

Cover Story

Back to school models for the cover are brother and sister, Joseph and Rosanne Prisciandaro. Rosanne is a first grader and Joe a second grader at Torry school. They are the children of Mr. and Mrs. Anthony J. Prisciandaro, 1809 Haynes, Birmingham. The back to school cover was prepared especially for The Birmingham Eccentric by A. E. Aperach, photographer.

Big Brother's Favorites Scaled Down for Junior

Moving ever further away from the out-moded "sloppy look," Junior's back-to-school duds are now really scaled down versions of what his older college brother will be wearing this fall.

For students from the first grade on up through high school, the chief influence in clothing today is the so-called "Ivy" styling ideas which got their start on the campuses of colleges in the Northeastern states, from which they have spread to all sections of the country and all items of the male wardrobe.

FOR EXAMPLE, the three-button single-breasted style is now the established leader in boys' sports jackets, particularly in striped blazers and other patterned models, in medium to darker shades.

Some of these will feature metal buttons. Another feature is leather trimming on pockets and elbows, as well as on trouser pockets.

BOYS' SLACKS generally show the Ivy influence, with pleated fronts and belted effects and tapered leg look. Polished cottons are popular, with flannel-lined twills important for younger boys.

Black looms as an important color, although the standard grays and blues in various shades will continue strong. Corduroy trousers,

in striped effects, are coming into their own.

IN BOYS' suits, the three-button Ivy-type in trim lines will hold first place. There will be striped and patterned suits in darker tones, and Navy blue will continue its come-back although gray is still the most important suit color for boys.

Car Coat Leader For School Wear

The car coat is the leader for school wear and is available in every wanted fabric, including poplin, wool, alpaca. Many have lush Orlon pile linings in white or red. This year you must have a hood, and you have your choice of one that is detachable or attached and designed to fold into a collar when not in use.

Dress-up coats are elegant in black broadcloth or fur-like fabrics that can be worn to school and on dates. They can be had in sophisticated clutch style or double-breasted back-belted boy coat style.



Dormitory Darlings

Colorful casuals are these checked pedal pushers topped by a jersey blouse.

Children Need Health Checks

School days are busy days, days that call for growing youngsters to be in tip-top health in order to meet their new responsibilities. One of the best ways to insure this is by an annual pre-school physical check-up, including a careful eye test, and a thorough dental examination.

Statistics concerning the health problems of school children point

up the importance of these check-ups. They show that one school child in five is retarded because of visual difficulties.

THESE CHILDREN may have trouble reading; they may be clumsy in play and so tend to withdraw from active competition with others; they may develop a dislike for school leading to ner-

vousness, tension and anti-social feeling.

Having no basis for comparison, a youngster can't know if he sees well or poorly. Only a complete eye examination will reveal his visual deficiencies so that they may be corrected in time to avoid serious problems at school.

Studies have shown that school children may have up to three or more decayed primary teeth, and by the age of 16 the average youth has seven decayed, missing or filled teeth.

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Dear Driver:

Today my daughter who is seven years old, started to school as usual. She wore a dark blue dress with a white collar. She had on black shoes and colorful anklets. Her Cocker Spaniel whose name is "Scoot" sat on the front porch and whined his canine belief in the folly of education as she waved "Goodbye" and started off to the halls of learning.

Last night we talked about school . . . you know, all those tremendously vital, unimportant things, then she studied a little and went off to bed. She's upstairs now . . . sound asleep with Princess Elizabeth (that's her doll) cuddled in her right arm. You guys wouldn't hurt her, would you? You see, I'm her daddy. When her doll gets broken or her finger gets cut, I can fix it . . . but when she starts to school, crosses the street, then she's in your hands.

She's a sweet little girl, and I'm proud of her. She can run like a deer and dart about like a chipmunk. She likes to ride horses and swim and hike with me on Sunday afternoons. But I can't be with her all the time . . . I have to work to pay for her clothes and education. So please help us look after her. Please drive carefully. Please drive slowly past the school intersection . . . and please do remember that children do run from behind parked cars.

Her Daddy

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