

The Birmingham Eccentric

THURSDAY, JANUARY 31, 1957
38 PAGES

BIRMINGHAM, MICHIGAN

SECTION A

Serving the Citizens of Michigan's Finest Suburban Residential Area



Off the coast of Vancouver Island is a "zone of silence" where sound waves cannot penetrate. Many ships, unable to hear navigation warning bells or sirens, now lie on the ocean reefs and ocean floor there. Also many people have "zones of silence" where the voice of conscience cannot be heard. Many lives are thus "shipwrecked."

79TH YEAR—NO. 47

Bloomfield Art Group Organizing

Picture on Page 3-A

By RUTH ANNE SILBAR

Something new is being added to the cultural and recreational aspect of community life in the Birmingham-Bloomfield area.

Although still in the embryonic stage, a group of enthusiastic citizens with a bent toward the artistic and with unflinching faith in its future growth, is forming the Bloomfield Art Association.

The association, organized for the advancement of art, was conceived to provide opportunities for both student and mature artist to offer his work for exhibition and sale.

Through annual programming, a greater public knowledge and appreciation of art in its various forms will be offered the community.

AREA LEADERS in art and recreation fields have been invited to join in the meeting of the association at a meeting Monday night to meet and hear the distinguished speaker, Dr. J. H. Woodard, at the community center building at 361 North Woodward.

The big square house on the crest of the hill has been rented and now is being redecorated by association members.

Robert A. Thom, Foxcroft resident and artist, will preside at the meeting. He is chairman of the Birmingham Art Association. Mrs. George O. Cutter is secretary pro tem of the association and treasurer pro tem is Paul N. Averill. Both are from Bloomfield Village.

The Birmingham and Bloomfield community lacks a building specifically for painters and sculptors to meet and work. Thom said, "The home on North Woodward is a realization of the founders' hopes."

THOM ALSO projected tentative plans and goals of the new art association. Three phases are being studied, he said. One is educational where young artists, housewives and husbands in grey flannel suits may exercise their latent talents in various media through scheduled class work. Association founders hope exhibitions also will become a permanent part of the program—exhibits that will provide interesting and enjoyment to area school children as well as adults.

Few people who choose to be art spectators only, the founders hope to arrange an art appreciation series with lectures on varied art subjects.

"Community response to this new association has been enthusiastic," Thom reported, "and many have expressed an active interest in growth and development of this idea."

Troy, B'ham Meet On Mutual Problems

Members of the Troy and Birmingham city commissions will meet around the discussion table at the Adams Hotel Monday night to discuss mutual problems that can't be ironed out.

These include paving of Derby road from Adams to Woodworth. Adams from Madison north to the railroad viaduct, purchase of Birmingham from the E. Manly well, and zoning of several border properties.



HERE'S JACK DONALDSON, 160 Catalpa, Birmingham, spelling out for Mrs. Wilford Payne, chairman of the Mother's March, how his friends are ready to go to work tonight when the doorbell rings for the wind-up drive of the 1957 March of Dimes. Jack is 12 years old, in the fifth year of recovery from a crippling attack of polio.

Mom's March Today, Tonight Against Polio

The Mother's March on polio in Oakland county will be made any time today or this evening and every family will be given a card to use as a record of Salk vaccine shots.

Volunteer Fire Dept. Up for Schone's Review

A re-evaluation of Birmingham's 16-man volunteer fire department, particularly its conditions for residence and place of work, has been started by City Manager Harold K. Schone at the suggestion of city commissioners.

The commission met Saturday morning in committee session to go over minor changes in the rules of fire department operation, such as work uniform, leave days, and whether to continue to require membership in two firemen's associations.

While on this latter point, work and residence requirements for volunteers were brought up. Because of Schone's study, the decision on the funds was postponed.

MJ&A Doubles Space, Takes Cleaner Bldg.

Additional space acquired by MacManus, John Adams, Inc. in Bloomfield Hills and New York City to handle new business and expanded client services approximately will double the agency's physical facilities, according to Ernest A. Jones.

The agency has leased and in mid-February will occupy two-and-one-half floors of the three-story, million-dollar Gleaner Life Insurance Building, on Woodward Avenue.

