Fashion Reaches into Past
For New Teen Age Styling

"Ring in the old" is the way Tennyson would write it today were he referring to the teen age fashion picture for Back to School. Almost all the new clothes are a renaissance of styles that flourished either a few years ago or a century ago.

The "old fashioned Victorian" style lends its influence to the fall teenagers version of the ever beloved skirt suit dress. The silhouette is prettily flatter-
ing, with a long blouse and wide sleeves just right for a small figure. Prints show their strength in the dress calico and even in the heavily embroidered chiffon

IN SPORTSWEAR the influence is also seen. This was the era when Miss. Chanel was revolutionizing the fashion picture with her original, simple, yet different cutting. Now it's the same with the Charlton and it is the rage now along with the Charlton.

Red, Gray Popular

In outerwear, red will also be prominent, as a solid or in creating a coat with other colors.

Gray will also be widely used for coats and blouses. Toggles button coats and suburban coats will run neck and neck in the popularity race.

CLASSICAL STYLES
for "BACK-TO-SCHOOL"

SWEATERS

We can truly boast of having the largest selection of sweaters in Birmingham. . . 110 styles to choose from . . . All the latest new fall colors. Designs completely new in sweater fashion. (This is in keeping with the policy of Gwynn's to offer the very latest in men's attire.)

The quality of these garments, without question, the finest. Prices from $5.00.

SLACKS

The very newest of fall fashions. In a material which is designed and woven so as to fit and flatter. Various styles and colors to choose from.

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"A Well Fitted Garment is Our Trademark"