



THE NEW FRENCH manor at 292 E. Brown is the new location of Leon's Parisian Hair Dresser. Other offices are upstairs.

## Can Only Happen In U. S., He Says

Leon is happy. Not only because his new building at 292 E. Brown is an attractive addition to the Birmingham business area, but also because he kept an opening date that has become a tradition with him—April Fool's Day.

In 1931 when Leon opened his beauty salon on the corner of Woodward and Maple in Birmingham, the date happened to be April 1. His business prospered, and in 1951, although the builders were behind schedule, he opened again on April 1, this time at 117 Pierce street.

WELL, LEON'S STEADY customers who happened to be around the spacious new French manor on Brown street the first of this month may have heard an occasional hammer tap in one of the eight offices upstairs, but downstairs in the roomy Parisian Hair-dresser shop, 24 sparkling dresses gleamed in front of gold-spattered floor de lin wallpaper and they knew, without looking at the smile on Leon's face, that in this crazy-mixed-up world, at least one person wasn't "fooling." His last name it de StNicholas.

Leon was born in Sherbourne, France into a family of hairdressers. He lived in Paris 14 years, working in a hair-dressing shop with his two brothers. But Leon was attracted to America.

### Six Honored

William R. Fosythe, 694 Pilgrim road; Willard H. Groschlow, 1654 Witherbee; Paul E. Haefner, 1702 Graefield road; Richard L. Haviland, 1900 Bates street; Chris J. Scheerer, 1656 Pilgrim Drive;

and Neale T. Traves, 1990 Wattle road were among the sales leaders of International Business Machines Corporation's Detroit North and Downtown offices, who were recently honored at a three-day convention of the IBM Hundred Percent club, the company's annual sales honor organization.

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MR. AND MRS. LEON de StNICHOLAS greeting a customer in the reception parlor.

### Attend National Chamber Meeting

Arthur J. Lake and Richard J. Wilson of Lake Jewelers and Wilson Drugs have made reservations to attend the annual meeting of the chamber of commerce of the United States in Washington, D. C., April 28-May 1.

The national chamber will center its annual meeting program around an exhaustive exploration of the American economy's future.

### Open Mortgage Co.

A May 1 opening date is scheduled for the Detroit Mortgage company, 199 Pierce street, Birmingham. Charles P. Bosanon, of Detroit, owner of the new company, has been 17 years in the banking business. He will specialize in conventional mortgage loans.

To buy or sell a used automobile, read and use Eccentric Classified Ads.

### Appoint Wood Sales Manager

John W. Wood, 208 N. Glengarry, Bloomfield Village, has been appointed sales manager for Automotive Original Equipment products by Flexonics corporation, Graywood, Ill., according to an announcement by T. K. Wells, vice president in charge of sales.

Wood will make his headquarters at the offices of the company's Flex-O-Tube Division at Inkster. He will be responsible for sales of Flexonics and Flex-O-Tube lines to automotive original equipment manufacturers.

Also announced was Wood's appointment to the Flexonics Executive Council, a committee of key executives which helps plan and guide the company's eight U. S. plants and world-wide sales and distribution.

Wood was formerly with A. S. Campbell Co. and prior to that with Henry Radio Division and Houdaille-Hershey corp. He brings to his new post 12 years of sales and management experience in the automotive original equipment field.

### 25 Years' Service Brings Awards

Six Birmingham area residents are among 12 Chevrolet employees to be honored April 30 for 25-year service records. They will receive 25-year watch awards at a banquet April 30 in the Hillcrest Country Club, Mt. Clemens.

From the Engineering department are F. E. Perhay, 6945 Castle drive, superintendent of the experimental department; and L. H. Varblow, 7415 Jackson Park dr., assistant staff engineer, both of Birmingham; R. E. Dunn, 1875 Dolores, Lathrup Village, assistant staff engineer, and Milford Whitell, 1627 Redmore, Beverly Hills, senior contact engineer.

From the Gear & Axle and Forge plants are Charles W. Hanson, 1739 Hartsborn, and John H. Harrison, RD 2, 1255 Lamb road.

### Tulips on Display In 80 Varieties At McClellan-Ball

The McClellan-Ball Co., 850 S. Woodward, Birmingham, has arranged to display about 80 varieties of tulips at its plant store today April 25, 26 and 27.

The blooms are from the Woodland Washington farms of the United Bulb Co. The flowers are available now because at this time all flowers must be removed in order to encourage the growth and multiplication of bulbs for the fall trade. They are not on sale, but sent here for display only. They will help people to see what kind of colors are available for their own yards.



THIS NEW SIGN over the Peter Pan restaurant at Telegraph and Maple roads weighs over 3,000 pounds, measures 10 feet in length and has approximately 1,500 flashing lamps. One of the largest signs to be installed in one piece in the midwest area, it can be seen for two miles to the south and about one mile north of the restaurant.

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### Hulbert Elected Auditor for Nat'l Bank of Royal Oak

William B. Hulbert, 1496 S. Bates, Birmingham, has been elected Auditor by the Board of Directors of the National Bank of Royal Oak. His appointment is effective April 22.

Hulbert served in a similar capacity with the Birmingham National Bank prior to its merger with a Detroit bank, and more recently has been a branch examiner with the consolidated banks.

He brings more than ten years experience in this field to the recently organized bank, which will shortly move to its new quarters in downtown Royal Oak.

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