

Bloomfield

1662 S. Telegraph Rd.

FASHION SHOP

open every night 'till 9—Saturday 'till 6
park at our front door!

WANTED
25 COLLEGE GIRLS
to model in our special
"College Clothes Fashion Showing"
Thursday—Friday—Saturday Aug. 15, 16, 17
Apply in person for interview

Our College

Shetland Sweaters team
up with Clan Plaid Skirts.
Pendleton Tartan Jackets
match skirts to make a suit,
and Bermudas and Slacks plus
Pendleton's Reversible Plaid Skirts.

Clothes Are

Harris tweed jackets with
skirts that exactly match.
Catalina's Corduroy Campus
Jacket matches its own Skirt
Bermudas, Pants, Cap and print
Blouse. Blazers in white and grey.
Flannel Wondemere fur-blend sweaters.

Marked

Canterbury Tycora Sweaters
in all styles with matching skirts.
Evan-Picone skirts dyed to match
Louisa Spagnoli Sweaters and
Diva's wonderful slacks.

"A" in

Rosecrest country tweed jackets
with matching skirt, Bermudas.
Glen of Michigan sportswear,
White Stag outdoor jackets
with Slim-Jim Pants.

Fashion

Borgana coats, short or
full length are right for campus.
Leather Jackets, belted
with soft alpaca lining.

Pet Parade in Troy Called 'Happy Show'

TROY—Four horses and a pony and cart were among the varied entries in the Troy combined playground pet show held July 30, according to Marion LeFaive, president of the Oakland County Animal Welfare which sponsored the show along with the Troy recreation department.

"It was a most happy show," said Mrs. LeFaive. Each entry received the Society blue ribbon in each entry's individual sized class. The recreation department, whose director is Peyton Goodwin, gave five ribbon placements in regulation ribbon colors. Mrs. Lela Smith contributed



New Edsel Dealer

L. G. (Jerry) Robinson (right), who will establish Jerry Robinson Edsel Sales, Inc., at 408 S. Woodward, and Gene Rebhan, management services manager of Detroit district sales office, Edsel Division, admire an architect's sketch of the new building from which Robinson will sell and service the Edsel medium price car line, to be introduced in September.

Will Open Edsel Ford Dealership This Fall

An agreement to sell and service the new Edsel medium price car line, to be introduced in September, has been signed by L. G. (Jerry) Robinson, Birmingham, it was announced today by Harley F. Riley, Detroit district sales manager of the Edsel Division, Ford Motor Company.

Jerry Robinson Edsel Sales, Inc., will be established at 408 S. Woodward, in the building formerly occupied by Sternal Auto Supply. Robinson will be president of the corporation, Donald P. Spikes will be vice president, and L. C. Oliver will be secretary-treasurer. Robinson said the show room for display of the new Edsel models will total 2,000 square feet. A service area, with the latest automotive testing and repair equipment, will occupy another 3,500 square feet.

Spikes will act as general manager of the Edsel dealership. Richard Hogan will be sales manager, and Bob Massey will be service manager.

Ford Motor Company has invested \$250,000,000 to produce the new Edsel. The four series—Ranger, Pacer, Corsair and Citation—will be marketed initially by an organization of some 1,200 to 1,600 dealers. Eventually, there will be between 2,500 and 3,000 dealers. Included in the 18 models are two convertibles, one in the Pacer series and the other in the Citation, plus a full line of two- and four-door sedans and hardtops, and a line of five station wagons.

PRODUCTION started Monday, July 15, at four assembly plants—Somerville, Mass.; Mahwah, N. J.; Louisville, Ky.; and San Jose, Calif. Two other assembly plants—Wayne, Mich., and Los Angeles—will begin building Edsels at a later date.

Riley said that additional dealers in the Detroit sales district, which includes lower Michigan and the northern tier of Ohio counties, will be announced as sales agreements are formalized.

