

Area Salesmen To Meet With Leaders in Fla.

Three members of the Birmingham branch of Prudential Insurance Co.'s Pontiac district sales office have received invitations to attend the company's leaders conference April 7-10 at the Hollywood Beach hotel at Hollywood-By-the-Sea, Fla.

4-D THE BIRMINGHAM ECCENTRIC April 4, 1957
BUSINESS BRIEFS

The local contingent will be composed of Thomas L. Anderson, 875 Graefield, Birmingham; Wayne F. Steiner, 1230 Romney, Bloomfield township; and Robert E. Beaver, 3085 McClure, Troy township. The agents were chosen because of their outstanding 1956 sales accomplishments. They will be part of 500 leading representatives from Michigan, Iowa, South Dakota, and Nebraska offices.

GMC Truck Promotes Four Residents

The appointment of an assistant warehousing and distribution manager; and C. D. Rogers, factory parts warehousing manager; Havermale, succeeds J. and factory manager was announced today by T. K. Wilson, general manufacturing manager of GMC Truck and Coach Division. A 32-year veteran of GMC, F. R. Falberg was named assistant to the general manufacturing manager; H. J. Havermale, parts programming. He brings a rich background to his new position, having served in various manufacturing supervisory capacities since 1938. He was factory manager for nine years prior to his latest promotion.

ryland Blvd., Birmingham, 22-year employee of GMC. Rogers also has been a supervisor in the manufacturing field for several years. His previous position was general superintendent of GMC truck and coach assembly operations. Havermale, 357 Pilgrim road, Birmingham, joined GMC in 1924 before the company moved to Pontiac from Chicago. He held key positions in inspection, military production, and truck assembly operations before being named assistant parts warehousing and distribution manager in 1954. A 30-year employee of GMC, Atkinson, 2901 Hyland drive, Birmingham, served as parts warehousing and distribution manager since 1953. Before that, he held various supervisory positions in GMC's warehousing operation.

Detroit
WO 1-2222

Suburban
Elgin 6-2176

MIKE KRAATZ
COMPANION INSURANCE AGENCY

One Agent For All Your Insurance Needs

GENERAL INSURANCE REPRESENTATIVE 904 PENOBSCOT BLDG. DETROIT 26, MICH.



GEORGE C. POWELL
Allstate Names Vice President

George C. Powell, resident manager of the Detroit regional office of the Allstate Insurance Company, has been promoted to vice president of the southeastern zone. Powell will leave the Detroit area soon to take charge of the area from Maryland to Louisiana, embracing 12 states and the District of Columbia with headquarters at Atlanta, Ga. After serving as manager of the Dallas, Texas regional office for seven years, Powell was transferred to Detroit in 1955. Under his leadership, the Detroit office was named number one among the company's 28 regional offices and received the Fortress Award in 1956, significant of outstanding leadership. While in Detroit, Powell served on the board of trustees of the Detroit traffic safety association and the board of directors of the Inter-Industry highway safety committee. Powell lives at 18135 Coral Gates, Lathrop Village.



"He loves getting his clothes cleaned so much that he even takes them to . . . BECK CLEANERS . . . in his sleep. . . . You'll love our service, too . . . love the way we always return your clothes spotless and fresh!"

DRY CLEANING . . . special 2 hr. service by request.
Quality LAUNDRY Service . . . special 1 hr. service by request.

Beck Cleaners, Inc.
332 N. Woodward, Birmingham MI 1-1313

Sterling Trailers

CANOES
Old Town
Grumman
All Aluminum

WHIRLWIND BOATS • EVINRUDE MOTORS
BOATS
Wolverine American Grumman* Feather Craft*

A complete line of Marine Hardware and Paints

HARRINGTON
BOAT WORKS
1899 S. Telegraph Rd. Open Sundays and Evenings

FE 2-8033

If You Want Really Soft Water You'll Call LI. 1-7563

The Most Modern Tanks FOR RENTING OR BUYING

McCardell
Miracle Soft Water

BONUS OFFER FOR ELECTRIC DISHWASHER OWNERS!

We'll Pay You **50¢** to Prove NEW FORMULA **ELECTRASOL**

Improves Your Dishwasher's Performance!

NEW ELECTRASOL
FOR ELECTRIC DISHWASHERS
NOW STOPS SPOTTING on Glasses, Dishes, Silver
EXCLUSIVE HYDRO-ACTIVE FORMULA

MORE THAN YOU'LL PAY for your package of NEW FORMULA ELECTRASOL . . . that's what we'll pay you to prove—in your own dishwasher—that this is the detergent that absolutely stops spotting on glasses, dishes, silver!

NEW FORMULA ELECTRASOL is recommended by all leading dishwasher manufacturers! Try it today and see for yourself why it's the most popular dishwasher detergent for home use! It's the most economical, too . . . each box gives you more of the best dishwasher detergent for less money!

- HERE'S ALL YOU DO TO GET YOUR 50¢ BONUS!
- Buy New Formula ELECTRASOL at your favorite store today. Pay for it temporarily.
 - Send the word "Electrasol" from box top, together with your name and address to: P. O. Box 463, New York 46, New York. We will refund 50¢ in cash to you . . . actually more than you pay for your box of New Formula ELECTRASOL when you buy it!

TRY ELECTRASOL AT OUR EXPENSE TODAY!
Offer limited one to a family, expires May 31, 1957.

Now...in MICHIGAN you can select from more than 2000 gifts free for Top Value Stamps

YOU SHOULD SEE MY NEW WORKSHOP

LUXURIES I'VE DREAMED ABOUT

NOW I HAVE THAT NEW BALL GLOVE

IT'S LIKE BEING IN A FAIRYLAND

Yes, the whole family loves to save Top Value Stamps for the gifts of their choice. And now with two wonderful catalogs instead of one—the selection of nationally-known merchandise is greater than ever before. Famous names like Westinghouse, Borg, Ronson, General Electric, and many, many more—provide you with the finest selection of wonderful gifts—free for Top Value Stamps. Be sure to see the new, extra special, supplementary "Gifts of Appreciation" catalog at the Top Value Redemption Store near you.

Start today—saving and redeeming Top Value Stamps. You get one stamp for every dime you spend, so Savers Books fill up in a jiffy. It's a wonderful experience for the whole family—receiving free gifts for Top Value Stamps.

look for "Toppie" the symbol of Top Value Stamps

NOW . . . Two beautiful TOP VALUE Catalogs showing a selection of more than 2000 gifts from which you can choose. See display at Redemption Store.

TOP VALUE REDEMPTION STORES
22961 Woodward Ave. Ferndale
1 North Perry St. Pontiac

Michigan's Most Popular Stamp Plan