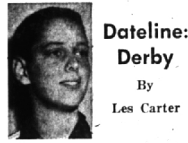




H. W. YEAGER, (left) 2965 Hickory Grove, Bloomfield Hills, and J. S. Falberg, 17453 Dunblaine, Beverly Hills, were named this week to new positions at GMC truck and coach division, Pontiac. Former engine plant superintendent who joined GMC in 1928, Yeager now will handle special assignments for the factory manager, Falberg joined GMC in 1933, was the engine plant's chief inspector, now succeeds Yeager as plant superintendent.



Dateline Derby Enters State Tournament Here

Derby welcomed several student teachers last week. Among them were Mr. Wilson, who is training under Mr. Elva of the math department, and Miss Evers, who is working with our art teacher, Mrs. Malwitz. Mr. Fendrick is the student teacher training under Coach Keller and assisting in after-school basketball.

"Derby Dateline" made its fourth appearance last Wednesday. It featured the boy and girl of the month, seventh grader Terry Hill and eighth grader Pat Mason. Pat is secretary of the Student Council.

This issue presented staff and student opinions on Elvis Presley. Elvis did not register much popularity in the "Dateline" article.

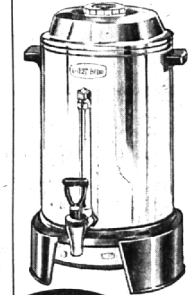
The girls in Miss Stark's home-making class recently staged a fashion show featuring the girls' latest creations made in class.

Mr. Black's 8-8 block class is working on an interesting project of making maps of the Birmingham area.

Re-Appoint Planners

TROY — City commissioners re-appointed the three-man plan commission for a three-year term Monday night. New terms for Emil Cochise, Frank Christian and M. A. Wattle begin next month, when present terms expire.

NOW 50 cups automatically OPERATES AS EASILY AS AN 8 CUP PERCOLATOR



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Home warming or club meeting, now you can brew and serve 30, 40 or 50 cups of delicious coffee in a jiffy. Works as easily as an 8 cup percolator. No complicated dials or controls. Simply fill with cold water, add coffee and plug in. Exclusive patented features for correct time and temperature control reward you with full-flavored coffee every time.

Features include: no-drip faucet, cut-away base to harbor cup with tapper, glass cover knob to show perking action and full-view glass gauge to check coffee level. Operates on any regular 110-120 volt AC outlet. **\$39.95**

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Hours: 8 to 5:30
Friday 8 A.M. to 9 P.M.

Public Still Prefers Papers, Ad Exec Says

Newspapers—despite the popularity of television and the rebirth of radio—are at a record peak of public appreciation and loyalty, according to Ernest Jones, president of MacManis, John & Adams, Inc. Jones, president of the national agency, spoke to members of the Michigan Press Association, opening their eighty-ninth annual convention at Michigan State University.

Quoting motivational studies of newspaper reading, Jones said that the printed word appears to have a special authority lacking in other forms of communication.

"THE FACT THAT a newspaper is printed enhances all its social and moral functions for its audience, the researchers find," Jones reported. "This accounts for the widespread reliance people place upon it."

This authority, the researchers say, is by no means confined to news or editorial columns. It spreads to all areas of the paper, the feature pages, the sports and society pages and to the advertisements.

Television and radio, Jones believes, should be given credit for stimulating and expanding the newspaper business through whetting the appetites of viewers and listeners for detailed information.

"EVERY AVAILABLE MEASUREMENT shows that appreciation and loyalty to the daily newspapers are at record highs," he told the publishers.

"I see no quarrel between them because the capacity of the public for entertainment and information apparently is limitless and bounded only by the hours required for sleep."

Resolution Requests Revised State Laws On Trailers, Roads

TROY — Resolutions urging enactment of two legislative acts were passed Monday by city commission.

The first resolution calls for some means of increasing road money to new cities. According to City Clerk Lawton Lockhart, present law limits for five years the amount of money a new city can collect for roads from State tax returns.

The second resolution asks that school taxes for trailer parks be increased. Troy city fathers feel that presently trailer camps are not paying their fair share of the school bills.

Anyce Gillette Loses Sister In Car Crash

A two-car collision took the lives of four persons Saturday, including the 43-year-old sister of Mrs. Anyce Gillette, supervisor of the Birmingham office of the Oakland county health department.

The deceased is Mrs. Zola M. Foiden, of Vallejo, Calif., where the accident occurred. Besides Mrs. Gillette, she is survived by two other sisters, a brother, four children, and her parents, Mr. and Mrs. Foiden.

Mrs. Gillette remained at her home at 818 Hazelwood, Birmingham, until she was taken to the hospital by ambulance.



Miss Brewster To Wed Lawyer

A February 23 wedding date has been set by Alison Brewster and Richard Allen Jones.

Daughter of Mr. and Mrs. Benjamin Brewster of 5990 Brookdale, Bloomfield township, the bride-to-be is a graduate of Kingswood school, Cranbrook, and the University of Michigan. She is affiliated with Kappa Kappa Gamma.

Her fiancé's parents are Mr. and Mrs. Arthur Langley Jones of Stilwell, Kansas. A graduate of University of Michigan's school of business administration and also its law school, Richard is a member of Zeta Psi, Phi Alpha Delta law fraternity and the Barbers Association.

MOMS Speaker Is Camp Director

February meeting of Birmingham MOMS, unit 3, will be at 10 a.m. Monday at the home of Mrs. Norman Porter, 1035 Pierce. Mrs. Charles Mintling will have charge of lunch following the program.

William J. Matus, director of Camp Oakland, will show movies of camp activities.

In charge of transportation is Mrs. Roy Horam, 4419 Ardington drive, and Mrs. Clyde Coons, Conledge highway, both of Royal Oak.

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Monday Opening For Slim Salon

SlimZelle, a new concept in slim salons, premieres here Monday at 310 Brown, Birmingham. Mary Gorham, radio and fashion celebrity, will manage the salon which caters to fashion conscious Birmingham women.

The salon, the first of its kind in Michigan introduces a completely new idea for the lady who desires to peel off pounds. This is a specially designed table which is the first in history to combine

Rep. Hillings To Be Speaker On Lincoln Day

The Hon. Patrick J. Hillings, Republican Congressional representative of California's 25th district, will be speaker for the Lincoln day banquet at Northwood Inn, Berkeley, Monday, Feb. 11, at 6:30 p.m.

He and Mrs. Hillings will be honored before the banquet at a tea, to be given at the Royal Oak Women's club house from 3 to 6 p.m. by the Federation of Oakland County Republican Women, Among Birmingham women assisting Chairman Mrs. Kay L. Henkel with the tea, to be attended by wives of county officials, are Mrs. John J. Sutin and Mrs. Richard Ellis.

The Rio Grande, the largest river in Mexico.

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AFTER MORE THAN A YEAR OF NEGOTIATION

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... to the Residents of the Birmingham-Royal Oak area who know our service this will mean a Continuing Policy of:

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WHAT BETTER TIME TO PUT OUR BOAST TO THE TEST... DO IT TODAY!!