



CALICO CORNERS, 1610 S. Telegraph, celebrated its eighth birthday this month by opening a new trimming and rod room. Lee Kieffer, an employee, demonstrates the new designing trend now popular on drapery and furniture.

Worker Toils Less Here For Meat and Potatoes

NEW YORK, Feb. 11—How many minutes must a person work in Oakland County to buy a loaf of bread? Or a dozen eggs? Or a suit of clothes? With wage scales and living costs varying across the country, the time required to earn the daily wherewithal varies accordingly. Locally, it takes less time than ever before. Out of 16 key consumer items investigated, it was found that it cost less in August, 1951, in terms of hours of labor, than they did in the same month five years previously. The improvement is the result of the year-by-year rise in wages. Although prices went up also, they rose more slowly. Inflation has wiped out only a small part of the gain.

THE AVERAGE WORKER in Oakland county is now able to buy a pound of coffee with the proceeds of 24 minutes of his labor, a pound of round steak after working for 22 minutes, a pair of nylon stockings for 21 minutes, a pair of men's shoes for 23 1/2 minutes, and 15 minutes in 1951 and is now

2 hours and 10 minutes. Two items that went up are hair cuts, from 40 to 42 minutes, and potatoes (10 pounds) from 19 to 26 minutes. In Oakland county, where earnings top the average in the United States by 26 per cent, the local worker has an economic advantage. It means a better car, better food and clothing and more of the luxuries of life.

Design Trustees Named; To Meet In Los Angeles

Carl Reynolds, 751 Shephard-bush, Birmingham, Detroit chapter chairman of the Industrial Designers' Institute, last week announced the appointment of four trustees as follows: H. Creston Doner, director of design and color, Libbey Owens Ford Glass Co., W. B. Ford II, president of W. B. Ford Design Corp., Aare K. Lehti, associate professor of design, University of Michigan; and John Najjar, chief Lincoln stylist, Ford Motor Co. Reynolds and these newly elected trustees will attend the national IDI trustees' meeting, to be held February 15-16, in Los Angeles, Cal. Federal civilian employment has now reached 2,398,158 persons, according to the joint congressional committee on government expenditures.

Local Builder Gets Citation

An "Electric-Living Home," designed by Birmingham builder George Glover, has taken second place in a national contest sponsored by *Living for Young Homemakers* magazine and locally by the Detroit Edison Co. Glover was presented with the silver trophy at a meeting of the North Woodward Section, Builders Association of Metropolitan Detroit last week. The builder's prize-winning model can be seen in the Thornwood subdivision, Adams road just north of 16-Mile.

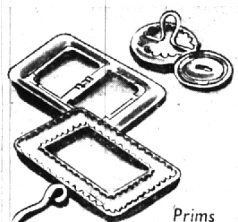
Sewing's Fun! Sewing's Easy! with these Clever SEWING AIDS from...

KRESGE'S



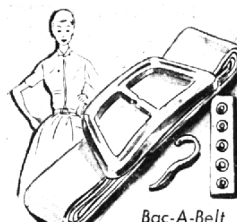
Lucky Day

Lustrous Pearl Buttons
Lucky Day genuine pearl buttons add richness to babywear, shirts, sweaters, and dresses. There are sew-through and shank styles in many designs and sizes for every need. **10¢** CARD



Prims

Cover Buttons, Buckles
In a jiffy, without tools, you can cover these button and buckle forms with your own fabric. Washable, rustproof metal, they may be used again. **25¢** Assorted sizes to choose from. CARD



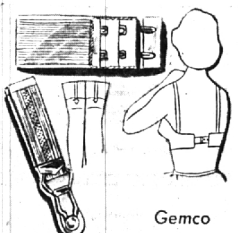
Bac-A-Belt

Belt and Buckle to Cover
Cover a belt and buckle to match your dress. Set includes 40-inch belt backing, buckle with prong, eyelets. Washable, dry cleanable. **25¢** SET
Belt/Eyelet Tool Kit 15¢



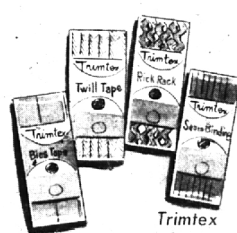
Le Chic

Buttons of Distinction
Add fashion with Le Chic buttons of fancy metal, imported crystal, novelty plastic, moonstone-effect, and rhinestones. In sizes and colors galore. **10¢ - 25¢** CARD