Two complete floors at 444 Madison Ave. New York City, have been leased and remodeling and redecorating is being completed with occupancy expected sometime in March, Jones said.

INTO THE 15,000 square foot goal at Bloomfield Hills will go such departments as media, television and radio, billing, accounting, advertising and mail administration. Space thus will be freed at headquarters for the agency's rapidly expanding creative, research, art and merchandising buildings.

"Although our headquarters building is less than three years old and was planned to allow for normal growth, it now has become necessary to nearly double our present working areas because of the selectivity of better talent and extension of client service," Jones said.

"The Gleaner Building is so advantageously located and is so well suited to the efficient operation of the agency that it might very well have been built for us."

DURING 1956 MacManus, John & Adams, Inc. added the following accounts: Briggs Manufacturing Commission, Minnesota Products Co. Ltd. (Canada), Garretts and Company, Inc., Corfield Company (Canada), Garretts and Company, Good Humor Corp., Hartmann Luggage Company, Irvington Varnish & Enamel Co., Lazy Boy Chair Company, (Canada).

Lenox Furnace Company, (Canada), Michigan Economic Development Commission, Minnesota Mining & Manufacturing Corp., Ontario Electric, Toronto Cigarette Tobacco Corp., S. A. Sherrin and Company, S. B. Thomas Inc., Standard Products, Toronto Cigarette Stone Co. Ltd. (Canada), White Rock Corporation, and U. S. News & World Report.

All makes of bear spring mattresses are available at the new store, THESS COMPANY, Dial "O" and ask for Enterprise 6218.

Boy, 12, Killed Crossing Hunter

The grief-stricken parents of 12-year-old Lewis Newirth, of 2951 Maple east, Birmingham, returned Tuesday to their former home in Indianapolis, Ind., where funeral services are being held at 1:30 p.m. today for their son.



"Lew," as he was known to his school friends, was killed when he darted into Hunter boulevard near Maple at 6:10 p.m. Monday. He was the only child of the Lewis C. Newirths, who moved from Indianapolis in October.

The sports-loving safety patrol boy had been bowling at Northwood lanes adjacent to the home and was returning home for dinner when the accident occurred.

THE DRIVER of the car was not held. He was Eugene O. Quick, Jr., of 1015 Woodruff east, Hazel Park. In a statement made to assistant Oakland county prosecutor James Nicholas Steacy, Quick said he was traveling south at 40 to 45 miles per hour when he was hit by the boy's face but the windshield. His body was hurled 34 feet.

An ambulance rushed the boy to Beaumont hospital, where he died of internal injuries and a skull fracture 20 minutes after he was admitted at 6:30 p.m.

It was Birmingham's first traffic fatality in almost two years.

THE BOY'S FATHER is an executive for the National Cash Register company in Detroit. At the time of the accident, the Newirths were awaiting completion of a new home in the 14 Mile-Lester area, where they felt their son would enjoy the many sports he loved.

Lew was born Sept. 19, 1944, in Indianapolis. He was a member of the Beaumont school safety patrol program, he was also a member of the church's boy scout troop. He was a member of First Presbyterian church.

Surviving besides his parents are paternal grandparents, Mr. and Mrs. William L. Newirth, of Florida, Ind.

The body was at Bell chapel, W. R. Hamilton company, until Tuesday evening, when it was taken to the Drexel chapel of Shirley Brothers funeral home, 4666 E. 10th street, Indianapolis.

William T. Gossett Receives Doctorate From Wayne State U.

With four other prominent Detroit area men, was awarded William T. Gossett, vice president, general counsel and director of Ford Motor company, received an honorary doctorate at Wayne State university's commencement exercises Tuesday night.

Dr. Clarence B. Hilberry, university president, conferred a Doctor of Humanities degree on Gossett, of Goodhue road, Bloomfield Hills.

Dr. Hilberry said the honor was "in recognition for his legal scholarship and brilliant legal career." Born in Texas, Gossett practiced law in New York until 1947, specializing in finance and litigation. He joined Ford in 1947.

