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BUSINESS BRIEFS



HENRY GLEISNER AND BOB WILLIS (left to right), taking a break for the photographer, are managers of the new Alpine Ski and Sport shop located on Woodward just north of 14 Mile road. Henry holds the revolutionary self-waxing Keil-Ski and Bob holds an imported rod and reel that weighs five ounces.

New Sport Shop Features Imports

If the opening of trout season in the Detroit area this coming Saturday, April 27, catches you short of fishing supplies you will find available at the new Alpine Ski and Sport Shop, 1693 S. Woodward, Birmingham, a wide assortment of imported spinning lures and light-weight Italian creels, excellent for trout fishing. The weight of the imported creel rod and reel is approximately one-half that of most American make. For lake fishermen, the sport shop has on hand American-made flexible glass cane poles.

Proprietors Bob Willis and Henry Gleisner bring with them years of experience in the sporting goods field and have plans for a complete ski-shop as well as found



SCOTT SHIPTINE, 1185 S. Adams road, Birmingham, has added a new addition featuring Kindel, Waldcoombs and Heurthron bedroom and dining room furniture. Leigh Dolson, a decorator and salesman for the custom upholstery store, here aids a customer with a color scheme problem. Another room will shortly be redecorated in Early American style.

Fraser E. Pomeroy, general of the association in Phoenix, Arizona Mutual Life Insurance Company and a long-time resident of Birmingham, has been elected to the executive committee of the company's general agents association at the 49th annual meeting.

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MR. AND MRS. ROBERT E. MEYERS, owners of Meyers Pharmacy, 2801 Southfield, just south of 12 Mile are ready for business, filling prescriptions, selling magazines and serving coffee and light lunches. Meyers previously worked at Mills Pharmacy in Birmingham.

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