# Pointers for Mother In Choosing Shoes

Say what you please, "Mother knows best" is still the only feasible attitude for many occasions. And one of these is when you're buying back-to-school shoes.

Boys are apt to think that shoes\* are only to kick footballs with shoes is to protect the feet that and girls that they're to wear to parties. But you know that the most important function of these



Lassies go off to school with light hearts, bright tartans. Blonde grammar girl prefers a double breasted coat with matching velveteen collar, while her brunette friend likes a trim suit with pleated skirt. Both are authentic clan tartans in British woolens.

somebody bought your back-toschool shoes. Your parents probably looked for the heaviest shoes
they could find, But parents today
know that tender feet need the
resilience of lightweight leather
and light construction: Besides,
they wear as well as the old-fashloned heavy ones.
You should not buy shoes for
your child to "grow" into eisher.
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Shoes that are too big will cause
blisters now and misshapen feet,
with all the ills that aftend them,
in later life. There should be about
three-quarters of an inch between
the longest toes and the tip of
the shoes, but no more.

ONE THING is the same now as it ever was and that is the importance of leather soles as well as leather uppers. Leather with its millions of microscopic pores allows the moisture that accumulates around the foot to evaporate, thus keeping them warm and dry. Leather provides flexibility along with support, too, allowing the muscles to work and grow strong. And leather linings do not become rough with wear.

ANOTHER thing to look for is the welt uniting sole and upper. It provides a firmer walking base and gives assurance that the shoe will hold its shape to the last day of wear.

will hold its shape to the last day of wear.

Never let your child wear a pair of hand-me-down shoes: Chances are 100 to 3 that they will not fit. And persuade your youngster not to wear sneakers except in the gymnasium. They are not meant for day-long wear.

day-long wear.

THE SHAPE of the shoe should be broad and round at the toe and straight along the inner edge. The shape of the shoe at the wides not the shoe at the should conform to the same as that of the foot.

If your child says the shoe aurts, don't buy it, of course. But don't trust him if he says it's just don't trust him if he says it's just fine. He's probably got his mind on getting back to baseball. Check the shoe yourself and have the shoe cleft check it.

And don't trust your child to tell you when the shoe is outgrown. Children are stoical about pain; they just don't notice it. So check regularly at the first of every month for any signs of wear on either the shoe or the foot.



Letters Home

#### Teeners Pack Up All School Needs

Correspondence hard to coax from collegiate offspring? Good plan for parents is to equip the college-bound with a supply of stamped, addressed envelopes. Include some postcards, too, for use on extra-busy occasions such as exam time.

Working out a family code for quick reporting of the latest news from college, on the back of a postcard, can be fun for all.

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When

School Starts

When school starts, as it will shortly, many youngsters will be experiencing their first venture in crossing streets, and dealing with whizzing traffic. Extra care on your part will help prevent a tragedy you could never forget.



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