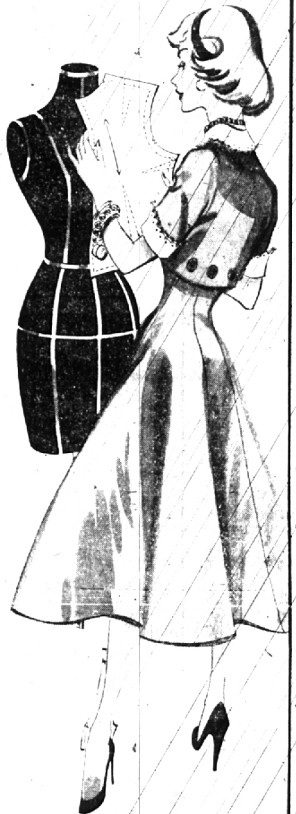
Gemco

Replacement Garters, pair
Adjustable elastic hose supports in 5", 7", 9" lengths. White or pink. Easy to sew onto girdle. **20¢**
Elastic Brassiere Fastener
Replace old fastener in minutes! Hooks adjust to fit. 5" long. 1" or 1 1/2" width elastic. **15¢**



Trimitex

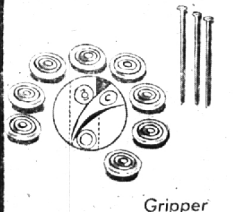
Tape, Rickrack, Binding
Finish and trim your sewing with Trimitex quality findings. Strong cotton twill tape, rickrack in several sizes, rayon seam binding in wanted shades; colorfast bias binding. **15¢** PKG.



Kresge also has:

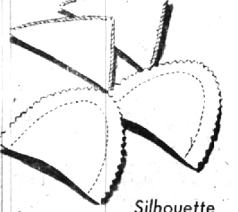
a complete assortment of nationally known notions of the finest quality, to assist you with every step of your sewing projects.

- Talon Zippers, Dress and skirt... **30¢-45¢**
- Simplicity Patterns, For all... **25¢-50¢**
- Cloth Tape Measure, Clear print, 60"... **10¢**
- Coats & Clark Thread, Ballfast colors... **10¢**
- Underwear Elastic, 1/4" for waistbands, yd... **15¢**
- Blanket Binding, 2" rayon satin, Pkg. **59¢**
- 72 Safety Pins in assorted sizes... **29¢**
- Rustproof Snaps, Many sizes, Card of 10... **10¢**
- Hook & Eyes, Rustproof, Per card... **10¢**
- Sharp Scissors, 5", 6" or 7"... **39¢-69¢**



Gripper

Gripper-Snap Fastener Kit
No sewing... just tap them on. Washable, rustproof. Ideal for play clothes, underwear. 8 on card. **29¢**
Clinton Brass Silk Pins
Fine polished nickel plated brass pins. Sharp, smooth. Do not leave mark in fabric. Paper of 180 pins. **19¢**



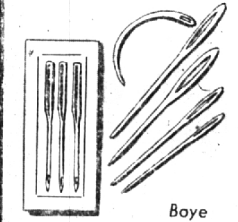
Silhouette

Lightweight Shoulder Pads, pr.
Your blouses and sweaters are more becoming with these pads. Cotton filled. Easy to tack in. **15¢**
Moulded Shoulder Shapes, pr.
Miracle plastic foam, shaped to fit shoulders. Washable, dry cleanable. For suits, coats. **39¢**



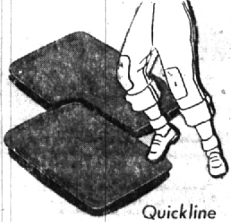
Kleinert's

New Adjustable Shields, pair
No sewing—just slip on the arm bands. Waterproof. Covered with fine cotton. Washable. **50¢**
New "Salite" Shields, pair
Complete protection guaranteed. No sewing—easy to slip on. Comfortable to wear. Washable. **\$1.00**



Boye

English-Made Needles, pkg.
Smooth, sharp. For every task. Embroidery, knitwear, lampshade, darning, basting, finishing. **10¢**
Sewing Machine Needles, pkg.
High grade steel. Styles for every standard-make. Package of 3, in 30/80 or 40/100 sizes. **20¢**



Quickline

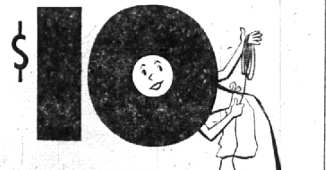
Iron-On Denim Knee Patches
Repair jeans, overalls, crawlers, without sewing! Iron on these Sanforized blue denim patches in seconds. They're washable. 2 large and 2 small 25¢ patches in package. PKG.



Plasti-Stitch

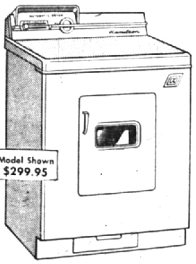
Magic No-Sew Darning Kit
Mend socks in seconds. Iron on these handy cotton knit patches. They're washable. Also ideal for mending trousers, skirts. 42 patches in assorted colors in 25¢ each package. KIT

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- 130 Minute Timer • Hi-Power Exhaust

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