Knitted Collars, Longer Outerwear Good This Year

Included in the new outerwear category for Fall and Winter 1957 are some marching from the past-blue stripe silvered jacket of lightweight cotton or sporty herringbone tweed. Both are extremely may be found raw coats, submarine coats, new leather coats and jackets, suits, and a hundred variations of all these styles in practically every natural and man-made fiber known to man.

Style emphasis this season is on slightly longer outerwear. This is particularly true of suburban coats, duffle coats and rain coats.

ANOTHER STYLE innovation of the current crop of suits are the stylish knitted collars and cuffs. First choice in these cool weather garments are fabrics of wool and wool blends with texture finish.

Every bit as important as the outer fabric and linings of these handsome coats are the new interlinings. Supplementing the usual types are newly-developed foam interlinings that look very much like synthetic sponge. The suppleness of this new liner combined with its millions of air spaces make it a fine insulator against the cold.

WASHABLE AND dry-cleanable leathers in both suede and smooth finishes are more popular than ever. Many of these, as well as the garments, are made with back pleat linings. Take a look at the British warmers, the new ideas in filmy and fitted, luxurious jackets and just like your favorite towel sports coat, and you will be sure to find several you will want.

New Fibers Seen In Men's Hosiery

There is a big look in socks in men's hosiery for Fall, 1957. The popularity of bulky knits which has become such an important factor in women's sweaters, is now equally as important in socks for the menfolk. Different variations of this idea appear in the classic patterns as well as novel styles, and in many new blends and colored color arrangements.

THE FIBER STORY in hosiery includes blends with wool and cotton, lamb's wool blends with synthetic, and many all synthetic hose, particularly in the popular stretch types, as well as alpaca and cashmere. Generally speaking, patterns follow along traditional lines although brighter color accents are in use. The way the hosiery picture for Fall shapes up, it will all be easy to dress right from head to toe.

A survey by the National Education Association shows that 76 per cent of men teachers and 77 per cent of women take outside jobs to meet their needs.

Stylish

She's well-dressed for school in a wool jersey blouse and jaunty, dainty, monogrammed blazer with a choker bib.

Child's Parents Should Fulfill School Needs

With the opening of a new school term scheduled for just a few weeks hence, there is an exceptional burden of responsibility confronting parents of all of the children of all ages this year.

The situation derives from the complexity of life in this fast moving modern era with its unique temptations, its glowing opportunities, and also its many distractions. On the one hand, the demand from all areas of human activity for more and better educated youth, has mounted and will continue to mount during the coming years, to the point where those with the right kind of training are virtually assured of successful careers.

... this is true for today's beginnings as it is for yesterday's college graduate, what will knowledge paying higher dividends, even on television, sweep the quiz programs? that does brand in any field.

While school authorities are currently preparing to receive the greater number of children who will be coming for places in classrooms this fall, parents must turn their attention to getting the youngsters ready, mentally, physically, and materially for the return to learning.

AN ADDITION to making sure that essential study facilities are provided in the home, it is also requires concern for their health, their clothes, their school equipment.

Pre-school health examinations can thwart the onset of illnesses that would interfere with the continuity of their schooling. Need for such simple standard items as brief bags worn for carrying books, pen and pencil sets, even a typewriter in the home, can be anticipated now.

PLANNING and selecting the

Queenly Kastle-mere Coordinates by Bobbie Brooks

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