

BUSINESS BRIEFS



Here Is the New Edsel 'Pacer'

This is the Edsel, Ford Motor Company's newest entry in the medium price car field, available in 18 models in four series—Ranger, Pacer, Corsair and Citation. The entire line will go on display in all Edsel dealerships Sept. 4. Shown is the Pacer four-door hardtop. From its vertical grille, dual headlights and wraparound turn indicators through the single chrome side spear and

concave sculptured "teardrop" side scallop, the Edsel gives an impression of motion even when parked. In addition to its dramatic styling the Edsel offers a wide range of exclusive engineering features including "Teletouch" push button automation transmission controls located in the steering wheel hub.

New Edsel Revealed To Public

A brilliant new vertical front styling theme and several outstanding engineering innovations that include "Teletouch" push button transmission controls, located in the steering wheel hub are features of America's newest automobile—the Edsel.

Under actual development since July of 1954, mechanical and engineering prototypes of the Edsel have been driven more than 1,500,000 miles in one of the most thorough and comprehensive tests ever undertaken by a manufacturer. The car will be publicly introduced in dealer showrooms on Wednesday, Sept. 4.



4-Door Hardtop

Two views of the Edsel four-door hardtop in the Citation series dramatically illustrate the new styling concepts which make all Edsels so vitally different. The vertical grille, dual headlights and wraparound turn indicators which follow the bumper lines, plus the concave side scallop and horizontal taillights blended into the luggage compartment lid, present integrated look of tailored elegance when viewed from any angle.

heater-de-foster-ventilator, brake which eliminates the standard, but complex, system of levers, knobs and air vent doors.

THE EDELSEL vertical grille combined with an inner chrome impact ring and crisp horizontal sections on either side give an easily identifiable look of quiet elegance from blocks away. The concave sculptured sides have an ever-widening teardrop effect and carry completely through to the taillights. The horizontal tail lights blend smoothly into the luggage compartment lid to provide a solid bar of illumination on each side.

Adding to the long, low look of the new Edsels is a slightly raised center section of the hood which recalls the elegance of motoring three decades ago.

"TELETOUCH" push button automatic transmission controls are located in the steering wheel hub. An electric servo does the work as the driver selects the required gear with a finger touch about equal to the pressure required to operate a typewriter key. Self-adjusting brakes on all Edsels and standard equipment on all Edsels eliminate the need for brake adjustments during the entire life of brake linings.

Frosty Summer Experience for B'ham Seaman

ABOVE THE ARCTIC CIRCLE—Robert L. Davis, aviator's mate third class, USN, son of Mr. and Mrs. James E. Davis of 1526 E. Lincoln, Birmingham, Mich., is spending a frosty summer above the Arctic Circle aboard the Navy icebreaker USS Staten Island on the annual re-supply of the stations of the Distant Early Warning (DEW-line) radar network. The icebreaker is breaking a path through the treacherous Arctic pack ice for thin skinned cargo vessels, enabling them to furnish another year's provisions and maintenance material for these lonely outposts.

USING HELICOPTERS and the most modern electronic aids, she is searching out open water leads, or when these are not available, bulls her way through the pressurized floes. Stretching from Western Alaska across the upper rim of the North American continent, through Canada to Baffin Island, the 3,000 mile long "DEW" line will provide the United States and Canada with advance warning of the approach of airborne objects over the polar regions, allowing the greatest possible time margin. Wire-tap evidence is admissible in federal courts if it has been obtained by the local policemen under court order, according to a decision by the U. S. Court of Appeals.

REMODELING...?

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Only Gas does so much, so well, yet costs so little. If you're planning to remodel set your sights on an All-Gas home!

Only GAS DOES SO MUCH, SO WELL

CONSUMERS POWER COMPANY

SPECIAL ELECTION

To the Qualified Electors:

NOTICE IS HEREBY GIVEN, That a Special Election will be held in the Township of Southfield, (Precincts No. 1, 2, 4, 6, 8, 9, 10, 11, 12, 13 and 16) County of Oakland, State of Michigan.

AT

The Following Polling Places:

- Precinct 1—Brooks School, Eleven Mile and Lahser
- Precinct 2—John Grace School, 21030 Indian
- Precinct 4—McKinley School, Ten Mile West of Southfield
- Precinct 6—Brace School, Evergreen and Midway
- Precinct 8—Southfield High School, Ten Mile and Laliser
- Precinct 9—Fire Station, Nine Mile and Prosper
- Precinct 10—Southfield No. 10 School, Berg and 10 Mile Roads
- Precinct 11—East Southfield School, 28501 Pierce
- Precinct 12—Magnolia School, 17050 Dorset
- Precinct 13—Peace American Lutheran Church, 13 Mile near Pierce
- Precinct 16—Twelve Mile School, Twelve Mile West of Southfield

Within said Township on

Monday, Sept. 16, 1957

To Vote on the Following

CITY INCORPORATION PROPOSAL:

"Shall the following described territory in Southfield Township, Oakland County, Michigan, be incorporated as a City under the provisions of Act 279 of the Public Acts of 1909, as amended:

WHEREAS, heretofore on December 19, 1955, pursuant to Act 279 of the Public Acts of 1909, as amended, a petition was filed by certain resident electors and freeholders of the area, praying for the incorporation of the territory described as:

