

Ayrshire Breeders Elect C. L. Miles

The unanimous election of Charles L. Miles of Birmingham to membership in the Ayrshire Breeders' Association has been announced by the National Secretary, Chester C. Patten in Brandon, Va. The ancestors of the herd of dairy cows owned by Miles trace back to the heather-covered hills of County Ayr, Scotland, from which the breed derives its name. There are now more than 20,000 herds of Ayrshires in the United States.

O'Reilly Named Senior Executive

Kenyon & Eckhardt, Inc., last week announced Richard T. O'Reilly has been named senior account executive on the Mercury National account. O'Reilly joined K&E in December, 1955, as an account executive on print advertising. From 1948 until joining K&E, O'Reilly had held a number of positions with N. W. Ayer in Detroit, Philadelphia and New York City. O'Reilly lives at 2276 Pine, Bloomfield Village.

Thousands of people read The Eccentric Classified Ads. So remember, if you want to sell that hard-to-get-rid-of article, advertise it in the Want Ad section of The Birmingham Eccentric.

For celebration of their 80th anniversary, sausage makers in Nuremberg, Germany, prepared more than three huddocks, five pigs and five calves for stuffing into a 500-yard casing.



R. T. O'REILLY

BUSINESS BRIEFS



E. J. van DYK

Sterling Names Sales Manager

The appointment of E. J. van Dyk, 4054 Parkwood ct., Bloomfield township, as sales manager of the Sterling Engine Co., was announced last week.

Van Dyk is an engineering graduate of Wayne University. Until recently he was with the Detroit Diesel Engine division of General Motors, for whom he traveled extensively in connection with the sale and application of engines.



FATHER-SON INSURANCE TEAM: Robert Halsted (left) of the Halsted-Johnson Insurance Agency at Detroit, watches as his son, Richard (center), receives diploma from Henry S. Beers (right), president of Aetna Casualty and Surety Company, during special ceremony at the company's home office following the younger Halsted's graduation from the company's five-week training course.

Swindell Awarded Top Oil Citation

Frank I. Swindell, manager of the Standard Oil Co., Detroit Div., received the oil industry's highest citation from the Oil Information Committee last week.

Swindell, who lives in Ferndale, has been the committee's Michigan state chairman the past two years. Under his leadership, this committee of several hundred workers in the Michigan petroleum industry, provided information to the public by way of mass communication media, through speeches and a newly-inaugurated school program.

Swindell's citation included, "without question the best overall performance in the area of public relations in the United States."

W. D. Cross, of Chicago, chairman of the Great Lakes district, made the presentation at a luncheon at the Detroit-Ford Shipy Hotel.



FRANK SWINDELL

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SAMUEL FITTES

Fittes Joins Ohio Branch

The Clippor Manufacturing Co. last week announced the appointment of Sam Fittes as manager of their Cleveland district office and warehouse.

Prior to his appointment, Fittes represented Clippor in Detroit and northern Michigan. He has been with the company for two years.

Fittes, who lives at 2475 E. Windsor, Birmingham, plans to establish Cleveland residence in the next few weeks.

Wiese Promoted By Ford Tractor

R. L. Wiese has been appointed manager of the systems department of the staff of Tractor and Implement Div. of the Ford Motor Co., Birmingham, it was announced last week by E. H. Woods, division general sales manager.

Wiese has been assistant manager of the systems department of Hertz and Co., in Moline, Ill. In his new position he succeeds A. J. Harwood who has been named to the staff of Tractor and Implement division's Detroit regional sales office.

Wiese lives at 4111 Walnut Hill dr., in Birmingham.



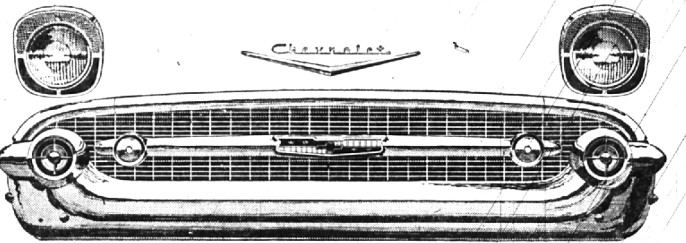
W. J. BIRDSALL

Realtors Appoint Vice President

Wendell J. Birdsall, of Gross Properties, general sales manager for Johnston & Johnston, Inc., has been appointed vice president and general manager of the real estate firm.

Birdsall has been with the corporation since its inception in 1929. Under his direction and that of W. Gordon Johnston, founder and president, the company has expanded its operation to eight offices and 82 salesmen.

Present Johnston & Johnston sales locations are in Detroit, Pontiac, east side Detroit and Birmingham, at 351 N. Woodward, and at W. Maple and E. Cookwood.



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No Gas Problems Seen for Tourists

Will the Six of crisis place limitations on traveling done by local tourists abroad? Apparently not according to a recent survey on the gasoline situation taken by the American Automobile Association.

Mrs. Grace Reilly of the Birmingham Travel Service, commenting on the survey's findings, said "Only two of the 29 most frequently traveled countries in Europe, France and Italy, have placed any restrictions on the amount of driving allowed, and these regulations still allow for extensive touring."

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