Beresford-Thompson Agency

Phone MI 4 8930
55 W. Maple Ave.
Corner of Woodward
BIRMINGHAM, MICHIGAN



"We Insure Everything
But Yesterday"

EDWIN M. BERESFORD
OTIS C. THOMPSON

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Thursday, August 8, 1957

sterline in handing out ribbons. Pet owners and spectators alike had a hearty laugh at expense of Mrs. LeFaive, events judge, who was kissed by Carol Simmons' trick horse, Queenie, while performing her official duties. Sandy Pegg rode her horse, Miss Hatch and carried her dog across the saddle. Joe Marella entered his dog, Laddie.

A baby blond cocker spaniel, Whiskers, stole the show. Just big enough to hold in one hand, Whiskers finally tumbled his feet and went to sleep in Charles Rose's arms.

Some of the other entries were Mark Ishimaru and Sally, Mark's salamander and Larry Smiley with a decorated cart and rakish chapeau. Ice cream furnished by Goodwin topped the event.

LEGAL NOTICE

CITY OF BIRMINGHAM, MICHIGAN
NOTICE OF SPECIAL ASSESSMENT

LAKE PARK STORM SEWER
Notice is hereby given that the special assessment roll heretofore made by the Assessor for the purpose of defraying the cost of construction of an improvement in the City of Birmingham, to-wit:

LAKE PARK STORM SEWER
extending easterly from Lake Park sewer along the west side of Lake Park sewer approximately 1 1/2 miles north of the north line of Lot 314 of Quantum Lake and thence southerly to the approximate north line of Lot 313 of said subdivision, in and on the in my office for public inspection.

Notice is also hereby given that the Commission of the City of Birmingham will meet at the City of Birmingham Municipal Building in said City on Monday, the 12th day of August, 1957, at 9:00 o'clock p.m. to review said assessment, at which time and place opportunity will be given to all persons interested to be heard.

IRENE F. HANLEY,
City Clerk.

August 6, 1957. (52-23)

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F.H.A. Terms—No Money Down
STUART E. SHELL CO.
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"Here Tomorrow to Guarantee Today's Job"
1810 S. Woodward MI 4-3713

3 DAYS ONLY—Thurs.-Fri.-Sat.
KRESGE'S
"BIG BUY" Special

Regular 59¢ lb.
CHOCOLATE
Bridgee's
Bright Colored Candy Mix
Candy covered Chocolate bites—won't melt or run!

This Sale Only 37¢ lb.

Just right for parties and TV munching, too!

Bridgee's—mixed nut, cream, caramel, fudge, raisin or jelly centers in a rich coating of creamy milk chocolate and a thin, colorful sugar shell. Buy them by the bagful at this "BIG BUY" saving. They're a treat for family, guests.

W. Maple at Henrietta
S. S. KRESGE COMPANY

RB SHOPS
Smart Feminine Apparel
142 W. MAPLE—BIRMINGHAM
Branches in Royal Oak—Ferndale—Mt. Clemens
Open Friday Evenings Till Nine

SOFTENED GREY COORDINATES

You're a match for his grey flannel suit, in new town-and-country softened grey coordinates. Majestic makes this wonderful shade the central theme of their fall presentation; in new contoured skirts, companion blouses, and Glocca Morra imported wool sweaters... perfect pair-offs, one and all!

A. Glocca Morra crew neck sweater; finest Shetland type wool in gold, red, heather, grey. 36 to 40. \$9.98

B. No-iron Dacron and cotton broadcloth shirt in white, pink or blue tops a pin stripe grey flannel skirt. Blouse \$6.98 Skirt \$9.98

C. Grey-and-gold ombre striped drip-dry cotton blouse. 30-38. \$4.00

D. Flared skirt of softened grey wool flannel, with 15% nylon added for longer wear. 10-20. \$10.98

THE BELOVED CLASSIC...

1957 version of our famous boy coat, a proven favorite for campus, town-and-country

Very much in fashion, anywhere you go. Impeccably tailored boy coat, with double-breasted closing, half-belt, flap pockets, notched collar. Handsomely hand-tailored throughout by English Crown... offered here in four versions, navy or camel, sizes 7 to 15.

100% Camel Hair.....\$69.98 and \$85.00
85% Camel Hair, 15% Wool.....\$59.98
25% Camel Hair, 75% Wool.....\$39.98