STRICTLY FRESH

Then there's the fellow discharged from the Army on a hardship case. Seems he flunked his night club; where you pay for the air you breathe.

An escape artist believes that the saw is mightier than the pen. Britannia's best advantage over Britain is that it's able to make a meet.

The person who sticks his foot in his mouth usually hasn't a leg to stand on.



A Visible Disappearance

THERE ARE TIMES when a girl DOESN'T want her picture taken. That's the way it was Saturday for 5-year-old Lark Weidman—even though she was attending a festive occasion—the 7th birthday party of Dawn Weingold. So Lark sat herself down under the card table where she said (and thought) she'd be out of camera range. But that just made the "picture of the year" for the photographer, The Eccentric's Society Editor Fran Maier. Other guests are (from left) Conrad Weingold, Deborah Morley, Ruth Whittemore, Jackie Lomas, Dawn Weingold, Barbara Brown, Sophie Mitchell and Sheila Young. Dawn is the daughter of Mr. and Mrs. Hal W. Weingold, 1275 Bird, Birmingham.

This and That

by George R. Averill

Rare, indeed, upon this earth is a person like the late Arturo Toscanini, famed musician and symphony leader who passed away in his 89th year. He brought the sweet sounds of harmony to millions and millions of people; he inspired many men and women to rise to great heights in their music-making; and he left memories of his personal character that will continue to uplift and influence upon ensuing generations. Arturo Toscanini proved that men and women today can achieve great things—achievements that are above the mediocre activities of life; his vision was no mean or small one. What he did shines forth as a bright star—yet a beckoning beam that beckons to the inherent, harmonious intentions of God's pattern for mankind.

Soviet leaders lambaste Americans for their increasing use of "dranguliers," intimating that our nation is going to get such an early chip that results to slave camps in Siberia or the firing squads to quiet millions of its own and satellite people.

"Do you," the judge asked the groom, "take this woman for better or for worse, through sickness and health, in good times and bad, whether she is—" whereupon the bride tearfully exclaimed, "I hurt it, judge, you're gonna talk him right out of us."

In an effort to inject some sort of miracle-working stuff into the getting-deceit-Republican-

- INSIDE THE ECCENTRIC
- Wanda Family Takes Hungarian Girl Into Home Page 1-B
- Three-year-olds Attend High School Classes Page 6-B
- Boy Scout Photo Story Page 1-D
- Chrysler Promotes Three Local Engineers Page 8
- Youth Service Slipped At St. James Episcopal Page 7-D
- Watrous Wins Third Senior PGA Title Page 6
- Lathrup Sidetracks Sewer Project Page 1-E
- Amusements Page 2-C
- Bits of Birmingham 2-A
- Business Briefs 3, 5-D
- Church 6-D
- Correspondents
- Bloomfield Village 5-B
- Grassfield-Derby 5-B
- North Adams 2-C
- All Other Areas Section E
- Dona to Earth 2-D
- Editorials 8-D
- Nature Now 8-D
- Obituaries 5-C
- Parties Original 5-C
- Round the Towns 5-E
- Schools 5-B
- Sports 6-E
- Theaters 6-C
- Women's News Sections A, B, C
- Want Ads 4-A

FLORENCE WILLETT WILLIAM ROBERTS JAMES C. ALLEN

Willett, Roberts Run Again; Mayor James Allen to Retire

Two Birmingham city commissioners will run for re-election, but Birmingham's mayor will not, they disclosed this week. Mayor James C. Allen said he has had a "wonderful" four years, but that he does not desire another term. Commissioners Florence Willett and William Roberts said they will be in the April 1 race. Mrs. Willett was elected to a two-year vacancy in 1955. Roberts will be going for his second full three-year term. He was first elected in 1954.

MAYOR ALLEN, whose father Harry Allen was the city's first mayor in 1933, was elected to a year's vacancy in 1953, won a full term in 1954's annual city election.

Nomination petitions containing at least 25 qualified voters' names, but not more than 50 names, must be filed with City Clerk Irene Hanley by Feb. 29.

Petitions for Mrs. Willett and Roberts have been filed, Miss Hanley said yesterday.