

BUSINESS BRIEFS

A. Weinrich Named Vice President

Albert James Weinrich, 155 Vorn Lane, Birmingham, has been named a vice president of Barton, Barton, Durstine & Osborn, Inc. Weinrich has been with BBDO since 1941 when he joined the company as a copy writer in Buffalo, N. Y. He transferred to the Detroit branch in February, 1952, following 10 years in BBDO's Cleveland, O. office as a copy writer and account executive on national magazine, radio and TV advertising for General Electric.

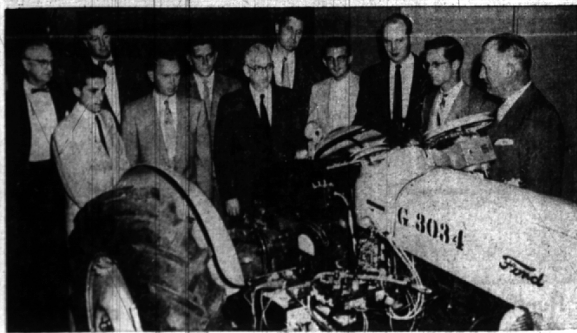
Following graduation from Princeton University, Princeton, N. J., in 1933 with a bachelor of arts degree, he was selected as a Rhodes scholar to attend Exeter College, Oxford University, Oxford, Eng., for advanced studies and there obtained a bachelor of civil laws degree.

IN DETROIT Weinrich has been closely associated with the DeSoto account, supervising for BBDO DeSoto's cooperative dealer advertising activities. He also supervises media and marketing departments for BBDO, Detroit.

B'ham Businessmen To Teach at Wayne

Robert W. Guy, 1973 Stanley and Edward H. Russell, Jr., 575 Clawson, have been appointed instructors in Wayne State university's fall program in Retail Education.

Guy, who is manager of the Northland store of the Himehuch Brothers & Co., will teach a class in "Principles and Techniques of Effective Supervision," while Russell, formerly a store owner, now affiliated with the J. I. Hudson Co. as a buyer, will teach, "Management of Smaller Stores." Both men were selected for their background in the subjects they will teach.



BOARD MEMBERS from the Birmingham Chamber of Commerce held their monthly meeting at the Tractor and Implement Division, Ford Motor Co. The members were guests of the company for a luncheon and tour of the plant. Guiding the group through the strength analysis laboratory is Irving A. Duffy, vice president of Ford and general manager of the tractor division. Duffy is pointing out the workings of a electrical pilotless tractor.

F. Knight Heads Contractor's Meet

Franklin J. Knight, 1817 W. 11th, Birmingham, president of the Associated Underground Contractors, Inc., will preside at the meeting celebrating its tenth year of organization, Saturday, September 22, at the Hotel Fort Shelby.

He is a graduate of Purdue University. Knight is a youthful leader in the building industry in Michigan.



FRANKLIN J. KNIGHT

Following registration at 11:30 a.m., the convention will officially kick-off with a buffet luncheon. Three panel discussions will be featured during the afternoon business session. Topics to be covered include safety, specifications, insurance, and allied subjects of vital interest to members of the underground-contracting industry. Top experts in their respective fields will comprise the various panels.

SCREENS and STORM SASH
FLASH DOORS
• Combination Doors and Windows
• Customized Doors and Windows
• Plywood-Kill Dried Doors
1184 Grand MI 4-9429
WOODCRAFT CO.

LaMeasure's BACK-TO-SCHOOL SPECIAL



WEEKLY DRYCLEANING SPECIALS

SEPT. 14 TO SEPT. 20
Skirts and Sweaters each 59¢

SEPT. 21 TO SEPT. 27
Pants and Slacks each 59¢

ALL GARMENTS GUARANTEED MOTH-PROOF

Sept. Laundry Special SHIRTS 15¢

With any \$1.54 or more Drycleaning Order

Cash and Carry Stores

**LaMeasure Bros.
Inc.**

Complete Laundry & Drycleaning Service

4529 N. Woodward, R.O. 142 S. Woodward
(Plant Second Block South of 14 Mile Road) (First Block South of Maple
STORE HOURS: 6:30 a.m.-8 p.m. Across from Grinnell's
Sat. 7 a.m.-8 p.m. STORE HOURS: 7 a.m. to 6 p.m.)



STOKELY WEEK at KROGER



CHECK KROGER EVERYDAY LOW PRICES!

White Bread 2^{20-Oz.} 35¢
Fresh Kroger sliced. Loaves

Red Heart 6^{16-Oz.} 89¢
Fish, Liver or Beef Cans

Spaghetti VEVCO 15^{15 1/2-Oz.} 10¢
Everyday low price Can

Tuna STAR-KIST 3^{6 1/2-Oz.} 89¢
Chunk style. Priced low Cans

Ice Cream Half Gall. 79¢
Creamy-rich Country Club brand Cn.

Apricots 3^{2 1/2-Lb.} 89¢
Everyday low price Cans

Applesauce 3^{Can.} 41¢
Packers Label. Low price

Shortening 3^{Lb.} 73¢
Kroger All-purpose Can

Coffee SPOTLIGHT 1^{Lb.} 89¢
The coffee with the "Pick-Up" flavor Bag

Peas GREEN GIANT 2³⁰³ 37¢
Everyday low price Cans

Lunch Meat 3^{12-Oz.} 79¢
Oscar Mayer Tray

TV Dinner 11^{11-Oz.} 79¢
Swanson's beef, chicken or turkey Tray

Fruit Cocktail 2^{2 1/2-Lb.} 38¢
Kroger Brand Fancy Can

Instant Coffee 4^{4-Oz.} 88¢
Beech-Nut. 15c off label Jar

Salad Dressing 3^{Quart} 39¢
Embassy brand Jar

Coffee VACUUM PACKED 1^{Lb.} 83¢
Cup-O-Cheer. Drip or reg. Can

MAGIC 8 SALE!

Stokely Catsup 4^{14-Oz.} 78¢
Rich tomato flavor. Stock up. Btl.
Green Beans 4³⁰³ 78¢
Cut, young tender beans Cans
Stokely Beets 5³⁰³ 68¢
Cut Low price Cans

YOUNG, TENDER
FRESH WHOLE Fryers
Get fresh 'n tender chicken now at Kroger and save at this low, low price.
Lb. 33¢

Open Mon., Tues., Wed. and Sat. 9 A.M. to 6 P.M. Open Thurs. and Fri. 9 to 9

Fresh Hams Lb. 39¢
Full shank half. Lean and tender
Ground Beef Lb. 39¢
Ground fresh from lean, tender beef
Sliced Bacon Lb. 43¢
Sterling brand. Lean and tasty

U.S. NO. 1 ALL PURPOSE
MICHIGAN Potatoes
15 LB. BAG 49¢

Pascal Celery 2^{Stalks} 25¢
Michigan grown. Cello
Prune Plums 2^{Lb.} 29¢
Sweet and juicy

Gift Packed Zippo Lighter with
TOP VALUE STAMPS
A complete set that includes the famous lighter, a can of Zippo lighter fluid and six extra flints. All handsomely packed, ready for gift-giving. Yours for only 1 TOP VALUE BOOK.

Get Top Value Stamps Plus Low, Low, Low Prices at Kroger!

We reserve the right to limit quantities. Prices effective through Sunday, September 16, 1956