

The Birmingham Eccentric

SECTION C

Thursday, January 24, 1957

The voice of conscience in some men and women is more easily heard than by others. Each of us does possess this voice . . . but it is best heard in the absence of selfish hunger. Conscience is the law-enforcement machinery of fundamental morality. It performs more reliably and copaciously more good than politicians and courts.

Founder's Day Celebration Slated by PEO Sisterhood

The 88th annual Founder's Day of P.E.O. Sisterhood will be celebrated at a luncheon Jan. 31, at the Birmingham Community House, by the Oakland County Cooperative.

Featured speaker for the commemorative program will be Dr. Thelma James, Wayne State university liberal arts department professor. Her subject is to be "The Study of the Bible, a Requisite for the Educated Woman."

PRECEDING Dr. James' address, there is to be a tribute to the founders of the Sisterhood, greeting to guests and members from outside the county, and group singing led by Mrs. Earl Bartholomew accompanied by Mrs. Newell Allen. The 88 years of the P.E.O. Sisterhood has seen the growth of membership from seven founders, students at Iowa Wesleyan college, Mount Pleasant, Iowa, to over 127,000 members. It is now an international women's organization with its principal interest the furthering of opportunities for higher education for women.

EXTENSION of these opportunities has been accomplished through its three projects, the P.E.O. educational fund, Cottey junior college for women at Nevada, Mo., the only college in the United States owned and operated by a women's organization, and the P.E.O. international peace scholarship.

Thirteen chapters compose the Oakland County association. Each does its part in raising funds for the three projects.

QUALIFIED girls are given an opportunity to complete their education through the educational fund. Applications for loans may be submitted for processing at any time during the year. Immediate response will be given to requests for additional information from the executive office in Mount Pleasant, Iowa, or from any member.

Serving on the founder's day committee, from this area, are Mrs. A. W. Land, Mrs. Walter Anderson, Mrs. William Troutfetter, Mrs. A. J. Holm and Mrs. George Finch.



DR. THELMA JAMES

Miss Wendt To Wed Robert McKinley

Mr. and Mrs. Harold O. Wendt of Royal Oak, announce the engagement of their daughter, Sharon Elaine, to Robert J. McKinley, son of Mr. and Mrs. Victor J. McKinley of 156 East Frank, Birmingham. The couple plans a fall wedding.

MARK WESSEL

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Saffell-Thomson Wedding Rites Will Be Feb. 23

Marjorie Thomson of Bloomfield Hills and H. William Saffell, son of the Herbert S. Saffells of Trottenham drive, Birmingham, will pledge their marriage vows Feb. 23 at Holy Name church. Announcement of their engagement was celebrated at a dinner given by the Saffells, honoring the bride-elect's mother, Mrs. J. Oscar Thomson of Stillwater, Okla., who has been visiting her daughters here.

PRESENT for the occasion were Marjorie's sister and brother-in-law, the Walter N. Jacksons of Madison avenue, and the groom's brother and sister-in-law, the Robert Saffells of Townsend street. Marjorie's father was the late Dr. J. O. Thomson, a surgeon in China for 30 years, under the board of foreign missions of the Presbyterian church.

THE BRIDE-to-be is a graduate of Stillwater A and M college, where she majored in languages. Her fiancé, a graduate of Miami university where he was affiliated with Phi Delta Theta fraternity, is a partner in the Bloomfield Tree Service company.

Birthdays, anniversaries, guests, births, parties are all news—call the society editor about them.



LORRAINE LeDUC

U of M Students To Wed in June

Dr. and Mrs. Don M. LeDuc of East Lansing have announced the engagement of their daughter, Lorraine, to Frederick Bevis, son of Mr. and Mrs. Donald J. Bevis, 1298 Westwood road, Birmingham.

A June 20th wedding is planned after both have been graduated from the University of Michigan. Miss LeDuc is a Medical Technician and affiliated with Chi Omega sorority. Mr. Bevis is in the school of Natural Resources.

Artists Market Celebrates Silver Anniversary Year

Detroit Artists Market will celebrate its 25th anniversary year this afternoon with an exhibition of oil paintings and watercolors, and an opening tea.

Hosts and hostesses will be those active in the founding of the Market and the showing will include paintings by some of the Market's first exhibitors as well as the newer artists.

Among patrons of the Market, from this area, are Mrs. Merrill

Otis Bates of Long Lake road, Bloomfield Hills, Mrs. Elden J. Bemis, of Square Lake road, Bloomfield township, and, from Birmingham, Mrs. Frank L. Browley of Lakeside, Mrs. Frederick L. Robinson of Pilgrim, Mrs. Edward E. Rothman of Linden and Mrs. Allen H. Zacharias of North Woodward.

