

How much greater would the materialism of the Christmas season bring us if we really could think and feel beneath and into the gifts we wear in colorful threads and trappings? We so consciously thrill over the joy and happiness that gifts bring to children . . . and to those adults we remember?

# The Birmingham Eccentric

SECTION G

Thursday, December 19, 1957

## B'ham Student To Speak at U-M Graduation

ANN ARBOR—Student speaker for the University of Michigan mid-year graduation exercises Saturday, Jan. 25, will be Tom Sawyer, senior in the College of Literature, Science and the Arts from Birmingham.

He was selected to represent his February graduating class by the Senior Board of class presidents from the various schools and colleges in the University. Sawyer is a former member of the U-M Student Government Council. On the Council for two years, he served as delegate to the Eighth National Student Association Congress in the summer of 1955 and was member of the NSA Regional Executive Committee.

LAST SPRING he represented SGC on a lecture study committee of University officers, faculty and students to revise the procedures of the University Lecture Committee. He also served on a Uni-

## Staff Officers

Annual election of medical staff officers at St. Joseph Mercy hospital was held recently at the nurses' home auditorium. Medical staff officers for 1958 will be Dr. Norman F. Gehring, president elect; Dr. John F. Naz, secretary-treasurer; Dr. R. J. Mason, president of staff for 1958; and Dr. R. R. Wessels, outgoing president of staff.

## Vice-President

Stephen Terry, son of Mr. and Mrs. R. H. Terry, 1829 Norford, has been elected first vice-president of Alpha Phi Omega, national service fraternity at Michigan State university.

iversity committee to organize a student speakers bureau. Sawyer is a member of Sphinx, junior men's honorary society, and Phi Gamma Delta fraternity. An economics major, he plans to enter law school next June.

Mid-year graduation exercises will be held at 2 p.m. Saturday, Jan. 25 in Hill auditorium.

## Because of the CHRISTMAS and NEW YEAR'S

Holidays, All News and Advertising Deadlines Must Be Advanced One Full Day for the Next Two Issues of The Eccentric . . .

We Will Greatly Appreciate Your Assistance in Getting News and Advertising Copy in Early

## Kuhlman Elevates Four Executives

Four area men have been promoted to new positions by Kuhlman Electric Co.

The four executives named to new positions are: J. H. Watkins, formerly vice president in charge of transformer sales, promoted to vice president and manager of the transformer division; Arthur Kaufman, treasurer, now named vice president in charge of finance; M. M. Rosenberger, formerly assistant secretary, now appointed secretary; and I. E. Strand, controller, now assumes the additional duties of assistant secretary.

WATKINS LIVES at 678 Henley drive, Birmingham; Kaufmann at 5570 Brookdale Park road, Bloomfield township; Rosenberger at 2190 Northlawn, Birmingham, and Strand at 31733 Nixon road, Southfield township.

G. E. Plush, chairman of the board and Kuhlman president, lives at 1048 North Cranbrook road.

Bloomfield township. H. E. Greenwalt, executive vice president and general manager, lives at 1386 Willow lane, Birmingham. Arthur V. Hughes, vice president and director of engineering, lives at 4881 Burnley drive, North Adams.

Mock Enemy Soldier Army PFC Stephen F. Wist, 19 son of Mr. and Mrs. Stephen T. Wist, 1540 Cole, is participating as a mock enemy soldier in a 15-day field training exercise ending Dec. 18 at Fort Bragg, N.C.

**Now Open . . .**  
**BEL-LYN Beauty Salon**  
 Award Winning Salon for 1956 and 1957 in hair cutting and styling.  
 We Specialize in INDIVIDUAL HAIR STYLING  
 Operators: Mr. Ralph Carter, Bela Doriaann, Rudolph  
 Manicuring by Chary  
**FRANKLIN SHOPPING CENTER**  
 14 Mile and Middlebelt MAFair 6-5200  
 Mon., Tues., Wed.—9 to 8; Thurs. & Fri.—9 to 9; Sat. 9 to 5

**HERE'S THAT NEW**  
**Christmas Ease TREE STAND**  
 SETS ANY SIZE OR SHAPE TREE IN MINUTES WITHOUT TOOLS  
 \* TIP-PROOF—100% safe—24" diameter steel-iron base  
 \* EXCLUSIVE—"hook" lock and guy rod anchor—universal tumbuckle adjustment—powerful spring tensioning—detachable lock-proof water pan  
 \* LIFE-TIME GUARANTEE not to break or wear out  
 \* AMAZINGLY SIMPLE to assemble, use and store  
 \* FITS AND SETS ALL TREES 3 to 9 feet perfectly  
 \* Ask about VAC-U-COVER—the amazing Christmas Ease plastic tree skirt, \$1.25 extra.  
 \$4.95  
**Christmas Trees**  
 Scotch Pine Balsam Spruce  
 Complete line of TOYS and WINTER SPORTS EQUIPMENT  
**Suburban Sales & Service**  
 6465 Telegraph, just N. of Maple MI 6-1020  
 open evs. free parking

