

shop 'til **9** p.m. friday night in **BIRMINGHAM**

A whole page full of choice offerings will await your pleasure in Birmingham tomorrow night from 6 to 9. And to some lucky person will go a \$100 gift certificate redeemable in any participating store. Come down, you'll enjoy shopping in Birmingham Friday nights.

TOMORROW NIGHT YOU MAY BE THE LUCKY ONE TO WIN \$100 IN GIFT CERTIFICATES

<p>Schiaparelli stockings Once-a-year sale! Save up to 1.20 per box Reg. 1.50 seamless sheer with reinforced heel and toe, now 1.20 pair; box of 3 now 3.60. "Continental Chic" walking sheer seam, reg. 1.65, now 1.30, box of 3, 3.90. Proportioned sizes. Himelhoch's</p>	<p>Princeton Prep's 3 Hour SPECTACULAR! Our entire stock of Long Sleeve Ivy Sport Shirts Regularly \$4.00 Friday evening Only \$3.00 Princeton Prep FOR YOUNG MEN Member of the American Institute of Men's and Boys' Wear MI 6-6166 237 PIERCE</p>	<p>BOB FROST INC. 479 S. Woodward Authorized Lincoln Mercury Dealer Sales & Service</p>	<p>here and now you can buy DAVIDSON'S Quality Skirts — Sweaters — Blouses at HALF PRICE DAVIDSON'S - WOODWARD AVE. free parking—open Fri. eve.</p>
<p>Glassed-Lined Sterling Silver SALT AND PEPPERS A beautiful addition to any table SET OF TWO PAIR \$4.75 LAKES' Jewelers Woodward at Maple</p>	<p>The most popular style this spring Shantung Silk TWEED NECKTIES A wonderfully complete selection—\$3.50 ea. Higgins and Frank Wabek Building—Birmingham</p>	<p>Lawn and Garden Special Garden Shovel—Reg. 2.75—\$2.20 Garden Rake—Reg. \$3.19—\$2.55 True Temper Hoe—Reg. \$2.65—\$2.12 BUY ALL THREE—A REGULAR \$8.59 VALUE—\$6.25 McBRIDE HARDWARE CO. 154 S. Woodward—Birmingham</p>	<p>Costume Watches Silver or Gold Finish Swiss Movement Full Year Guarantee \$1.99 Kay Baum 162 W. Maple, Birmingham</p>
<p>MEN'S T-SHIRTS Reg. \$1.25 Comb Cotton \$1.00 F. J. MULHOLLAND Company 223 N. Woodward</p>	<p>\$50.70 VALUE NOW \$15.21 1956 Front and Rear Bumper Guards, \$50.70 Value. Friday evening \$15.21 plus installation. NORTH CHEVROLET 1000 S. WOODWARD—BIRMINGHAM</p>	<p>LADIES' SLEEVELESS BLOUSES \$1.00 EACH S. S. KRESGE CO. W. MAPLE AT HENRIETTA</p>	<p>ALL MEN'S UNDERWEAR 20% Off MORTIMER'S MEN'S STYLE CENTER 123 W. Maple</p>
<p>Reg. 50c ea. Value Hand Rolled Imported Men's HANDKERCHIEFS T.V. FOLD 4 for \$1.00 Dickinson's WABEEK BUILDING • Bet. 7 & 9 p.m. Fri. only</p>	<p>CHILDREN'S SHOES CORRECTLY FITTED IN NEW SPRING FASHIONS McSWEENEY'S FINE FOOTWEAR 277 PIERCE ST. MI 6-4488</p>	<p>BE AN EARLY BIRD! 50 ft. GARDEN HOSE 5-Year Guarantee All Plastic—Lightweight Complete with Brass Fittings. SHAIN'S <small>REXALL DRUG STORE</small> \$1.00 MI 4-2121 105 W. Maple Ave.</p>	<p>DELUXE UPRIGHT Hoover Vacuum Cleaner \$79.95 HAWTHORNE ELECTRIC 162 N. WOODWARD MI 4-2200</p>
<p>NO! I had no idea... You must be the exception that proves the rule! Nine women out of ten know the easiest, quickest way to get the most useful buying information is to study the advertising columns of this newspaper. Here's where they start their shopping... THE BIRMINGHAM ECCENTRIC</p>	<p>FRIDAY NIGHT SPECIAL Stretchey (Not plastic) RUBBERS \$1.99 pr. NATURAL RUBBER... STRETCH... WILL NOT TEAR. Brown and Red HANSEL 'N' GRETEL SHOPPE 185 Woodward MI 6-4722</p>	<p>'57 BUICK SPECIAL Hardtop \$2877 ONLY at <small>includes radio heater Dynaflo W.S.W. tires All Taxes and License</small> SUMMER MOTOR SALES, Inc. 808 S. WOODWARD BIRMINGHAM MI 4-9100 OPEN 'TIL 9</p>	<p>FAMOUS MAKER FINE PASTEL WOOL FLANNEL SKIRTS Reg. to 17.95 Fri. Nite Special \$9.00 R B SHOP 112 W. Maple</p>
<p>10% DISCOUNT ON ALL PURCHASES BETWEEN 6 p.m. and 9 p.m. This includes: • Dresses • Accessories • Coats • Sweaters • Suits • Skirts KAY COOLEY 190 W. Maple Free parking with purchase</p>	<p>EGGLESTON'S Department Store, Birmingham FRIDAY NIGHT SPECIAL! CHILDREN'S KNEE SOCKS Nylon Reg. 79c S-T-R-E-T-C-H-E-S 2 for \$1.25 Sizes 6 to 11 COTTON Reg. 59c & 69c Sizes 6 to 11 only 2 for 95c White—Navy—Red—Copen—Brown—Yellow—Hunter</p>	<p>SEAMLESS NYLONS \$1.35 Value SPECIAL \$1.00 pr. HERBERT BURR 255 North Woodward Birmingham</p>	<p>UNBREAKABLE POLYETHYLENE DISHPAN Reg. \$1.98 Special 99c 14 1/2 x 12 1/2 ASSORTED COLORS HUSTON HARDWARE CO. 205 S. WOODWARD MI 4-7330</p>