Tops for College Life

Tops for college life are smart casual blouses like these. The model at the left wears an easy-care dacron-and-made cotton with versatile roll-up sleeves and large pearl disc buttons. Her roommate chooses a striped, dacron crepe with interlined convertible collar.

Boys' Shopping Can Be Fun For Mother

Many mothers look forward happily to going back-to-school shopping for their college sons and teenage daughters, while facing the prospect of having boys' shops and departments with considerably less enthusiasm.

The possible reason for this change of mind is that for years, boys' clothes were dull and showed very little variety, color or style. Today, however, the picture is quite different, and mother can get just as much enjoyment out of shopping for a back-to-school wardrobe with junior as she always did with daughter.

Her appeal generally has become much more interesting for women in recent years, as more and better styling have been introduced into the clothes that men and boys of all ages are wearing. Therefore, going shopping with the men and the boys in her life is much more fun for Mother today.

SHE CAN HELP her young son choose outfit that suits his own comfort, color, and build that get top rating with the young woman of these days.

She'll want to make sure that when the "opening bell" of the school terms rings, one will have a well-coordinated wardrobe of the right clothes for every occasion in his activity-oriented life.

Going from class to class and from room to room, Mom will proudly hang on to that outfit that suits his comfort and style until he gets a chance to wear it new once.

Students Now Neat and Trim

The "dress for school" movement has gathered such momentum over the past two years that it has now become a fully accepted and firmly entrenched part of student life at every age level from the earliest grades through high school and from the East to the West.

Rapidly and happily fading out of the picture is the sloppy, worn-out, "outlandish" look of bygones along with careless, even destructive habits of behavior commonly associated with such attire.

IN ITS PLACE now appears the new, neat, from book-recognized and welcomed by parents and educators alike as a strong influence for the better in the realms of deportment, attitude, responsibility and scholarship.

School administrators across the country have placed an important part in accelerating this trend toward good grooming.

Pretty Ways To Wear A Shetland

Fashion rays a loving eye on Shetland sweaters this fall and every college girl will be catering to the look. The Shetland pull-over is a very versatile fashion that plays to fall's tweeds and flannels with great appeal!

Shetlands are made in Hawick, Scotland of pure Shetland wool from the Shetland Isles. These natural, cotton-type-sweaters areched with shoulders and finished in a double rib at neck and cuffs, providing to hold in place. Colors are traditional Shetland shades of varied grays, natural white, soft pinks, blues, a trial pattern and a sunshine yellow.

THE SHELTAN pull-over can be worn down over the hips in a popular manner paired with Bermuda shorts, slacks or wool skirts.

For that well-grounded look the Shetland with outside a slim skirt can be clasped with a pretty belt. A third way to wear the Shetland pull-over to appear in this fall's fashion picture is tucked inside a bulky skirt and simply belted about the waistline with a wide belt.

All these ways of wearing the Shetland pull-over are acceptable and grow the wonderful versatility of this new Fall fashion.

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