**Gift Guide for Christmas shopping**  
**It's CONVENIENT and PLEASANT to do your Christmas Shopping in BIRMINGHAM . . .**  
 The usual wide and wonderful selection of outstanding Christmas gifts is ready and waiting for your careful selection in your favorite stores. Nowhere in the entire metropolitan area will you find such well-equipped stores with friendly personnel that is eager to please you. Enjoy your shopping again this Christmas season in the community that is most interested in helping you and your family to enjoy the occasion to the fullest extent, now and when the gifts you purchase are opened.  
**SHOP EARLY** You'll Be Happy **ONLY 5 MORE SHOPPING DAYS LEFT**

**hoy baum**  
 162-66 West Maple  
**FINE CASHMERES**  
 for the ladies on your list

**NEED A GIFT FOR A LOVELY WOMAN?**  
 You'll find the perfect gift . . . a gift any woman would appreciate at . . .  
**LAKES' JEWELERS**  
 Woodward at Maple—Birmingham

**Executive Gifts**  
 for the discriminating IMPORTS  
 Stainless steel from Italy  
 Packaged food items  
 Many more unusual items  
 10% discount on boxed Christmas cards  
**ADMARK CO.**  
 527 Ridgedale (1 blk. N. of Maple off Hunter) MI 4-6311  
 open every eve. 'til 9

**GIVE A GIFT OF NEWS!**  
 The perfect gift for a college student or service man.  
 Weekly news about his hometown.  
 Phone MI 14-1100  
**A Subscription to The Birmingham Eccentric**

**NEW! . . . Loafer Slippers**  
 by Esquire Socks  
 "Air-Flites", with leather soles . . . \$3.50  
 "Viscount Traveler", with case . . . \$2.95  
**Peck's Men's Wear**  
 108 S. Woodward MI 4-7724

**KRESGE'S! KRESGE'S! KRESGE'S!**  
 Variety galore—  
 You will find it's Christmastime Just inside our door!  
 We've gifts for Mom and Dad—  
 And sis and brother too,  
 Just bring your Christmas list to us.  
 We've lots of time for YOU!

**INDUSTRIAL and EXECUTIVE GIFTS**  
 Complete line of nationally advertised merchandise . . . luggage, bumper pool, and pool tables, powerware, cutlery, radios, phonographs, games, bar accessories, golf shoes, equipment and apparel.  
**NEW OR USED VICTOR ELECTRIC GOLF CARTS FOR SALE OR LEASE**  
 Liberal Discount on Quantity Purchases  
**THE GOLF MART, Inc.**  
 1610 S. Woodward, B'ham. 4 blocks N. of 14 Mile. Open week nights 'til 9 MI 4-7878

**WE NOW HAVE**  
**MOSAIC TYLART**  
 Kits and Supplies  
**ACME QUALITY PAINTS**  
 163 N. Woodward MI 4-8500

The world's smallest radio \$5  
 A perfect stocking gift—no battery or current used. See our display, ad, page G-3.  
**The PRINCETON PREP SHOP**  
 237 Pierce MI 6-6166

**HUSTON HARDWARE CO.**  
 205 No. Woodward  
 Holiday Punch Bowl Set  
 14 Piece  
 Includes 12 cups, 1 bowl, 1 crystal plastic ladle.  
**\$4.49**

**WE STILL HAVE IT! THE HOTTEST TOY THIS YEAR!**  
**REMCO'S "BIG MAX" ELECTRONIC CONVEYOR**  
**\$8.95**  
**McBRIDE HARDWARE**  
 154 South Woodward

A SPECIAL GIFT FOR A SPECIAL GIRL  
**Cologne & Perfume Sets by Lanvin**  
**ARPEGE \$5.50 Set** cologne & perfume  
**MY SIN \$5.00 Set** cologne & perfume

**SPECIAL! on CIGARETTES**  
 regular size king size  
 2.18 plus tax 2.28 plus tax  
**Birmingham Drugs**  
 1220 S. Woodward, at Lincoln Daily 9-10; Sun. 9-9

Perfect Christmas Suggestions . . .  
**IMPACT**  
 Perfume, 1/2 oz. . . . . 7.50  
 Perfume, 1/4 oz. . . . . 4.00  
 Cologne, 2 oz. . . . . 3.00  
 Body Powder . . . . . 1.75  
 Gift Box (Cologne and Body Powder) 4.75  
**MERLE NORMAN**  
 Jewelry C O S M E T I C S Gifts  
 233 E. Maple Avenue Birmingham, Michigan

**Pom-Pom SLIPPERS**  
 Santa's newest style in pink, blue or black velvet—fits 12 to 2. Just one of many styles.  
**\$4.50**  
**McSWEENEY'S FINE FOOTWEAR**  
 277 Pierce Birmingham

**Dickinson's WABEEK BUILDING**  
 Ivy League  
**STRETCH BELTS \$2.50**

No Man Has Enough . . .  
**ARROW WHITE SHIRTS \$4 & \$5**  
 Wide Selection of Collar Styles  
**Mortimer's Men's Wear**  
 130 WEST MAPLE

A COMPLETE STOCK OF HO TRAINS AND ACCESSORIES at  
**Higgins and Frank**

**WILSON DRUG CO.**  
 WOODWARD AT MAPLE  
 Enjoy the feeling that goes with giving . . .  
**SHEAFFER'S**  
 SNORKEL PENS from \$7.95

**GIVE a . . .**  
 from . . .  
**The F. J. Mulholland Co.**  
 233 N. Woodward