Better Breakfasts For Easier Learning

There is growing concern among school authorities over what has come to be called "mid-morning fatigue" as it becomes evident in the behavior of many school children of all ages.

It is not only the effect of the foods themselves but, in general, the lack of wholesome foods that give concern. It also is the case that it has on their health to absorb and benefit from the instruction for which they all strive.

"MID-MORNING FATIGUE" manifests itself in listlessness and lack of pupil in group work. A study by several high school and college students to pass their usual alertness to learning is reduced, with a resultant lowering in their rate of progress.

Mid-morning fatigue is by no means an exclusive problem of school children. Adults too, suffer

New Collection

Something to smile about is the handsome new collection of sport shirts and bulky sweaters for the back to school or college set. Figures, solids and plaids are all well represented.

KAY COOLEY

190 West Maple, Birmingham
Lobby of Stratford Hotel, Detroit
320 E. Lake Street, Flint

exciting shirt tale in dark cotton stripes

$12.95

Serena

Your favorite casual fashioned by Serena—flattering, easy-living shirt dress in dark striped cotton. This is your every vacation standby that takes to dressing up or down. Button-down collar, front pin is turned from top to hem with full emerald pleat skirt, rollup sleeves, red, brown, blue with contrast stripes or solid colors, royal, red, green. Tubbable in misses sizes.

Freesman shoes for boys

For Back-To-School

Great shoe layers... durable, handsome, and styled just like Dad's. All the comfort and long wear that Free man holds into their shoes for men.

Top Left: BROWN WINGTIP
Top Right: BROWN MOCASSIN TOE
Center: "DIRTY" BUCK
Lower Left: PLAIN TOE CORDOVAN
Lower Right: TASSEL LOAFER
Lower Center: CROSS STRAP LOAFER

$9.95

Higgins and Frank

WARBER BUILDING

BIRMINGHAM