

**Completes Training Course Completed**  
 Pvt. Don P. Metz, son of Mr. and Mrs. Carl F. Metz, son of Mr. and Mrs. Theodore J. Derry, Jr., 28425 Maitrott, recently was graduated from the eight-week metalworking course at the army's ordnance school, Aberdeen proving ground, Md.

You'll always find the best at  
**BIRMINGHAM'S SENIOR REALTORS**  
**MAX BROOCK INC.**  
 MI 4-6700

**Helping Santa's Helpers**

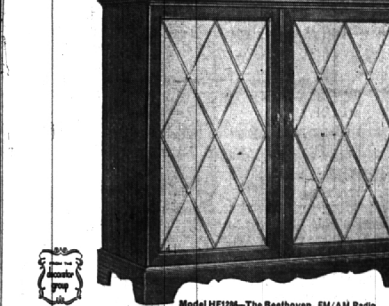
Good old Santa has a staff of helpers, as everybody knows, for even as magical a man as he could hardly be expected to do such a tremendous job without some assistance. . . . But do you know where his helpers get a lot of their help? Why, from the thousands upon thousands of trucks that daily transport raw materials, manufactured goods, farm products—everything it takes not only for day-to-day living but for a Merry Christmas, too. You can bet your boots that everything you see around the 'free on Christmas morning traveled by truck for many miles before it got into Santa's pack. . . . Merry Christmas, everybody!

**Michigan Trucking Association**  
 Fort Shelby Hotel • Detroit



**SANTA CAME EARLY AND LEFT US A LOAD OF HI-FI . . . NOW WE'RE GOING TO "UNLOAD" AT**

**Terrific HI-FI SAVINGS!**  
**1958 ZENITH DECORATOR GROUP**  
 High Fidelity  
 Now bringing a new Magnificence to the world's finest quality high fidelity



**Model HF1286—The Beethoven. FM/AM Radio High Fidelity Console Instrument. Traditional cabinet in Mahogany veneer and hardwood solids.**

**Model HF11—The Beethoven. FM/AM Radio High Fidelity Console Instrument. Traditional cabinet in Mahogany veneer and hardwood solids.**

**PORTABLE AC High Fidelity with 3 SPEAKERS!**  
 New 4-speed Cobra-Matic Record Changer with automatic shut-off, automatic indexes of semi-speed records. Mocha Brown color or Golden and Parchment color. Model HF11.

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**LEND AN EAR**

**Television—Where Is It Going?**

Contemplating the current state of television is like trying to observe the natural beauty that lies buried under huge quantities of artificial makeup. It's almost impossible to see what's underneath.

This makeup has been smeared on television's face because of a misunderstood idea of beauty. It is fashionable to tempt the insensitive, to play up the more obvious, to tout the commercially saleable.

The powers behind TV often appear to ignore the real potential charm and importance of their medium in their desire to attract attention.

THERE ARE many facets of television that are undesirable. For instance, we are subjected daily to the incessant, intruding commercial.

This is a horror that stalks everywhere on TV from a local movie presentation to the tune of five or more interruptions per feature to an intrusion into such big-budgeted affairs as the recent and otherwise delightful presentation of "Pinnocchio" where the commercial did not remain merely as an appendage, but actually got into the act and became part and parcel of the story line.

We must admit that the sponsor should have his say if we are to continue to have a free enterprise system of broadcasting; but commercials are thrust upon the public without an honest sense of proportion.

BUT ALL this is almost superficial when we view the main dilemma: programs appear to be gauged to fit what the television viewer believes is the average listener's mentality. So often the level of the medium gets pushed down to what is assumed to be the common denominator of intelligence.

When questioned about this, the producers and sponsors merely shake their heads and say, "This is what the people want. They want westerns, crime, violence, sex, and all the rest of it. We started giving them Shakespeare, we'd go broke!"

And so for every program of "Omibus" quality there are 25 "private eyes," and for every production of "Playhouse 90" there are 10 grade C westerns where even the recent introduction of Freudian overtones hasn't really done much for them.

PERHAPS WE deserve no better. No one seems to complain but a few critics and a handful of theater or music.

I cannot believe that a fine presentation like Mary Martin's recent, wonderful performance in "Annie Get Your Gun" wasn't something admired by everyone who saw it.

The music was fresh—the production was splendidly handled in all details. Mary Martin and John Deery were top-notch; and the commercials were sparse and in good taste. Why not more television of this level—programs like the recent General Motors' Fifth Anniversary show or Maurice Evans' "Twelfth Night."

These productions are expensive, but they are no doubt cheaper and easier to film sequences of such heavy stuff as "Private Secretary" and "Our Miss Brooks" and their like and go on reshooting them till the cows come home.

TELEVISION can and often does so much more. For it can accomplish things denied to other media. It can televise on-the-spot events, be it world affairs, sports, theater or music.

It can seize upon the immediate, the contemporary. It has the power to transport its audience to far-flung places and expose them to a kaleidoscopic view of the planet. There have been a few ventures in this direction. Most notable are "Wide, Wide World" and "Twentieth Century," and if you will, the unforgettable birthday party of Mike Todd.

