

BUSINESS BRIEFS



N. M. BURRUSS, 696 Southfield, Birmingham, holds awards he received at the Annual Sales Meeting of the Home Products Division of Rheem Manufacturing Company for sales in excess of \$1,000,000 in 1956 and for outstanding work in merchandising cooperation.

George Heideman Opens Law Office

George H. Heideman, former state attorney general under present Federal Judge Raymond Starr of Grand Rapids, has opened law offices at 610 N. Woodward, Birmingham. Heideman was formerly in the Ford building, Detroit, for over 25 years and served as Finnish consul in Detroit from 1930-1956. Heideman lives at 445 Henley drive, Birmingham.

Are you thinking of buying a new home? Then read the "For Sale-Houses" columns on the Classified ad page of this week's Eccentric.

Wins National Display Prize

It was announced last week that Wm. W. Wiermer of the Princeton Prep Shop, Birmingham, was awarded the second prize for the best window display in the nationwide Lakeland Week contest conducted by the Lakeland Mfg. Co., a sportswear manufacturer of Sheboygan, Wis.

Entries were judged for best newspaper ads, window displays, in-store displays, TV and other promotional ideas.

Sales Manager Now

Nelson F. Bowe, 600 Covington, Bloomfield Village, has been appointed sales manager in the general marketing manager's office at Ford Motor Co. He formerly was staff operations manager of the sales office.

Ad Agency Picks B'ham Men as VP's

Two Birmingham men have been appointed new vice presidents of Campbell-Ewald Co. advertising agency. They are Walter W. Seivoyer, 2135 Middleburg lane, and John L. Thornhill, 2545 Bradway. Thornhill had extensive agency experience in the Detroit area before joining Campbell-Ewald in August 1955. Seivoyer joined the company's San Francisco office in March 1956 after many years of ad agency work on the west coast.



Take the time to keep your watch OK! Let our Service Department give your watch a thorough checkup now. The little time it takes is more than paid for in future savings and service. Drop in today!

MI 4-8215
George Ross
Jewelers
244 E. Maple
Free Parking In Rear
Official Watch Inspectors For New York Central and Pere Marquette R.R.

SUPERVISING the Reynolds Metals Co. exhibit at the Society of Automotive Engineers annual meeting this week in Detroit is L. duPont Yager, 3765 W. Maple, Bloomfield township. Reynolds' regional general manager, Yager particularly is noting the response of guests to the colored aluminum car keys they could have made as gifts.

A. L. DOENGES CO.
CUSTOM BUILDER
TRADITIONAL & COLONIAL
HOMES
IN THE BIRMINGHAM-BLOOMFIELD AREA
Midwest 6-1600 - 4084 W. Maple

January CLEARANCE

UP TO
1/2
OFF

Kay Baum
102 W. MADEIRA BIRMINGHAM

Besides beautiful rug cleaning . . .

Ridley CLEANERS

rolls up your rugs . . . and re-lays them . . . with all furniture back in place . . . at NO extra charge.

Ridley SERVICES
LAUNDRY
DRY CLEANING
CARPET CLEANING

Diol "O" for operator and ask for Enterprise 6655 (no toll charge).

SAVE! SAVE! SAVE!
OUR TWICE-A-YEAR

Sale

SUITS & OUTER COATS

by Hart, Schaffner & Marx and Varsity Town

VALUES TO \$65.00	\$53⁷⁵	VALUES TO \$80.00	\$68⁷⁵
VALUES TO \$90.00	\$76⁷⁵	VALUES TO \$100.00	\$83⁷⁵

SPORT COATS

VALUES TO \$39.50	VALUES TO \$50.00	VALUES TO \$65.00
\$27⁷⁵	\$37⁷⁵	\$47⁷⁵

OUTDOOR JACKETS
25% OFF

ROBES
25% OFF

LONG & SHORT SLEEVE SPORT SHIRTS
20% OFF

Dickinson's
Wabek Building Birmingham
Saginaw at Lawrence Pontiac

Samuel Trade Vice President Of 'This Week'

Euclid M. Covington, president of "This Week" magazine, announced last week that the publication's board of directors has appointed Samuel H. Trade as vice president.

Trade, who lives at 3940 Oakland, Bloomfield township, will assume supervision of the magazine's midwestern sales office which includes Chicago, Detroit, Cleveland and Minneapolis.

A member of the advertising sales staff since 1952, Trade was manager of the Detroit office, which will continue as his headquarters.

