



Help him build . . . a strong healthy body

Billy has a project. His good friend . . . the bouncy brown and white puppy who visits every morning from across the street . . . needs a snug little house all his own. So Billy is building it.

The doctor says the exercise is good for him, and it helps to fill many a lonely day. You don't work very quickly . . . let alone play much with other kids . . . when you're only five years old and already know too much of what a long, hard word like "poliomyelitis" means.

Billy's mother and father are asking you, as friends and neighbors, to help their son continue building . . . a strong healthy body, a happy useful life, all the fine things you can build with hope. Your Torch Drive gift

buys medical research, special care, medicines, equipment . . . everything that keeps hope shining in the eyes of Detroit's thousands of afflicted children. Can you do anything more wonderful? Give today, won't you?

150 REASONS TO GIVE ONCE FOR ALL

Your United Foundation gift will support 150 agencies that help those who need help. The payroll contribution plan where you work makes it easy to support each one without feeling the pinch in any single paycheck. Your employer will arrange to deduct your gift in easy installments over a period of weeks or months. Remember Billy as you decide on the size of your pledge. And a reminder—your contribution is deservedly income-tax deductible.

**Give Your
Fair Share**



United
Foundation
Metropolitan
Detroit

**Give Once
For All**

1956 TORCH DRIVE OCT. 16—NOV. 8

UNITED FOUNDATION OF METROPOLITAN DETROIT

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