The Birmingham Eccentric

SECTION C

Thursday, April 25, 1957



MRS. LeROY KIEFER of Willow Lane (left) recently opened her home for a "worker's tea" . . . AAUW women working on the annual benefit fashion

DETROIT MORTGAGE COMPANY

ANNOUNCES THE OPENING OF OFFICES AT

199 PIERCE STREET, BIRMINGHAM, MICHIGAN

Helena Rubinstein's fabulous

Color-Tone Shampoo

GIANT 250 SIZE, NOW 50

Only Helena Rubinstein could create this remarkable shampoo that washes glorious color right into your hair with every rich, creamy bubble and conditions it

beautiful color to life with a depth and radiance you haven't shampoo you can buy now at an unbelievably low price! at the same time. This is the



seen in years. And this is the

Not a dye but a rich lathering shampoo with certified tempo-rary color, Helena Rubinstein's Color-Tone Shampoo comes in "custom" colors for every hair shade. Blonde-Tone adds golden lights. Red-Head gives a faming aura. Brown-Glow lights up "plain" brown hair. Brunette-Tone adds jet highlights and warm depths. Silver-Tone halos grey, white or platinum hair, corrects yellowing. On sale at the same time - famous Silk Sheen Cream Shampoo conditions dry, Save 1.00! Limited Time Only! damaged hair to healthy lustre.

2 Deliveries Daily

"Always A Place To Park"

MILLS PHARMACY

1740 W. Maple at Chesterfield

11 A.M. - 3 P.M.

Emergency

Deliveries

Only

MI 4-5060

To Present Summer Fashions Bloomfield Hills Teacher

Susan Paterson Named to Society

"A Preview of Summer Fashions", sponsored by the Biringham branch of the American Association of University omen, will find many Birmingham and Biomfield Hills omen down town May 7.

The annual benefit fashion show Greeting their guests at the Carl Mark William J. Bird, Mrs. Carl Hondon Co. 12th floor additional Control of the Carl William J. Bird, Mrs. Carl Hondon Co. 12th floor additional to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th floor additional to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th May 1 to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th May 1 to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th May 1 to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th May 1 to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be the commentation of the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. Carl Hondon Co. 12th Lone Fine, Bloomfield Hills will be a child to the Carl William J. Bird, Mrs. A section of the Carl William J. Bird, Mrs. A section of the Carl William J. Bird, Mrs. James Alfred Beron. Long William J. Bird, Mrs. James Alfred Beron. Long William J. Bird, Mrs. James Alfred Beron. Lo Daniel Booth Beresford, son of Mr. and Mrs. James Alfred Beres-ford, 411 Lone Pine, Bloomfeld Hills, has been elected social chair-man of Zeta chapter of Theta Del-ta Chi fraternity at Brown Uni-versity, Providence, R. I. A sopho-more student, he is a graduate of Philips Exete academy.

Visits Ford Bragg

Cadet Charles K. Latham III of 811 Poppleton, Birmingham, was one of more than 200 students from The Citadel, Charleston, S. C., who recently visited Fort Bragg, N. C.

Sets June 15 Wedding Date

Mrs. Frank William Harris of 1876 Bates, Birmingham, announce the engagement of her daughter Diane Crawford Harris, to Charles E. Oldfather. The bride-elect's E. Oldfather. The bride-elect's father was the late Frank William



Shopping ient ingham Birmingham Where



On the map above are indicated the offstreet parking facilities in Birmingham. They include municipal as well as privately-owned lots. All are open to the public. In addition to offstreet parking, 600 metered spaces are available on the streets in the downtown area. The most recently opened lot is the municipal lot located between Hamilton and Oakland. Featuring many all-day meters among its 177 parking spaces, it's a sure bet for quick parking any day of the week,

Always Plenty

There Is

Parking

Now, added to the wonderfully varied shopping facilities in Birmingham is added a convenience you may never have dreamed existed. Parking facilities for over 4000 cars.

An offstreet parking development program backed by the Birmingham retail merchants and the Chamber of Commerce has accounted for the rapid increase in parking facilities in Bir-mingham, facilities that mean SHOP-PING CONVENIENCE FOR YOU.

Birmingham is adding more than parking to its repertoire of shopper fa-cilities. Last year 76 new and remodeled stores offered the latest in redesigned quarters. You'll find every type of store in Birmingham and products in every price range.

SHOP CONVENIENTLY — SHOP IN LUXURY — SHOP IN BIRMINGHAM YOU'LL ENJOY IT!

SPONSORED BY THE FOLLOWING RETAIL MERCHANTS

South Woodward,

Lake's Jewelers The Sportsman

Martinelli's Restaurant The McBride Hardware

A & P Food Store North Woodward, East Side Miller's Shoes Birmingham Fruit & Grocery Co.

Detroit Bank & rust Co.

The Birmingham Eccentric Warfield Paint Co.

South Woodward.

Grinnell Bros.
Davidson's Women's
Apparel
Hansel 'n' Gretel
Benjamin & Stephens, Inc.

East Maple, North Side Kincaid's Jewelers McCallum & Dean

East Maple, South Side

West Maple, North Side

Danby's
Kay Baum Shop
Himelhochs
Sfire Brothers
Kay Cooley Inc.
Higgins & Frank
Dickinson's Men's Shop
Jacobsons

Birmingham Federal Sav-ings & Loan Assn Shain's Rexall Drugs Williams Boot Shop Mortimer's Men's Wear LaBelles

Raimi's Curtains S. S. Kresge Co. Modern Beauty Salon

Pierce Street

McCoy Tailors Inc. Young's of Birmingham Lewis Furniture Corp. Princeton Prep Shop The Wine Shop McSweeney's Fine Footwear The Varsity Shop

Hamilton

League Shop