we do as much for our friends?—Farm Journal.

Extra Banking Hours

Our Bloomfield Hills Office is open

Mondays — Tuesdays and Thursdays from 10 to 3

Wednesdays 10 to 12 Noon . . . Fridays 10 to 8 and Saturdays 9 to 12 Noon Enjoy these extra hours for

Modern banking — Park and bank with Community

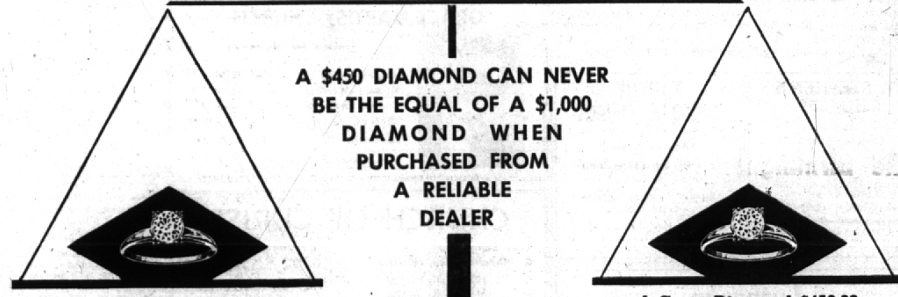
where Thousands Save Millions

Community National Bank OF PONTIAC

Branch Offices at W. Huron at Tilden — N. Perry at Glenwood — Keego Harbor — Walled Lake — Utim Lake — Milford and Bloomfield Hills.

Bloomfield Hills Office
West Long Lake Near Woodward Ave.
Member F.D.I.C.

The Carat Weights Balance...But!



A \$450 DIAMOND CAN NEVER BE THE EQUAL OF A \$1,000 DIAMOND WHEN PURCHASED FROM A RELIABLE DEALER

1 Carat Diamond \$1,000.00

1 Carat Diamond \$450.00

Claims to that effect can be made. But, given equal carat weights and different prices, the lower priced diamond automatically has less of the desired qualities that characterize the other diamond. Obviously, this does not apply only to the prices used as examples above.

Know your dealer. In him must be placed your trust for

value received. The reliable dealer is one who has pride in his profession, whose integrity is a matter of public knowledge. Aside from his integrity, he will never give less than fullest value because his living depends on your future purchases. If he appraises your "bargain" diamond as value less than paid for, it is not sour grapes, but the judgment of one who knows diamonds.

Know The 4 C's Of Diamond Value

Know that every diamond has four characteristics that determine its value—Carat weight, Color, Clarity and Cut. A \$100 diamond can have as perfect a combination of these as a \$1,000 diamond. The difference will be size. The individual investing in a diamond should ask himself whether it's size alone or the best combination of the four C's he wants in his diamond. A reliable dealer will give the latter.

LAKES' JEWELERS

"The Sterling Store of Birmingham"

Woodward at Maple

MI 4-5315