Newest in Ball Points

Newest innovation in ball-point pens is this Parker T-Ball Jotter. The T-Ball features a unique textured ball which writes over almost all surfaces, even greasy spots or glossy paper, and thus ends consumer complaints that ball-point pens skip when writing over slick surfaces. The T-Ball's writing tip is likened to a polished metal "spoon" with 50,000 microscopic grooves which create tremendous friction when writing over stubborn surfaces. Available at Shain's.

Red in "Hot"

Reading Importance

75 per cent of all study activities in elementary school and 80 to 90 per cent in high school require reading ability.

An angry man is Sylvestre T. Bly.

Who today saw a piece of "blue sky."

He's stepped in a showroom—out of the rain,

Was sold a new car before he could explain.

How he hated the styling—so high and square.

And in new features it was really bare.

"I got a real bargain—the buy of my life—"

But how do I ever convince my own wife?"

Moral: You're paying for a new car... make sure you get one!

When you buy a new car, put your money on tomorrows—not yesterday.

Swept-Wing Dodge actually obsolete other cars in its field. Should you invest in high, boxy styling when Dodge offers the low, low look of tomorrow? Should you invest in outdated coil springs when Dodge offers new Torusum-Aire Ride?

Should you invest in an old-fashioned lever-type transmission when Dodge offers the ease of Push-Button Driving? In other things, too—engines, brakes, interiors—Dodge is years ahead. So put your money on tomorrow. See your Dodge dealer. Join the swing to the Swept-Wing Dodge!