

Co-Eds Plan Clothes To Fit Campus Needs

Classes, campus doings, dating, homework or "just yacking" with other girls in the dorm—there's a busy world ahead for the college-going girl. Her horizons are broadening to include new friends and new activities as well as new learning, and she looks forward eagerly to getting the most out of both the academic and social sides of college life.

In the exciting days before going back to college, the smart coed can, by good planning, accomplish a lot toward making her school year more rewarding. She can review her projected schedule, consider what extracurricular activities she wants to go out for, and talk over her plans with parents and friends.

WHETHER she's a freshman or upperclassman, an important part of her planning will be to get her back-to-college wardrobe in good order.

Because her class and campus life will include so much variety she'll want to be sure she has appropriate clothing for all occasions from lounging in the dorm to dancing at proms, as well as the day-by-day demands of the classroom.

HER WARDROBE planning can be simplified if she makes her shopping list in terms of these occasions and activities. Under such headings as, "Classroom," "Sports," "Formal Dances" and "Informal Events," she can sum up the clothing she's likely to need for her busy life. Then, checking her present wardrobe against the list, she can quickly decide what additions and replacements should be made.

NEW SKIRTS and tops should

be chosen with a view to versatility. For instance, the same sweater or blouse might go to either classes or football games, while a daytime skirt could take a dressy blouse for an informal date.

Of course, she'll want her new clothes to reflect this fall's fashion news, and here she will find that the current trends are a real compliment to her good taste. Favored is the casual look, and casuals have long been the mainstay of collegiate wardrobes.

SKIRTS, jackets, blouses and sweaters are musts, with sweaters particularly important this season. The new textured yarns that wash without blocking and the Shetland-types vie with cashmere and the fur blends for popularity. Jacquard sweaters are news, too.

BOX-PLEATED skirts with straight-cut jackets reflect the Chanel influence, and pretty blouses add pleasing femininity to the casual look.

Simple dresses such as shirt-waists or modified sheaths play a major role, and thanks again to the fashion-right casual look, they're appropriate for dressy occasions

Cotton Forecast—Rain or Shine

The weather forecast may say rain when the sun shines, but cotton raincoats are ready for either. Their new silhouettes, unusual textures and glamorous colors assure smartness in any weather throughout the day and evening. The around-the-clock theme which has sparked today's fashions has started a new trend in rain fashions. It's your guess as to "weather" it's a raincoat, a sport coat, a duster or an evening wrap.

OF THE MANY fabrics used in the fall group, corduroy has been brightened, styled and fancified the most.

One raincoat made in yellow wide wale corduroy is lean and tailored with double-breasted pockets and brass button accents.

Corduroy is printed, too; it is striped for the Ivy Leaguer; it is colored with plaid; it is accented with a scarf that ties at the back or given a novel metallic touch.

VELVETEEN also is fashioned into coats with a luxurious look for stormy days or starry nights.

as well as the classroom.

COAT choice most seen on the campus is the car coat, in wool. Loden with cloth or well-lined poplin. With "shorter-than-long" coats getting fashion attention this season, dress coats, too, take to the car-coat length. For all-around wear, the classic camel-hair boy-coat remains important.

Leisure hours find Bermuda shorts plus knee socks and sweaters still the leader, although on some campuses pedal pushers and tapered slacks are gaining in favor.



Time to study needs for cold weather sure to come during the school term. High school girl selects a warm tweed suit with velvet collar. Her teen-age companion wears a classic favorite, the duffel coat.

Careful shoe fitting and good construction are the key to keeping youngsters' feet comfortable and healthy. One of the basic tests is to check whether the ball of the foot is exactly at the widest part of the shoe. Healthy shoes can be good-looking.

Well chosen corner separating child from distraction of other family activity can provide set up for child to study at home.

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