

Better Safety Record Goal For This Year

Announcement of the opening date of the new school term is accompanied this year by a special warning to all drivers of motor vehicles that they must assume a major share of the responsibility for the safety of children in traffic.

They will be reminded of this frequently by signs, soon to appear in profusion — proclaiming that "School's Open—Drive Carefully."

The special warning is predicated on a recapitulation of progress toward assuring the youngsters' safety of life and limb as they go to and from school.

This progress has been substantial, to date. Over the years, death rate among school age children as the result of traffic accidents has been cut one half, in comparison with a doubling of the rate among other ages.

The one hazard against which no combination of officialdom can insure the youngsters—and this is especially true of those in the lower grades—in their own play exuberance which leads them to unpredictable accidents such as darting suddenly into the street after a loose ball, or occasionally trying to beat a car to a crossing out of sheer deviltry.

Alertness on the part of the motorist is especially necessary in areas beyond the reach of School Patrols. Similarly, those who participate in car pools organized to take children to and from distant schools, are urged to use extra caution.

All motor vehicles drivers should make sure now, before school opens that their cars are in good mechanical condition so that they may cope with the need for quick and safe stops.



Casual

Teen-ager takes the casual approach to extra-curricular activities, in flannel Bermuda shorts, with sweater and knee-highs of tycora yarn.

College Costs—

Average cost of a year in college is now estimated by educational authorities, to be around \$1,500 in tax supported universities and \$2,000 a year in privately controlled schools. Tuition has nearly doubled since today's high school students were born.

Similarly, the number of college students who earn part of their expenses while at school, has increased vastly.

School Preparations Made By Parents and Students

By MARY WILDE

Fall brings cooler weather, harvest time, football games and many other things, but first in everybody's mind is the fact that it brings the beginning of another school year.

Some homes will lose a babysitter as older brothers and sisters trot off to school leaving the youngest ones behind. Others will lose a baby as the little ones start kindergarten.

BIRMINGHAM schools open Sept. 3 and therefore the end of August is filled with preparations for the big day.

Clothes have to be unpacked and taken out of storage. Clotheslines droop under the weight of their burden and an aroma of moth crystals and cedar is everywhere.

THE TRADITIONAL back to school shoes have to be bought and shopping trips with the children can be mighty tedious in the hot weather.

There are notebooks, pens, pencils and other school supplies to be purchased or dug up and dusted off after three months of non use.

PARENTS must look into rides for their children if they live far from the school and perhaps get up a car pool so that the parents of several children can share the responsibility of providing transportation for a group.

For those who have young children parents must begin searching for a competent older neighbor child who will take their children to school until they can make the trip alone.

It's good too to decide with your child which way to go and come

is a perfect solution to this problem.

The older children will have homework and new friends to go places with. Too, there are numerous school activities which the child will want to attend and clubs he will want to join.

THE YOUNGER children will be able to entertain themselves better too, as they like to try out by themselves the new things they learn at school.

Backyards and playgrounds will be empty and mothers will have time to do the housework and maybe a little reading that they have gotten behind on because of their summer job, entertaining the younger set.

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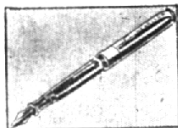
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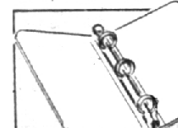
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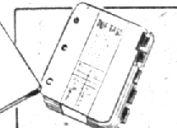
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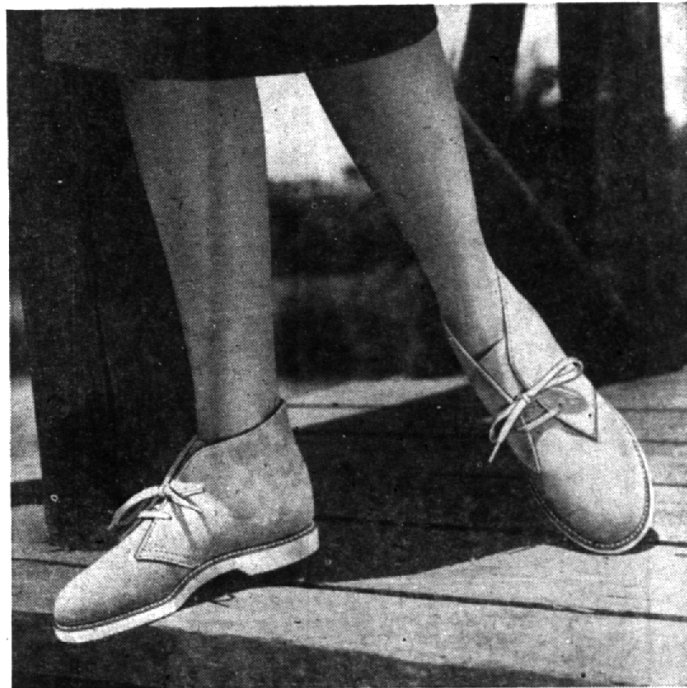
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