shop 'til 9 p.m.

friday night in

A whole page full of choice offerings will await your pleasure in Birmingham tomorrow night from 6 to 9. And to some lucky person will go a \$100 gift certificate redeemable in any participating store. Come down, you'll enjoy shopping in Birmingham Friday nights.

TOMORROW NIGHT YOU MAY BE THE LUCKY ONE TO WIN \$100 IN GIFT CERTIFICATES

Easter accents

The priceless ingredients in a well turned-out look are the fashion accessories you wear. At Himelhoch's you'll find the perfect handbag, gloves, jewelry to complete your Easter costume.

Himelhoch's

Expansion Watch Bands Gold and Silver Finishes

Values from \$7.50 to \$13.95 All Only \$4.95

LAKES'

Woodward at Maple

Hang Wet . . . Drip Dry

DRESSES

Plaids, Checks, Stripes, Pastels and Dark Colors

\$5.98 ea. 2 for \$10

F. J. Mulholland Co.

Manhattan Cotton

SPORT SHIRTS

Short

\$4.00

Dickinson's

\$700 YET TO GO

. And You May Be The Lucky One To Steal The Show Special bargains in every store How on earth Could you ask for more.

THE BIRMINGHAM ECCENTRIC

10% Discount on All Purchases, or with \$100 Purchase Choice of an Untrimmed Cashmere Sweater Free

KAY COOLEY

With every purchase of a Spring outer Jacket in our 6.95 to 19.95 Range

FREE your choice of any \$3.00 IVY CAP Princeton Prep

FOR YOUNG MEN

A SPECIAL OFFER in the form of

An unusual selection of

FASTER NECKWEAR

All Silk from \$2.50 to \$10.00

Higgins and Frank

Wabeek Building-Birminghan

from our Cosmetic Department

with this Coupon this FRIDAY

Whirl Wind Revolving

LAWN SPRINKLER

SHAIN'S DRUG STORE

Solid Brass

FREE GIFT . .



CHROME

DOOR EDGE GUARDS \$5.95 Installed

2 DOOR \$10.00 Installed

BOB FROST INC.

SUITS - 1/2 OFF

Worsted — Flannels — Tweeds Imported Fabrics, navy, pastels. Sizes 10 to 20. Broken assortment. Reg. \$29.95 to \$125.00 - 1/2 Off.

PARKING



FRÍ. EVÉ.

WHEELBARROW

- All Metal
- Rubber Tire

Knock-down Only

McBRIDE HARDWARE CO.

NYLON HOSIÉRY Full Fashioned or Seamless

00mm 2 pair \$1.00

FREE ORCHID for your Lady!

We will give one Orchid, at no

extra charge, with each EASTER

TIE purchased this Friday Night.

Special Friday Night ONLY

Reg. 3-Dip Banana Split

30c

W. MAPLE AT HENRIETTA

S. S. KRESGE COMPANY

WIRE FAN **RAKE**

99c

BIRMINGHAM HARDWARE

'57 BUICK SPECIAL

Hardtop

SUMNER MOTOR SALES, Inc.

ONLY at

\$2877

MORTIMER'S

our complete New Selection of fine imported Spring and Summer suitings and Topcoatings.

McCOY TAILORS Inc.

From a Famous Maker!

Double-Woven Nylon

EASTER GLOVES

\$2.19

SHOPS



RUBBISH BURNERS

Regularly 2.29

Pull-up zipper top. Pull any loop and it opens or closes. Rust resist-ant wire. Welded joints.

HUSTON HARDWARE CO.

FREE . . . Shoe Shine Kit With the Purchase of \$10.00

or more . . . Friday Night Only.

Williams Boot Shop

105 W. Manle

EGGLESTON'S

FRIDAY NIGHT SPECIAL!

CHILDREN'S ANKLETS

Boys' and Girls' Durene Cotton

Only 3 for \$1.00

Le Bas de Beaute

Exquisite hosiery is exclusive, available in Limited Edition 6 to 9 Friday \$1.35 Seamless Value \$1.95

HERBERT BURR