Take Nassau Trip

Home from a winter vacation are the John M. Stephanians of 31220 E. Rutland, Southfield township. After a stay at the Hotel Fontainebleau in Miami Beach, Fla., they went on to Nassau for a week before making the return from this area, are Mrs. Merrill

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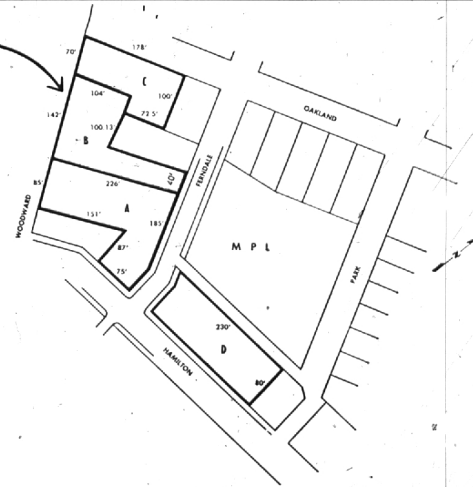
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ACCLAIMED AS ONE OF THE FINEST RETAIL SHOPPING AREAS IN THE UNITED STATES

Evidence of the unusual retail shopping facilities is shown by the fact that Birmingham ranks equal in buying power and sales potential to a city almost two and a half times its size! In the automotive buying per family, for example, Birmingham is well known as a blue chip market; it ranks first among all cities in the state for dollars spent per family with sales 362% of the state average.

AVERAGE PER FAMILY INCOME 1955 \$9883*	TOTAL RETAIL SALES 1955 \$76,518,000
TOTAL EFFECTIVE BUYING INCOME 1955 \$72,147,000	AN INCREASE OVER 1954 OF \$32,113,000

FOOD SALES	AUTOMOBILE SALES	DRUG SALES	Furniture - Household - Radio
1954—\$10,088,000	1954—\$17,595,000	1954—\$2,683,000	1954—\$2,501,000
1955—\$18,372,000	1955—\$28,992,000	1955—\$4,178,000	1955—\$3,277,000
Percent of Gain In B'ham 82%	Percent of Gain In B'ham 64%	Percent of Gain In B'ham 55%	Percent of Gain In B'ham 31%
Percent of Gain in Michigan 3%	Percent of Gain in Michigan 16%	Percent of Gain in Michigan 13%	Percent of Gain in Michigan 20%
TOTAL ALL OTHER MERCHANDISE			
PERCENT OF GAIN IN BIRMINGHAM 88%		PERCENT OF GAIN IN MICHIGAN 6%	

Comparative figures not available for other than the four categories which are listed above.
*Actual \$9883.00; Source: Sales Management's "Survey of Buying Power"

NO OTHER LOCATION HAS SUCH AN EXCLUSIVELY ACCESSIBLE OFF-STREET PARKING AREA AND PEDESTRIAN TRAFFIC EXPOSURE AS THIS

- **PARCEL A** Contains over 25,000 square feet. Is "L" shaped, 226 feet deep, giving it 85 foot (West) frontage on Woodward; 185 foot (East) frontage on Ferndale, directly opposite Municipal Parking Lot; 75 foot (South) frontage on Hamilton Avenue. This parcel has a total of 345 feet of both pedestrian and auto traffic exposure frontage.
 - **PARCEL B** Contains over 18,500 square feet (226 feet deep) with 142 foot (West) frontage on Woodward Avenue and 40 feet (East) frontage on Ferndale Avenue, directly opposite Municipal Parking Lot.
 - **PARCEL C** Contains over 14,000 square feet. It is a corner location with 70 foot (West) frontage on Woodward and 178 foot (North) frontage on Oakland Avenue. Has total of 248 feet of pedestrian and auto traffic exposure.
 - **PARCEL D*** Contains over 18,500 sq. feet. Has 230 foot (South) frontage on Hamilton; 80 foot (West) frontage on Ferndale; 230 foot (North) frontage on 20 ft. wide paved alley facing Municipal Parking Lot.
- The above parcels make a total "package" of over 76,000 square feet.

* Also listed as available for separate or package purchase.

Watt, Manuel & Snyder, Inc.
Birmingham, Michigan
Jordan 6-2323 Realtors 298 South Woodward
Midwest 4-6300