TV commands a mammoth audience. More people saw the one TV production of "Annie Get Your Gun" than if it had played on Broadway for one hundred years.

AND SO we have this marvel of communication—this vehicle for the dissemination of exciting and intelligent content—fine films and plays; interesting interviews (like "Wisdom"), with prominent members of mankind.

This should be a tremendous means to help us understand ourselves and our times—a wonderful medium with which we may enrich our lives.

But not enough is being done.

By MADELEINE HARRIS  
 Special Writer for The Eccentric

Let us no longer be satisfied with the profusion of Mickey Spillane—the long-gray-line-of-wrinkles—the saccharine and aimless soap-opera; and the tedious variety-type of 10 p.m. oracles revolving around "popping" or tired-out comedian.

TELEVISION's contributions and accomplishments are many; but so are its mistakes. Let us beware; for as one sociologist has put it, "People come to want what they can get."

**Random Notes About Town**

**MUSIC**  
 The Detroit Symphony will have Elton Farnell, soprano, in music of Strauss and Mahler. Performance: Thurs., 8:30, Ford Auditorium; also Fri., at 2 p.m.

**THEATRE**  
 "Long Day's Journey Into Night": Eugene O'Neill's best play of the year—Pulitzer Prize—New York Drama Critics Award with Fay Bainter and Anne Revere. Performance: Thurs., 8:30, Ford Auditorium; also Fri., at 2 p.m.

**RIVERS**  
 "Most Happy Fella": Starting Robert Woods—best musical of the year—New York Critics Prize. Performance: Thurs., 8:30, Ford Auditorium; also Fri., at 2 p.m.

**MOVIES**  
 "BLOOMFIELD": The Ten Commandments with Charlton Heston, Ann Basting, Edward G. Robinson, Yul Brynner and many more—a must.

**BLUES AND CORONET**: Dec. 19-21: "Hulot's Holiday and The Sheep Has Five Legs with Ferruccio Busoni." Dec. 19-21: "Joker in the Wild; and No Down Payment—Joan Woodward and Fred North." Dec. 22-27: "Operation Marshall—very funny farce about the army—Jack Lemmon and Ernie Kovacs. Decision at Sundance—Benedict Sost, and John Carroll Adams: "Don't Go Near the Water—a wonderful adaptation of a business book."

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**WILSON DRUG CO.**  
 DISPENSARY PRESCRIPTION SERVICE

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 • BRASS • WROUGHT IRON  
 • FINE WOOD • CANE



Custom headboards, covered in your own fabric to match, bedspread or draperies

COMPLETE LINE of BEDDING

**PRE-HOLIDAY SALE**

of  
**SPRINGS & MATTRESSES**

R.C. CARPENTER  
 Lumber Shop

28879 Greenfield (south of 12 Mile) MI 4-9133  
 OPEN DAILY 9 to 9 TILL CHRISTMAS

—Sophia Loren and Vittorio De Sica—singing and dancing in "The Young Man" at the General Electric Theater has Margaret O'Brien in "The Young Man" the story of a girl who refuses to grow up. Sun., 8:30, channel 2.  
 "Week in Review, Fri., 7:30, channel 5.  
 "Dancers and You, Fri., 9:30, channel 56.

**Fraternity Member**  
 Robert Frizelle, son of Mr. and Mrs. Thomas N. Frizelle, of 1065 Chesterfield, has become an active member of Alpha Tau Omega fraternity at Hillsdale college.

**SPECIAL 20 Piece Set of Dishes \$2.95**  
**M & M GIFT SHOP**  
 1287 S. Woodward, Birmingham

**GIFTS THAT SAY... MERRY CHRISTMAS**

**FIREPLACE FIXTURES LOG BASKETS**  
 All black with brass handle 22" long, 13" wide. Reg. \$9.95.  
**\$6.95**

**DISCOUNT PRICES ON SELECTED TOYS**  
 Special ICE SKATES \$1.00  
 The Ever Popular Wonder Horse \$19.95  
 Sparkling \$1.98  
 Realistic rapid fire sound, No caps needed. Reg. \$2.98.

**SCREEN**  
 Top bar available in 3 finishes—any size up to 50 inches.  
**\$39.95**

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 for inside or outside illumination  
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**5 POWER TOOLS IN ONE MOTO SHOP**  
 Model 57 included with saw with wand.  
**\$33.95** Deluxe 57 with all attachments shown. **\$49.95**

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 Automatic Pop-Up TOASTER \$8.88  
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 Genuine Black Angus Rotisserie The best by far. Reg. \$79.95 \$59.95  
 Electric Waffle Iron Reg. \$18.95 \$11.95  
 1916 Sunbeam ELECTRIC FRY PAN Reg. \$19.95 \$13.56

**FEDERAL MERCHANDISE MART**

**GRACEFUL WOOD GRATE**  
 The 1/2" square curved bars of course are cast iron. The square ends are open to take any length log.  
 20" \$ 7.95  
 24" \$ 8.95  
 28" \$ 9.95  
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**Coal or Wood Grate**  
 with removable end . . .  
 21" \$ 7.95  
 27" \$ 9.95  
 30" \$10.95  
 36" \$12.95

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**OPEN SUNDAYS 10 till 4 P.M.**