

BUSINESS BRIEFS



KNUT ERICHSEN displays one of the specially-knitted Norwegian sweaters at his new import shop which now occupies a corner of Albani's store on Hunter Blvd. Erichsen, a former Norwegian underground worker during World War II, first came to the United States in 1919 and worked as an automobile salesman before starting his present business. He now makes his home in Birmingham.



DON CANNON
Cannon to Manage
3 Chicago Plants

The appointment of Don Cannon as manager of the three Chicago plants of J. A. Young Spring & Wire Corp. was announced last week.

The plant manufactures automobile seat cushions and back assemblies, integral seat frames, tubular seat frames and wire garment hangers.

Cannon, formerly of Bradford Knoll, W. Bloomfield township, has been assistant controller of the corporation and a factor in Russell E. Bohm, vice president of marketing. Previously he was supervisor of cost accounting and was employed by Gen. Wood Industries, Inc. and the Federal-Mogul Corp.

PECK'S
Cleaning and Pressing
Cash and Carry
Plain Dresses—Suits—\$170
Topcoats
108 So. Woodward Ave.
for delivery service...
PHONE MI 4-7724

BIRMINGHAM
CAMERA SHOP
168 So. Woodward
Phone Midwest 4-0510
If You Don't Know Cameras
—Know Your Dealer
19TH YEAR
SERVING BIRMINGHAM

NOW!
FILL YOUR TANK
MOBILHEAT
FUEL OIL
Distributed in S. O. C. by—
BERKLEY OIL CO.
LI 3-1100

You'll always find the best
at
BIRMINGHAM'S SENIOR REALTORS
MAX **BROOCK** INC.
MI 4-6700

Sensational Offer!
\$100 A WEEK
BUYS
A...
Remington
Rand
ADDING MACHINE

Nothing Down—\$1.00 Week
Buys this new REMINGTON RAND simplified ADDING MACHINE... handles figures faster, more easily and accurately.

Birmingham Printing and OFFICE EQUIPMENT Co.
369 East Maple Avenue Midwest 4-1740



if you're like me.
Says the Barrister

You know much more about the water hazards on the golf course than the legal hazards of the game.

Bobby Jones and I played our best golf in about the same years, but I never so much as won the blind bogey at the annual club outing. I still like to tramp around the fairways, however, and through the years I've learned great respect for one short word: "Fore!"

It seems there are certain legal aspects to golf. The golfer is supposed to keep watch for stray shots but the man hitting the ball has an obligation to give anyone within range a fighting chance to duck out of the way.

IT'S HIS duty to give "timely warning"—which is the legal term for bellowing "fore" to anyone he knows is in line, or close to the line of the intended flight of the ball before he takes his swing.

Courts have recognized that the

average golfer—and duds like me—cannot always control the direction or destination of his ball. In other words a golfer must assume the risk that he might be hit by a ball which is sliced or hooked into the fairway on which he is playing.

Courts have held that where it is impossible to anticipate that a fellow golfer might be injured by a shot, there is no liability.

THE IMPORTANT point is to watch who's ahead of you on the fairway which you are playing. If anyone is obviously within range it's your responsibility to hold your fire. If another twosome or foursome is on the green you're aiming for, wait until they have holed out before you hit.

A shouted warning to anyone in the obvious danger zone is not sufficient, no matter how impatient you may be to get on with your game.

In golf, just like it is in highway safety, courtesy is the best safeguard. Generally, if you know the official rules and customs of golf—and follow them—you'll avoid any legal hazards connected with the game.

As for me, I never hit a ball towards another golfer within range... But if you should ever be playing the fairway next to mine, watch out! After 50 years my slice is a dandy.

February 14, 1957 THE BIRMINGHAM ECCENTRIC 5-D

Local Reservists Fight Mock Battle

Lt. Col. Lloyd A. Gabler of 18700 Autumn lane, Southfield township, and Major Joseph S. Daick of Trowbridge road, Bloomfield Hills are among reservists of Michigan's own 70th infantry division who went to fight a mock battle at Fort Sheridan, Ill.

Forty general officers participated in exercise Big Blast VI, which provided a refresher course for them.

THIS WEEK'S SPECIALS!

FLINT EGG BEATER
REG. \$4.95 VALUE
\$3.99

IRONING BOARD PAD & COVER SET
SCORCH PROOF SILICONE
REG. \$1.98
\$1.49

SQUARE PLASTIC DISH PAN
Guaranteed Rust, Dent and Chip Proof
REG. \$1.98
\$1.49

Birmingham Hardware
152 N. Woodward MI 4-7524
"WE'RE AS NEAR AS YOUR PHONE"

LINOLEUM
For Replacement or New Installation
FREE ESTIMATES
EXPERT WORKMANSHIP
Complete selection of Armstrong and other nationally advertised makes.
T. E. HOGAN CO.
2865 Woodward Ave.
3 Blocks South of 12 Mile
LI 4-3300 Open Fri.—9 p.m.

4 HOUR SERVICE

WE GIVE QUALITY DRYCLEANING

S&H GREEN STAMPS

LARGE PARKING LOT NEXT TO BUILDING

Birmingham
DRIVE-IN CLEANERS

★ WOODWARD AT ADAMS RD.
★ WEST MAPLE AT CRANBROOK RD.

TIME TO START THINKING ABOUT EARLY MORNING SUN!
CALL BESSENGER'S FOR ROOM DARKENING SHADES

Bamboo WOVEN WOOD Decorwood
Drapes and Shades
MADE COMPLETE in Bessenger's OWN WORKROOM
Colors—Patterns and Styles
To Suit Your Taste!

KIRSCH DRAPERY HARDWARE
TRAVERSE RODS for corners, bays, etc.
CAFE RODS
Solid rods and tubular brass rods

WINDOW SHADES
\$1.89 to \$3.95
Large Selection of Fabrics

LI 1-4936

Phone For **FREE PLANNING SERVICE**
No charge for pick-up and delivery

VENETIAN BLINDS and SHADES CLEANED and REPAIRED
See Our Advertisements in the Yellow Pages for Drapes & Window Shades
23535 Woodward Ave. Near 9 1/2 Mile Rd. — **BESSENGER'S** — Est. 1927 LI 1-4936

Announcing
the MICHIGAN PREMIERE of
Slim Zelle
such a lovely... happy... healthy way to slimmess

In our wonderful new and improved
SLIM SALON

Happy with your trim figure? *Slim Zelle* helps you keep it. Envy somebody else's slimmess? *Slim Zelle* helps you match it! *Slim Zelle's* Beauty Consultant will advise you on make-up and hair-do. And we do it in a way that's as much fun as it is rewarding! Phone for an appointment to see America's newest, most beautiful slim salon and most excitingly improved slimming table—*Slim Zelle*.

- \$2 a visit in series form with results guaranteed!
- Exclusive leg activators!
- Gently stimulates circulation!
- No strict diet—no exercise!
- No electricity—No disarranging!
- Baby sitting service included!

Yes, our appointment secretary will take your call today!

Just dial Midwest 6-7100 for FREE trial

Open 9 A.M.—9 P.M.

Slim Zelle
310 BROWN ST. — LEON BUILDING BIRMINGHAM, MICHIGAN