

BUSINESS BRIEFS

Parks Described In New Booklet

Distribution of Automobile Club of Michigan's 1957 Michigan state parks booklet has begun, said Douglas C. Brown, Birmingham division manager.

The 34-page booklet includes the specific location of each of the 61 state parks and recreation areas, as well as describing the facilities offered for tourists, campers and fishermen. Also listed are state forest camp and picnic grounds, Huron-Clinton Metropolitan parks and Wayne County parks.

Brown said that one important change regarding fees and charges is not noted in the booklet. Since publication, he said, the State Conservation Commission raised camping fees from 50 to 75 cents a day, and increased daily charges for electricity from 20 to 25 cents.

BROWN ADDED that state park admission fee legislation has been passed by the State legislature and is currently before the Governor.

With favorable weather, Michigan parks and recreation areas should set new attendance records this year, Brown predicted. In 1956, more than 15 million persons visited them while 50,000 campers used the state-owned facilities.

As a public service, the booklet is available to all Birmingham-area motorists through any Auto Club office.



Socony-Mobil Service

PREPARING FOR grand opening June 14, 15 and 16 of their new Socony-Mobile Friendly service station, Earl Bell, station manager, right, and Harold Joseph, shift captain, are stocking up on candy, glassware, and prizes for the opening three.

Edward Nicholas To Manage AMC Marketing

Promotion of Edward I. Nicholas, 31982 W. Rutland, Southfield township to manager of the automotive marketing and analysis department of American Motors corporation has been announced by Roy Abernethy, vice-president of auto motive distribution and marketing.

Nicholas had been assistant manager of the department for three years before being named assistant national business manager seven months ago.

He joined Nash as a market analyst in 1949 after graduation from Ohio State university with a bachelor's degree in business administration.

In 1959 he was named assistant to the national business management manager and two years later was transferred to the Detroit zone as a district manager. He later served as business management manager of the Oklahoma City zone. In 1953 he was elevated to assistant marketing and analysis manager.

Notre Dame Club

Notre Dame club members from the Birmingham area will join other members of the Dearborn organization at the club's annual family picnic June 23 at 11:30 a.m. at Nollar bend in Middle Rouge parkway, Edward Hines drive. The picnic is open to all club members, their families and friends.

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Little Wan-tad Says:—

JAMES B. HARCKE
Sales Executive

Appointment of James B. Harcke, 18106 W. 13 Mile, Southfield township, to an executive sales post with Hiram Walker Inc. has been announced. Harcke will handle special assignments for president Ross Corbit.

Widely experienced in distilled beverage merchandising, Harcke is a native of New York and attended Georgetown university, Washington, D. C. He was formerly state manager for a national distilling organization.

True humility is not an abject groveling, self-deceiving spirit; it is but a right estimate of ourselves as God sees us.—Tryon Edwards.

LEGAL NOTICES

Harold Helzer, Attorney for estate, 2031 National Bank Bldg., Detroit, Michigan.

60-817
STATE OF MICHIGAN — The Probate Court for the County of Oakland.

At a session of said Court, held at the Probate Office in the City of Pontiac, in said County, on the 4th day of June, A.D. 1957.

Present, Honorable Arthur E. Moore, Judge of Probate.

In the Matter of the Estate of RUTH REESE, Deceased.

Harold Helzer having filed a petition praying that an instrument filed in said Court be admitted to Probate as the last will and testament of said deceased, and that administration of said estate be granted to the petitioner, executor named in said Will or to some other suitable person.

It is Ordered, That the first day of July, A.D. 1957, at 9 o'clock, in the forenoon, at said Probate Office, is hereby appointed for hearing said petition.

It is Further Ordered, That public notice thereof be given by publication in some newspaper, once each week, for three successive weeks, previous to said day of hearing in the Birmingham Business Enterprise newspaper printed and circulated in said County, and that prominent cause a copy of this notice to be served personally or by registered mail, return receipt demanded, to each of the unknown persons at last known addresses at their last known place of address at least ten day prior to said day of hearing.

ARTHUR E. MOORE,
Judge of Probate.
(14) (15) (16)

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She advertised and, in a flash,
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here's what to buy to give your favorite guy on

Two sides to this Jantzen

Scotsmen will heartily approve of this side-zip swim trunk by Jantzen, because it's like getting two trunks for the price of one. Side illustrated is imported, authentic Tartan Gingham that's Sanforized and Mercerized. Reverse side is solid-color, pre-shrunk Broadcloth, in sun-and-water-tested colors. Tailored for freedom of movement with nipped-in-waist, elasticized back insert, and square-cut legs. Sizes 28-38.

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