Southfield Township, being described and known as "Town 1 North, Range 10 East, Southfield Township, Oakland County, Michigan," which Township is bounded on the North by Fourteen Mile Road, on the East by Greenfield Road, on the South by Eight Mile Road (also known as Baseline Road), and on the West by Inkster Road, excepting therefrom the following described territories:

- (a) Those territories previously incorporated;
- (b) Part of Sections 4, 5, 8 and 9, Town 1 North, Range 10 East, Southfield Township, Oakland County, Michigan, described as beginning at the North one-quarter corner of said Section 4; thence Southerly along North and South one-quarter Section line to the South one-quarter corner of said Section 4 or North one-quarter corner of said Section 9; thence Southerly along North and South one-quarter Section line to the center of said Section 9; thence Easterly along the North line of Brooks Park Subdivision to the Northeast corner of said subdivision; thence Southerly along the East line of said subdivision to the Southeast corner of Lot 13 of said subdivision; thence Southerly along the South line of Lot 13 east corner of Lot 13 of said subdivision to the Southwest corner of said Lot 13; thence Southerly 60 feet to the Southeast corner of Lot 12 of said subdivision; thence Southerly along the South line of Lots 12, 11, 10 and 9 of said subdivision to the Southwest corner of Lot 9 of said subdivision; thence Southerly 60 feet to the Southeast corner of Lot 8; thence Southerly along the South line of Lot 8 of said subdivision to the Southwest corner of Lot 8 of said subdivision; thence Southerly along the West line of Lot 8 of said subdivision to the South line of "Franklin River Heights" subdivision; thence Southerly along the Southerly line of said "Franklin River Heights" subdivision to the Southwest corner of said subdivision; thence Southerly along the West line of said subdivision to the Southwest corner of said "Franklin River Heights" subdivision located in East and West one-quarter Section line of said Section 9; thence Southerly along East and West one-quarter Section line of said Sections 9 and 8 to the West line of 150 feet Telegraph Road; thence Southerly along said West line of Telegraph Road to the Northerly line of said Section 5; thence Easterly along Northerly line of said Sections 5 and 4 to the point of beginning;
- (c) All those portions of Sections 1, 2, 3, 4, 5 and 6 and all those portions of the North halves of Sections 7, 8, 9 and 10 not otherwise excepted heretofore;
- (d) Part of the Northeast one-quarter of Section 23 in said Township of Southfield described as follows: Beginning at a point on the East line of said Section located due North from the East quarter Section corner 195 feet; thence West 202 feet; thence North 165 feet; thence East 202 feet; thence South 165 feet; to the point of beginning;
- (e) Part of the Southwest one-quarter of Section 11, in said Township of Southfield, described as follows: Beginning at a point on the West line of said Section North 0 degrees 23' 0" East 222.0 feet from the Southwest corner of said Section 11; thence North 89 degrees 58' 30" East 108.71 feet; thence North 0 degrees 23' 0" East 157.70 feet; thence North 89 degrees 57' 30" West 228 feet; thence South 0 degrees 23' 0" West 20 feet; thence North 89 degrees 57' 30" West 180 feet to the West line of Section 11; thence South along said West line to the point of beginning;

as a City. That the form and sufficiency of the petition heretofore filed on December 19, 1955, praying for the submission of the question of incorporation of the City to be known as "Southfield" to consist of the territory described in said petition, comply with the provisions of the Act being Act 279 of the Public Acts of 1909, as amended, and are in all respects regular;

That September 16, 1957, be set as the date for a Special Election on the question of incorporating the City of Southfield.

AND ALSO TO VOTE FOR THE FOLLOWING:

Nine Charter Commissioners

Notice Relative to Opening and Closing of the Polls
ELECTION LAW, ACT 116, P. A. 1954

SECTION 720. On the day of any election the polls shall be opened at 7 o'clock in the forenoon, and shall be continuously open until 8 o'clock in the afternoon and no longer. Every qualified elector present and in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

THE POLLS of said election will be open at 7 o'clock a.m. and will remain open until 8 o'clock p.m. of said day of election.

FANNIE ADAMS, Township Clerk

8-22, 8-29, 9-5 and 9-12-57

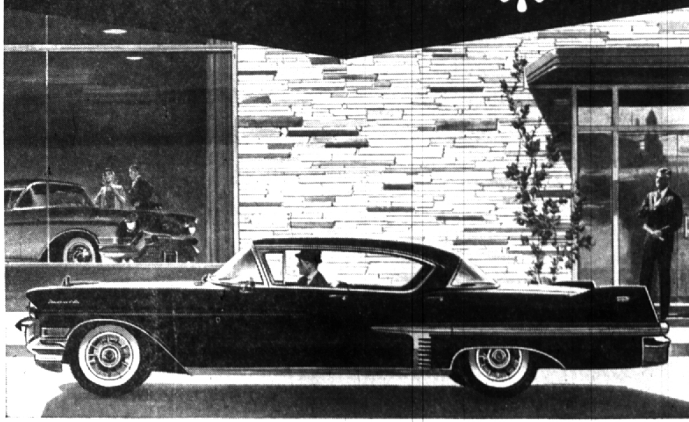
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Midwest 4-0516
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