

# shop 'til **9** p.m. friday night in **BIRMINGHAM**

A whole page full of choice offerings will await your pleasure in Birmingham tomorrow night from 6 to 9. And to some lucky person will go a \$100 gift certificate redeemable in any participating store. Come down, you'll enjoy shopping in Birmingham Friday nights.

**TOMORROW NIGHT YOU MAY BE THE LUCKY ONE TO WIN \$100 IN GIFT CERTIFICATES**

children should be seen in smart Easter fashions from Himelhoc'h's. Spring coats and flouncy dresses for the girls... Eton suits and hats for the boys. Come and see the entire collection for toddlers to teens.

**Himelhoc'h's**

PRINCETON PREP  
3 HOUR SPECTACULAR  
An Oxford Ivy League Dress Shirt and Imported Tie FREE  
With each purchase of A WOOLEN SPORTCOAT OR SUIT  
**Princeton Prep**  
FOR YOUNG MEN  
Member of the American Institute of Men's and Boys' Wear

MI 6-6166  
237 PIERCE

**BRAKE SPECIAL**

Adjust Brakes  
Fill Master Cylinder  
Check Brake Lining

Reg. \$2.50 value Special \$1.89

**BOB FROST INC.**

Lincoln-Mercury Dealer 479 S. Woodward

Repeat Performance  
DAVIDSON'S Quality  
SKIRTS — SWEATERS — BLOUSES  
reg. to 49.95 reg. to 25.00 reg. to 16.95

HALF-PRICE!

FREE PARKING **DAVIDSON'S** OPEN FRI. EVE.

Sterling Silver  
**PIE KNIFE**  
\$3.95  
**LAKES'**  
Jewelers  
Woodward at Maple

Boys' Combed Cotton Long Sleeved  
**POLO SHIRTS**  
Higgins and Frank Quality  
Reg. 1.69 to 2.95—79c and \$1.49

**Higgins and Frank**  
Wabeek Building—Birmingham

Heavy Duty — Galvanized — 20-Gallon  
**RUBBISH BURNER** \$4.39  
With legs and cover Reg. \$5.98

Gas Powered Control Line  
**Turbo Jet Model Plane**  
Reg. \$9.95 \$7.95

**McBRIDE HARDWARE CO.**  
154 S. Woodward—Birmingham

"SEAMPRUFED"  
COTTON  
**LINGERIE**  
GOWNS and SLIPS

**Kay Baum** 99c  
162 W. Maple, Birmingham

Reg. 59c per yd.  
**PERCALES**  
Prints and Patterns  
Friday Night Only **45c PER YD.**

**F. J. Mulholland Co.**  
223 N. Woodward

**SERVICE DEPT. HOURS**  
7 A.M. Till Midnight (Daily)  
(Saturday Till Noon)

**NORTH CHEVROLET**

1000 S. Woodward, Birmingham MI 4-2735

LOOK OVER  
Our Wide Selection of  
**EASTER TOYS**

W. MAPLE AT HENRIETTA

**S. S. KRESGE COMPANY**

FREE at NO EXTRA COST  
Men's White Initialed  
**HANDKERCHIEF**  
With the Purchase of each  
EASTER TIE... Friday Evening.  
**MORTIMER'S**  
MEN'S STYLE CENTER 123 W. Maple

Pure Silk  
**BOW TIES**  
\$1.00

**Dickinson's**  
WABEEK BUILDING • Bet. 7 & 9 p.m. Fri. only

Tick-Tock Value!  
**TOWN HALL**  
Coppertone  
Alarm Clock Reg. \$2.95  
**NOW \$1.59**

**SHAIN'S** REXALL DRUG STORE  
MI 4-2121 105 W. Maple Ave.

Quality—10 Inch Blade  
**HEDGE SHEARS**

Reg. \$3.00 Value **\$2.17**

**BIRMINGHAM HARDWARE**

152 N. Woodward MI 4-7521

Snorkel Disappearing  
**INDOOR TELEVISION ANTENNA**  
Disappears Completely behind the set  
Regularly Priced at \$6.95 **\$2.95**

**HAWTHORNE ELECTRIC**

162 N. WOODWARD MI 4-2200

**800 YET TO GO**  
... And You May Be The Lucky One To Steal The Show  
Special bargains in every store  
How' on earth  
Could you ask for more.  
**THE BIRMINGHAM ECCENTRIC**

MEN'S HOUSE  
**SLIPPERS**  
Reg. \$5 & \$5.50 Values **\$3.95**  
**Williams Boot Shop**  
115 W. Maple

'57 BUICK SPECIAL  
Hardtop **\$2877**

ONLY at **SUMNER MOTOR SALES, Inc.**  
808 S. WOODWARD BIRMINGHAM  
MI 4-9100 OPEN TIL 9

Special Purchase!  
Scoop neck Bunnimere  
**SWEATERS**  
Luxurious fur-nylon-lamb's wool blend. 34-40.  
**\$5.00**  
Regularly \$9.95  
**RB SHOPS**  
Special Purchase Approval

WE REPEAT:  
**10% DISCOUNT**  
ON ALL PURCHASES  
BETWEEN 6 p.m. and 9 p.m.  
This includes: • Dresses • Accessories • Coats • Suits • Sweaters • Skirts  
**KAY COOLEY**  
190 W. Maple Free parking with purchase

**EGGLESTON'S**  
Department Store, Birmingham  
FRIDAY NIGHT SPECIAL!  
Heavy Weight  
**FLANNEL DIAPERS**  
Reg. \$2.69 Value Only **\$1.99** Doz.

SPECIAL VALUE  
**HOUSE SLIPPERS**  
**20% Discount**  
between 6 p.m. & 9 p.m.  
**HERBERT BURR**  
255 North Woodward Birmingham

Long Handled  
**GARDEN SHOVEL**  
Well balanced, easy to use general purpose shovel. An exceptionally low price. Full size blade. Northern ash handle.  
Reg. \$2.98  
**SPECIAL \$1.98**  
**HUSTON HARDWARE CO.**  
205 S. WOODWARD MI 4-7330