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EXPERT WORKMANSHIP
Complete selection of Armstrong and other nationally advertised makes.

T. E. HOGAN CO.

2865 Woodward Ave.
3 Blocks South of 12 Mile
(Open Fri.—9 p.m.)
LI 4-3300

BUSINESS BRIEFS



RECENTLY opened at their new location at 645 E. Maple is the Birmingham Office Supply. The store is part of a large retail business building development occupying the greater part of the block. In business since 1948, the supply company was formerly located at 150 W. Maple. In their new store they will offer an expanded stock of merchandise including art and drafting supplies. Hours are from 9 a.m. to 5:30.



H. H. GARDNER, JR.
New Sales Manager

H. R. Norgren, general sales manager, drycleaning division, Detrex Chemical Industries, Inc., announces the appointment of Herbert H. Gardner, Jr., 1593 Washington, Birmingham, as midwest regional sales manager.

Gardner has been associated with Detrex for sixteen years. He is a graduate of the University of Michigan and served four years in the U. S. Army.

Gardner is well known in the drycleaning industry throughout the midwest, having served this area for many years as a sales engineer.



ERNEST S. BAUER

Ernest Bauer Goes To Executive Asst.

W. R. Jeeves, vice president and director of overseas operations for Parke, Davis & Company, has announced the promotion of Ernest S. Bauer, from operations executive for the eastern division to executive assistant to the director of eastern hemisphere operations.

Bauer, 36, joined Parke-Davis in 1948. He and his family reside at Hedgegate, Cranbrook road, Bloomfield Hills.

MARK WESSEL

• Pianist • Composer
• Teacher
3815 Old Indian Trail
Orchard Lake FE 4-5666

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SUPER SIZE
SUPER CLEAR
SUPER BRIGHT
Supersnap
PRINTS only 5¢

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HIVE PHOTO, INC.

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FRANKLIN VILLAGE
A FINE SCHOOL FOR LITTLE PEOPLE

Part Time Program also available

PHONE

MAYfair 4-2790 or
MAYfair 6-3020

POTTER
Moving & Storage Co.
2253 Cole
Phone MI 4-4612



no. 1 specialist in long-distance moving!

ALLIED
VAN LINES, INC.
No. 1 on U.S. Highway—No. 1 in Service—No. 1 in Your Community

DRYERS VENTED
All Aluminum Construction
\$15.95 Most Models
MERIT ELECTRIC COMPANY
LI 1-2284

PECK'S
Cleaning and Pressing
Cash and Carry
Plain Dresses—Suits—**\$170**
Topcoats.
108 So. Woodward Ave.
for delivery service...
PHONE MI 4-7724



\$15.00 & \$20.00

Come in and try on one of the world's finest hats—our hand-crafted Knox "Custom Edge." You'll find it a pleasure to touch, a distinction to wear, and a gilt-edge investment in sheer satisfaction. In new, medium-dark shades, including the exclusive, willow-toned "Olivewood."

Other Knox Hats, \$10.00 to \$40.00

YOUNG'S of Birmingham

203 Pierce Street

THE GOLF & GIFT MART

INDUSTRIAL & EXECUTIVE GIFTS
TOURNAMENT PRIZES

A complete line of trophies, appliances, silver, jewelry, leather goods, cutlery, novelties, etc.

DISTRIBUTOR

VICTOR ELECTRIC GOLF CARTS

1610 S. Woodward • MI 4-7878

DELUXE SHIRT SERVICE

now available at ...

DOUGLAS CLEANING COMPANY

534 S. Woodward MI 4-1507

In By 10:00

Out By 5:00

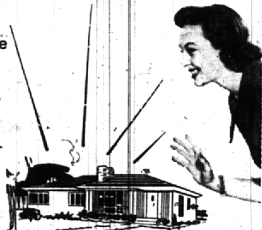
OPEN 7 A.M. to 6:30 P.M.

YOUR HOME LOOKS NEWER,
BRIGHTER—WITH A

FRESH COAT OF PAINT

Take advantage of our wonderful Fall weather—

PAINT NOW!



Use Our Wonderful

1-COAT HOUSE PAINT

It cuts your work in half!

WE CARRY FINE QUALITY

TRUSCON

ASBESTOS SHINGLE PAINT
in colors and white

TRY OUR

• WHITE TRIM PAINT (No Shed)
for brick homes

• TRIM PAINTS (in colors)

BIRMINGHAM PAINT

Glass & Wallpaper Co.

335 E. Maple MI 4-3737

STORE HOURS: Saturday 8:30 to 5:00,
Monday thru Friday, 8:30 to 5:30

stop ...!

look at
this drawing

Lebow has had it sketched to visualize the first major change in men's fashion in two years! The right side shows the suit that was accepted fashion in 1954, with squarer shoulders, wider lapels... full drape chest and lower waistline. The left side shows important changes creating a completely different look in 1956. More becoming, normal shoulders, narrowed lapels and smooth chest, designed to accentuate the slim silhouette. Note particularly the new Lebow cloverleaf lapel.

\$95.00 up

Dress right... you can't afford not to.

THE LADY SAYS, "YES... HE WEARS

Lebow
CLOTHES"



YOUNG'S of Birmingham

203 Pierce Street