



When she rings your doorbell, will your heart be at home?

Sometime during the next three weeks, one of your neighbors will ring your doorbell.

She's a volunteer—one of 60,000 volunteers who each year ask for the privilege of soliciting funds for the Torch Drive. She'll tell you that 150 community services depend on you—and you—and you—for very existence. She'll tell you that these services are vital to thousands of distressed people of every race, every faith, every creed. She'll explain how your contribution will help relieve somebody's suffering, renew somebody's hope, inspire somebody to keep on living.

Soliciting would be a thankless job except for the enthusiasm with which Detroiters have always responded to the Torch Drive. So take your heart with you when you answer the doorbell—and make sure it's listening!

**Give your fair share—
give once for all**

You will be asked to give only once for the support of Metropolitan Detroit's 150 vital community services. Whatever your own favorite organized charity might be, it is a participant in the United Foundation of Metropolitan Detroit.

When you give to the Torch Drive, you give to the project nearest your own heart—and to the projects nearest your neighbors' hearts as well.

—Give enough to go around!

**PLEDGE FROM
YOUR PAYCHECK**

Through the "Chapter Plan" your pledge to the Torch Fund will be deducted from your paycheck each payday. That's a "painless," convenient way to give, and thousands do it every year.

If you're a housewife, or aren't eligible for the "Chapter Plan," make your contribution direct to the volunteer worker who calls at your home.

**UNITED FOUNDATION
OF GREATER DETROIT**

1956 TORCH DRIVE

October 16—November 8



Donated By

The Detroit Bank and Trust Company

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