Sportsminded People Feel Ivy Influence

With millions and millions of Americans annually flocking to stadia big and small, it's no wonder that we have been characterized as a "sports-minded" people.

Nor is it any wonder that this — most sports-minded of all — man has made the sports jacket and slacks outfit a virtual symbol of the American male at his leisure. After all, how can the man in the stands be more correctly dressed than in a handsome, casual sports suit, which has become as much a part of the autumn scene as the refreshing fragrance of burning leaves.

The man in the stands this fall at Saturday games or in the annual clash between Fall Rock State Teachers College or good Ol' Confusion Normal U can take his seat in the stands, for when dressed in his favorite sport jacket and slacks, he will feel just as much a part of the action as he does when he is fighting on the gridiron.

MEN WITH AN eye for fashion, fashions have already taken to the new shorter coats in a big way. In line with the trend to more natural lines, they follow the new trimmer silhouette for men's apparel and they are certainly an improvement when a man goes boating, fishing, or just relaxing and enjoying the game.

The shorter coats are available in a wide assortment of fabrics and weights. They are made in single-breasted and double-breasted styles and in a variety of natural shoulder and tailored styles. The longer coats are made with hip pockets and the shorter coats often lack them. Among the most wanted sports coats and slacks are the topcoats made of a blend of silk and wool, while double-breasted, single-breasted, and single-buttoned styles are most desired.

ALTHOUGH many men prefer the lightweight coats for year-round wear, the past two severe winters have created a demand for some medium and heavy-weight. Of course, topcoats, with zip-in linings are a practical solution to the need for extra warmth in some areas. However, in others a full weight overcoat is the only answer.

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