

first to

F. J. MULHOLLAND CO.

then

233 N. WOODWARD

BIRMINGHAM



Back to School



BOY'S PARKAS

Rayon acetate with warm quilted lining. Blue, tan, charcoal grey and red. Sizes: 6 to 20.

\$17.98

SUBURBAN COATS

Dacron and cotton with silky orlon pile lining. Long and short length. Some with attached hoods. Sizes: 38 to 44.

\$30.00 & \$39.95

SLACKS

Wool flannels, wool gabardines, wool and dacron, and rayons. Ivy League and regular styles.

Sizes: Ages 6 to 20

\$4.98 to \$10.98

Sizes: 29 to 42

\$8.98 to \$16.98

DRESS SHIRTS

White and assorted colors. Neck sizes: 14 to 17.

\$4.00 to \$5.00



KHAKI SLACKS

Ivy League and regular styles in wrinkle resistant cotton, also dark stripes.

Sizes: 28 to 42

\$3.98 to \$5.00

Boy's Ivy League Sizes: 6 to 16

SPORT SHIRTS

Long sleeve in both Ivy League and regular styles. Sizes: small to extra large.

\$3.95 to \$5.95

Boy's Sizes: 6 to 20

\$2.98 to \$4.98

SPORT COATS

Smart looking all wool coats in plaids, checks, stripes and plain. Sizes: 38 to 44.

\$28.50 to \$37.95

Boy's Sizes: 6 to 20 also available.

SWEATERS

Popular wool crew neck styles in new fall colors. Sizes: 36 to 46.

\$7.95

Boy's crew neck, wool and orlon

Sizes: 8 to 20

\$6.98 & \$7.98



To Complete HIS
Wardrobe:

PAJAMAS

TIES

JEWELRY

SOCKS

HANDKERCHIEFS

LEVIS

SAMSONITE

LUGGAGE

regulation

'Bermuda' Shorts

by
MOORE



Styled functionally for gym abuse, but styled with elegance nevertheless. Long for modesty, amply full, with permanently sewn-in creases, form-fitting waist. Tapered leg, tunnel belt loops, D-ring buckle, and Talon zipper. Made from regulation MOORE Sonforized, Combed Gabardine.

In ROYAL BLUE

\$4.95



MOORE sport shirt

White, Sonforized Broadcloth, cut extra-length for "disciplined", stay-put action. Plaids in yoked back, turnback pointed collar, handy pocket. Buttons.

\$2.25

fun for gym... MOORE shorts

Stitchin' that's bewitchin'... helped by adjustable buckles... that's what puts the slimming lines into this regulation outfit for Gym. Styled practically, so you can rough it... but smoothly, for fun in every exercise. Made from Sonforized Sportwill.



\$2.80

MOORE gymwear



Smart, Fashionable
"Back-to-School"

DRESSES

Bring the girls in now to choose from our special-value collection of dresses... just right for school and just wonderful for your budget!

Wonderful, tub-a-ble Dan River and Springmaid fabrics in plaids and plaids of an array of bright fall hues.

Sizes: 6X to 14

\$3.98 UP

PLUS...

A wide selection of these very necessary essentials:

Jackets
Hose
Lingerie
Sweaters
Skirts
Blouses

