

VALENTINE DAY

Thursday, February 14th

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MONDAY
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Feb. 11-15th

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Architect Named Development Dir.

Elliot Robinson, A.I.A., 517 Linden, Birmingham, has joined the architectural firm of Victor Gruen & Associates as Director of Development.
Robinson has been associated, since his graduation from Harvard in 1942, with Albert Kahn Associates Architects and Engineers, Eero Saarinen and Associates, and Smith Hinchman and Grylls.
Prior to joining Victor Gruen he was a liaison architect for the General Motors Technical Center from 1950 to 1953 and in private practice from 1953-56. He also was an instructor in architectural design at Lawrence Institute of

Gift Mart Under Howell Ownership

The gift department of the Golf and Gift Mart, Inc., 1619 S. Woodward, was re-purchased last week by Bob Howell from the Modar Co., which owned the business since September.
Howell said the company will operate under its original policy of handling executive gift items for manufacturers' agents and industrial concerns, along with the golf wholesale business, which is a distributor of pro equipment in Michigan and Ohio.
Technology in 1955-56. He is a member of the Birmingham City Planning Commission.

BUSINESS BRIEFS



FREDRICK W. CORNELL, Group Manager of Pacific Mutual Life Insurance Co. (left) presents David K. Falvey, C.I.U., local insurance agent, with an award for his production of \$1,985,000 with his company. Falvey lives at 16969 Kirkshire in Southfield township.

Family Firm Has 40-Year Anniversary



JAMES MOORE

Lawrence E. Smith
Landscape Design and Construction
132 N. WASHINGTON RD.
in the Wilson Building
Phone MI 4-2936

James Moore, 271 Berwyn, Birmingham, secretary and treasurer of the Detroit Ball Bearing Company, is directing promotion of the firm's 40th anniversary celebration this month.
The company, founded in 1917 by his father, Thomas B. Moore, has grown to a position of prominence in its field and today is the authorized distributor for more than 30 nationally recognized makers of bearings and related items for Michigan and northern Ohio.
Moore is now chairman of the board and his son, R. John Moore, is president and general manager. Other officers and active members of the organization are Moore's other sons, Tom and Joe, vice presidents.

James Moore is a 1940 graduate of Notre Dame where he earned a business administration degree. He is active in the Holy Name Church parish work and Dad's Club in Birmingham and is a member of Oakland Hills Country Club.

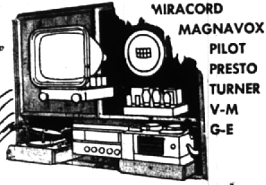
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Birmingham



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John Small Named Vice President

John M. Small, 6800 N. Clarendon, Birmingham, was named vice president, has been with the company in charge of manufacturing pany for 20 years.
of the Detroit Power Screwdriver Co., last week by the firm's board of directors.
Getting ready to sell your car? Advertise it in the Classified Ads.

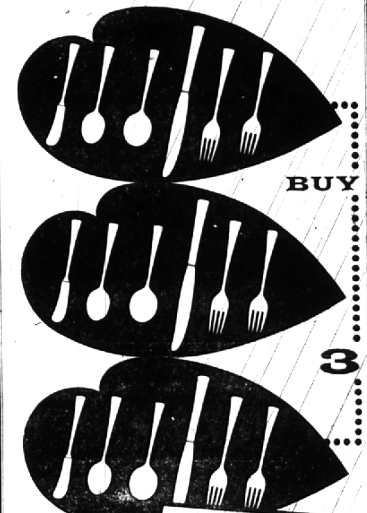
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