



"... and you cry alone"

How little he is. How much do we care. Where can he go? Who'll be there? Whose hand will ruffle
the tousled head . . . pat his be-hind, "OK fella, off to bed"? . . . "Gee, can you smell mom's
cookin'? Didn't she call? And where's dad? Look at my grasshopper an' all! But they're gone,
both gone, and there's no one but me . . . my grasshopper, my string, my patched-up knee."

How little he is. How much do we care? Enough, thank God, to give our fair share! Our money,
our sharing, our willingness to help—these are the gifts that breed laughter and hope.
And the giving's so easy . . . through a payroll pledge or Torch Drive volunteer.

GIVE YOUR FAIR SHARE—GIVE ONCE FOR ALL!

1956 TORCH DRIVE

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BLOOMFIELD HILLS

Your Contribution Not Only Helps Orphans, But 150 Agencies In One

Your contribution to Metropolitan Detroit's Torch Drive helps your neighbor—and yourself—in many ways. Bringing happiness to orphans is one. Helping to support Boys' Clubs where 7 through 18 year olds receive invaluable companionship and guidance is another. Through Boys' Clubs, your giving helps provide the facilities and equipment for arts and crafts and all types of sports. Your giving helps mold character, build better citizens for a better world. Through 150 beneficial agencies like this, your giving makes you an important part of Detroit's proudest civic activity. Give your fair share . . . give once for all!

