

BUSINESS BRIEFS



RECENTLY COMPLETED was the Chamberlain real estate building, 975 Hunter, Birmingham, owned by Calvin M. Chamberlain. The building has three levels, the Chamberlain Co. occupying all of the lower floor. The real estate office features a walnut-paneled closing room and a spacious sales office, both air-conditioned. Rooms are done in modern, functional design with overhead and dome lighting and modern-styled furniture.



Bogley Receives Purdue Diploma

Gilbert A. Bogley, 3902 W. Long Lake, W. Bloomfield, representative of the Prudential Insurance Co., has completed the course in life insurance marketing at Purdue University.

His diploma represents a full year of combined campus and field training. Studies included social and economic problems, federal taxation, business insurance, estate analysis, and advanced life underwriting.

Bogley becomes one of 700 men in the United States who are graduates of the institute.

Robert Field Joins Agency

Bloomfield Village, has joined MacMatus, John & Adams, Inc. as its second account executive on the Cadillac motor car division account, was announced today by Charles F. Adams, executive assistant to the president and Cadillac supervisor.

New Design Firm Opens in B'ham

A new design service is being offered by Trombly, Pisani & Trombly Design Corp. in a just-completed building at 1100 N. Woodward, Birmingham. Bertrand N. Trombly, president, announced.

The recently formed firm specializes in industrial, product, package and graphic art design.

Associated with Trombly are George W. Pisani, vice-president and Edward H. Trombly, Jr., vice-president and secretary.

"The principals were formerly officers and partners of W. B. Ford Design Corp., Detroit, in various directing capacities."

Earlier Trombly held the post of director of design at Murray Corp., Detroit, was associated with George W. Walker and with the Fisher Body Art and Color Section of General Motors Corp.

A native of Texas, Mr. Pisani, 45, lives on Lakeside Drive in Birmingham, Michigan.

The three partners collaborated in designing the high-styled interior and furnishings for their new studios, 18 miles from downtown Detroit. The glass facade of their north-lighted design offices overlooks such country. "Retrieved from the noise, crowding and distraction of the city, we expect to do better creative job for our clients in this location," Trombly said.

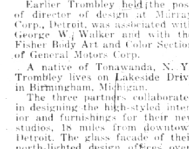
Charles H. Becker

Charles H. Becker, 12941 Birchwood, Birmingham, has been named manager of the automotive division of Tung-Sol Electric Inc. in Detroit, effective Jan. 1, it was announced by George W. Kwan, vice president in charge of sales.

Becker, formerly assistant division manager, succeeds C. A. Morse in the position.

Becker will be responsible for all original equipment sales of automotive headlamps, miniature lamps and flashers for passenger cars, trucks and buses.

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WHEN A CAR RAN out of control across the parkway near the Hunter-Maple intersection last Thursday, it ran into the path of the car above, causing an estimated \$900 in damages to the 1956 Cadillac. Its driver, Charles Bank, 57, of Pontiac, was treated for chest and back contusions at Beaumont hospital. Also treated for minor injuries following the accident was Truman Mason, 46, of Oxford, driver of the vehicle which struck Bank's car. Mason's car went out of control after it collided first with a truck.

Pollock Named U-M Editor

David S. Pollock, 1959 Bates, Birmingham, has been named as editor specializing in University of Michigan business and financial operations, community relations, and the school of business administration.

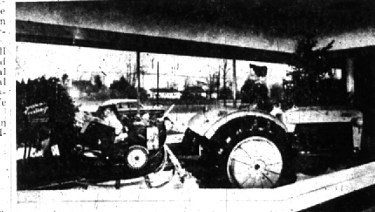
Pollock was formerly corporate news editor for Burroughs Corp., Detroit. Before going to Burroughs, he served with News Service as an assistant editor, and was editor of the Michigan Tradesman in Grand Rapids.

Pollock graduated from the U-M in 1956.