LEGAL NOTICES
Farber S. Haswell, Atty., Briggs Bldg., Birmingham

STATE OF MICHIGAN—The Probate Court for the County of Oakland, in the Matter of the Estate of VERNON E. FAY, Deceased.

At a session of said court held at the Court House in the City of Pontiac, in said County, on the 20th day of January, A. D. 1957.

Present: Honorable Arthur E. Moore, Judge of Probate.

Order appointing time for hearing claim.

Notice is hereby given and it is hereby ordered that the time and place for hearing on claims against the above estate shall be the first day of April, 1957, at nine o'clock in the forenoon at the Probate Court in the Court House in the City of Pontiac, Michigan.

All persons claiming or having claims against the above estate are further notified and ordered to prove their claims of said hearing and prior to said hearing to file written claim thereon with the Court and with the fiduciary of this estate, under oath, containing sufficient detail reasonably to inform the fiduciary of the nature and amount of the claim.

ARTHUR E. MOORE,
Judge of Probate.
(43-40-46)

Donald J. McGaffey, Atty., 316 Pierce St., Birmingham, Michigan

STATE OF MICHIGAN—In the Probate Court for the County of Oakland.

In the Matter of the Estate of JOSEPH R. McGAFFEY, Deceased.

At a session of said Court held at the Court House in the City of Pontiac, in said County, on the 23rd day of December, A. D. 1956.

Present: Honorable Arthur E. Moore, Judge of Probate.

Donald J. Peterson, Special Administrator and Administrator of said estate having filed in said Court his final account and petition praying for the examination and allowance thereof for the determination of the legal heirs of said deceased, assignment of the residue of said estate and for the discharge of said special Administrator and Administrator.

It is Ordered, that the 23rd day of January, A. D. 1957, at nine o'clock in the forenoon, at said Probate Court in the Court House in the City of Pontiac, Michigan, be and is hereby appointed as the time and place for hearing said petition.

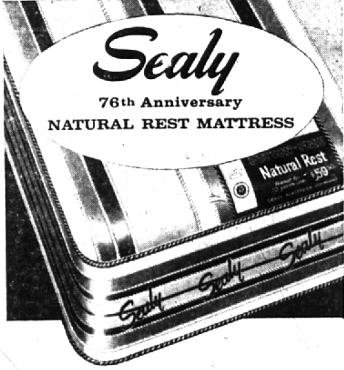
It is further Ordered that notice be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered mail with return receipt demanded addressed as shown by the files and records in this cause.

And it is further Ordered that public notice thereof be given by publication of a copy of this order once each week for three successive weeks previous to said day of hearing in the Birmingham Eccentric, a newspaper printed and circulated in said county.

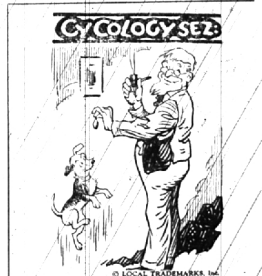
ARTHUR E. MOORE,
Judge of Probate.
(43-44-43)

Lawrence E. Smith
Landscape Design and Construction
135 N. WOODWARD
in the Wilson Building
Phone MI 4-2555

Storewide Savings



Year after year...
REGULARLY SOLD FOR \$59⁵⁰
Once again drastically reduced to **\$39⁹⁵**



THE TROUBLE WITH SOME PEOPLE IS THAT THEY JUMP AT CONCLUSIONS

And that statement brings up the question, "When is a Bargain a Bargain?"

SEE OUR PRICE TAGS FOR THE ANSWER

PRE-INVENTORY CLEARANCE

- Warehouse Stock
- 200 OCCASIONAL TABLES 1/2 OFF
Step—End—Lamp—Cocktail—Corner
- 125 CHAIRS All styles—all colors
YOU CAN SAVE UP TO 50% ON FLOOR SAMPLES
- TABLE AND FLOOR LAMPS SAVE 25% to 50%
Some as low as \$500
- 25 BEDROOM SUITES 25% DISCOUNT

Open Thursday, Friday and Saturday Till 9 P.M.

Har-Trom HI-WAY FURNITURE MART
1532 WOODWARD AVE., BIRMINGHAM, MICH.
* 4 BLOCKS N. OF 14 MI. RD. Midwest 4-1410

Budget Terms To Suit Your Needs

Before You buy Any Furniture Anywhere CHECK OUR PRICE TAGS