

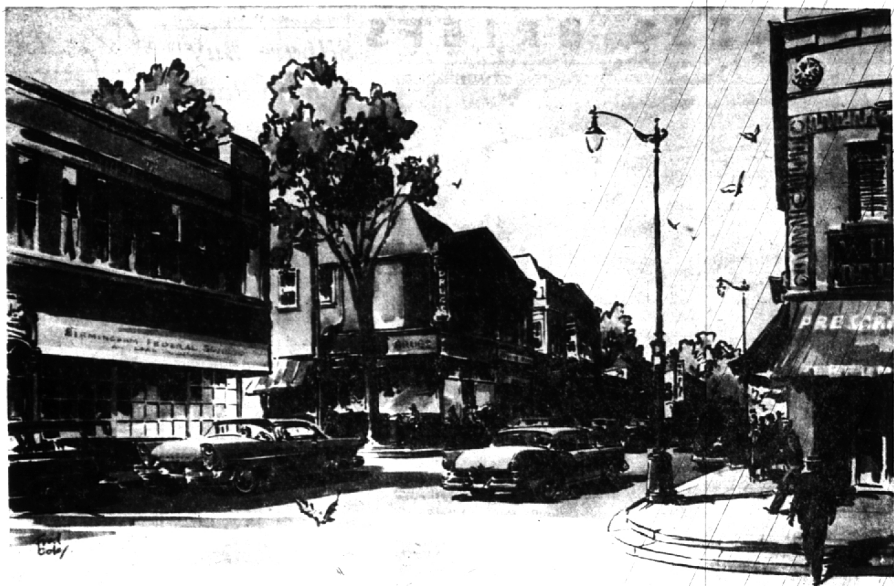
Swanson Appoints Field Supervisor

Swanson Associates Inc., of Bloomfield Hills has appointed Floyd H. Heineman, in charge of field construction supervision. Heineman was the founder of Heineman-Lovett company but severed his connection there in Technical Center, Warren, Mich., in 1942 for military service. Later he was associated with Argonaut Realty div. of General Motors corp. as project coordinator. From 1954-1957 as assistant plant engineer for General Motors.

BIRMINGHAM BUSINESS BRIEFS

Birmingham Letter Shop Opens Today

This week another firm is added to the ever-growing list of new businesses in the Birmingham area. This company is the Birmingham Letter Shop which today is beginning operation at its office at 139 West Maple, Office E. The company specializes in complete typing, stenography and duplicating services, as well as all types of direct mail programs. Birmingham Letter Shop has been organized by Anne Taylor (Mrs. William W.), who with Mr. Taylor and sons, David and Peter, lives on Bates Street in Birmingham. Mrs. Taylor's family dates back to the early days of Birmingham's history, when her great-grandfather, William Mills, settled here in 1858. Mills was one of the founders of St. James Episcopal church and one of the early civic leaders of the town. Mrs. Taylor is the niece of former Birmingham resident Mrs. John T. Ederly, now of Wilmington, Delaware. Mrs. Taylor's business background includes positions as secretary to Robert O. Brown, Detroit attorney; secretary to the assistant secretary of the National Council of the Episcopal church in New York City; and several years with United States Radiator corporation of Detroit as secretary to the executive vice president and the director of public relations and advertising.



THE FAMILIAR AND BUSY intersection of Woodward and Maple in Birmingham is featured in this painting by Fred S. Cole which appears in the May issue of Ford Times Magazine. It is one of four paintings done especially for the magazine by Cole, a Birmingham resident.

dent, to illustrate a story on the community by Laura Barr. Miss Barr writes of her community in the magazine's "My Favorite Town" series. Three other Cole paintings, all in color, accompany the Birmingham story.

Birmingham Is 'Favorite Town' for Magazine's May Issue

Birmingham is featured in the "My Favorite Town" series of Ford Times magazine in its May issue. Author of the story is Laura Barr, a long-time resident of the suburban community. The five-page feature includes four color illustrations painted especially for the magazine by Fred S. Cole, also a Birmingham resident. Miss Barr recalls her first visit to Birmingham in 1917, contrasting the village with the modern, bustling community that it is today. Cars, crabgrass and Crumbrook all are dealt with. The importance of automobiles to Birmingham, with many of its men involved in the design, creation or production of them, causes the author to describe the town as

a place where "the future is now." APART FROM their intense involvement with automobiles, Birmingham residents share the typical suburbanite's concern about crabgrass in the lawn, PTA meetings and golf scores, Miss Barr writes. The Crumbrook School for Boys, Birmingham high school, Birmingham Community House and the intersection of Woodward and Maple are the subjects of artist Cole's paintings. Distribution of the magazine by Ford dealers now is under way.

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Company Splits, Names President

Richard M. Thorburn, 559 Overhill, Birmingham, will be the president of a new corporation, the Anderson construction company. The company has been formed to handle sales and service for the major manufacturers formerly represented by W. H. Anderson company. The W. H. Anderson company, one of the earliest business enterprises in the city of Detroit, will no longer actively solicit the sale of construction and industrial equipment in Eastern Michigan. It will operate exclusively in the rental and repair phases of this business. Marshall C. Kelleher of Detroit will be secretary-treasurer of the new Anderson Construction Equipment Inc., located at 21252 W. Eight Mile.

Corvette Engineer Receives Promotion

Fred M. Warner, 3407 Greentree, Bloomfield Township, a Chevrolet experimental engineer, has been appointed an assistant sales promotion manager of the company, general sales manager W. E. Fish has announced. Warner joined Chevrolet in January, 1956, and was assigned to Corvette design. He will work with sports car groups in his new position.

Pontiac Springs Another "First!"



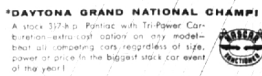
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