Proficiency Awards, New Assignments Go To CAP Cadets

Certificates of proficiency were awarded recently to Birmingham CAP cadet squadron members Jay Simmons, Madeline Roberts, and Jeff Berns, all of Birmingham. Awards were made by CAP Wing headquarters.

New posts assigned to members of the local squadron include that of public information officer, to 2nd Lt. Joan Tillotson. Other assistant officers are Sgt. Robin Tillotson, flight leader; 2nd Lt. John Novich, executive officer; and Sgt. Ellen "Cootie," girls' flight leader.



SANTA CLAUS LEFT HIS REINDEER HOME when he visited the general offices of Ford Motor's tractor and implement division, 250 East Maple. He came instead on a Ford tractor. His sleigh was borrowed for this occasion from the Henry Ford Museum in Dearborn. A child-size riding tractor was one of the gifts he carried.

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La Belles

137 WEST MAPLE BIRMINGHAM

BITS OF BIRMINGHAM

Last year's winner in the first baby of the year contest conducted by Birmingham merchants, Shelagh Crook, celebrated her first birthday with a big cake topped by a tiny candle. In the picture she has just placed her hands firmly on the frosting, undoubtedly with an eye to sampling same. Daughter of the William F. Crooks of Brady Lane, Bloomfield Hills, she was born at 7:12 a.m. last New Year's day. (See story on 1957's possible winners on page 1, section A.)



SHELAGH CROOK

HOW CAN A MOTHER interest a little baby with something that is more lasting entertainment than the usual toys and gadgets now available for that purpose? Something that baby cannot easily drop or toss away? Here's a simple answer, brought to light by Mrs. George R. Averill, 669 Rivenook, who recalled: "I remember a trick a grandmother of mine had with her little son. She would smear mother of mine had with her little son. She would smear a bit of molasses or other sticky syrup on baby's hands, then give him a chicken feather. Baby would spend much time trying to get rid of the feather . . . changing it from one tiny hand to the other, and thus back and forth. A feather is sturdy enough, and all in one piece; I tried it on my own children with success, too."

OVERHEARD IN A BIRMINGHAM restaurant as a nine-year-old boy told the waitress what he wanted: "I want a marshmallow sundae—and make it with ice cream!"

HE'S ONLY A FEW DAYS OLD, but already they're talking about issuing him a YMCA membership card. That's because he's the son of Birmingham 'Y' youth director George Ewing and his wife, the Berkley couple's first child, born Saturday, the new baby's name is Bradford George.

Minor Back at Base After Holiday Home

Lt. Lance C. Minor, Jr., has returned to the United States Naval Air Station, Brunswick, Maine, after spending the holidays with his parents, the L. C. Minors, 360 Pleasant.

Lance is with the 654th aircraft control and warning squadron, USAF. He entered service in August, 1955, after graduation from the University of Michigan, and took his basic training at Ellington AFB, Houston, Texas.

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Now is the time to buy your Spring and resort clothes when you can take advantage of a 10% savings on many NEW things.

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Wonderful washable cotton shirtmaker style dress with pert button cuffs, wide belt for nipped-in waist. Gold, brown or blue with white stripes. Sizes 10 to 16.

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Peacock DeLiso Debs Sabrina Tweedies — Vitality Carmelettes Our Own Custom Shoes Values \$12.95 to \$22.95 **NOW \$6.90—\$8.90—\$9.90 \$10.90—\$12.90 \$14.90**

600 Pair on Our Huge Rack Values to \$19.95 Widths AAAA to C **NOW \$6.90** For quick clearance

750 Pair on Another Rack Values to \$19.95 Widths AAAA to C **NOW \$3.90** For quick clearance

1 LOT ALLIGATOR AND LIZARD PUMPS - STRAPS - SLING SHOES Formerly to \$24.95 **NOW \$15.90**

Jr. Louis Heels and Flats, Arthur Murray Cover Girls Golo of Dunmore Formerly \$7.95 to \$10.95 **NOW \$5.90**

400 Pair on the Big Rack Sport Oxfords — Straps — Pumps Black — Brown — Red — Navy **NOW \$3.90**

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