

BUSINESS BRIEFS



VAN HORN Realty, Inc. are now occupying their new offices at 578 N. Woodward. The newly constructed building is in colonial style with red face brick and white trim. Former location of the firm was at 361 N. Woodward. The 1550 sq. ft. of office space is fully air-conditioned and has multi-telephone circuits. Builders are the Woodry-Walker Construction company.

B'ham Nurserymen Voted Officers

Three local nurserymen were recently elected officers of the Southeastern Association of Landscape Nurserymen: president, Lou Flannery, of Flannery Nursery, 2500 Northwestern Hwy., Birmingham; vice president, Al Golden, of Golden-Walsh Co., 29186 Telegraph Rd., Birmingham; secretary-treasurer, William Poleo of Igenfritz Nursery, 22551 Northwestern Hwy., Detroit.

Ford Trade Alums Hold Anniversary

Plans were announced today by George F. Peters, of Wage Lake attorney and chairman of the banquet committee, for the 40th anniversary of the founding of the Henry Ford Trade School at a banquet in the Alumni Association quarters, Bonnie Brook Country Club, on Saturday evening, October 20.

Thomas Reid, director of civic affairs for the Ford Motor Co. will be the principal speaker for the occasion.

THE ANNIVERSARY celebration is sponsored by the Henry Ford Trade School Alumni Association, and will bring together leaders in the field of education, industry, religion, government and business. Robert J. Wolfe, president of the Alumni Association, will preside at the Banquet.

Alumnus Andrew Adant, 10 Hammond, Bloomfield Hills, owner of Columbia Tool and Die, will serve as toastmaster. Governor Williams and Mayor Cobb will be among the guests of honor.



WITH DOLLARS SERVING as votes, employees of Ross Roy, Inc., Detroit advertising agency, contributed \$25,610.50 in a unique United Foundation "election drive". James L. Rast, 551 Oak Street, Birmingham, (right) was general chairman. Ronald A. Post (left) and Sherman P. Ellis, both of Detroit, were rival "candidates" in the election, Post heading the "Snorts" and Ellis the "Claghorns." The election was won by the "Claghorns," Rast reports.

Shell Men Attend MSU Football Game

Michigan employees of Shell Oil Company with ten or more years service were guests of the company at the Michigan State-Indiana football game.

The group lunched at the Michigan State University Union before the game.

Shell employees invited from the Birmingham area were: C. S. Maxwell, 2735 Hylane Drive; K. L. Pearl, 7089 Cottonwood Knoll, Franklin Knolls; H. W. Judson, 2905 Pine Hill Drive; C. E. Gruen, 5666 Westwood Court; F. J. Turner, 840 Ridgeway; A. E. Martin, 30477 Oak Leaf Lane; and C. W. Irwin, 5996 Orchard Bend.

Manufacturers' Agents Meet

The Society of Manufacturers' Agents has scheduled their next monthly meeting for Monday, October 22, at the Terova's Rad-Skeller, Detroit.

Guest speaker for the luncheon affair will be Arthur H. Jones, general sales manager, Madison Electric company.

Jones has had experience in the wholesale electrical supply field and served the industry in various capacities for 23 years. In 1952 he was president of the Detroit Sales Executive Club.

B'ham Ladies Open New Nursery School

A new nursery school, the Mari Dotte Nursery School has started classes at 21104 Greenfield, Oak Park. The school is conducted by two Birmingham ladies, Mrs. Dorothy Kroeger and Mrs. Mary Whalen.

Both women have been in nursery school work for the past five years and formerly taught at the Westlake Nursery school.

A program has been set up to keep the children happy and teach different crafts, music and creative dances.

Lawrence E. Smith
Landscape Design and Construction
135 N. WOODWARD
in the Wilson Building
Phone MI 4-2536

B'ham Shell Dealers Win Contest Awards

Two Birmingham service station dealers have won awards for the first quarter of Shell Oil company's "All Star Sweepstakes." The Sweepstakes, with \$500,000 worth of awards in nationally known merchandise, is designed to improve the quality of service station-customer relationships. It is to end May 31, 1957.

The dealers were rated on the basis of outside and inside appearance of the station and management items, as well as sales results. Shell dealers have been classified into groups to compete "only with other retailers whose stations are of similar size and have a similar business potential," the company said.

Those who won prizes are: Robert J. Adams, Hunter and Maple; John Heller, 14 Mile and Eton.

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V. E. BOYD V. E. Boyd Promoted At American Motors

V. E. Boyd, 969 S. Glenhurst, Birmingham, has been promoted to the newly created position of field sales manager for American Motors Corporation, it was announced today by Roy Abernethy, vice-president of automotive distribution and marketing.

Boyd has been in the automobile business for 25 years as a dealer, field official and factory executive. He joined Nash in 1937 as office manager and comptroller of the Omaha zone.

He resigned in 1947 to become a Nash dealer in Sioux City, Iowa, and later owned a dealership in Alliance, Neb. He sold out in 1954 to return to the company as assistant to George Romney, then executive vice-president. He remained as Romney's assistant when the latter was named president of American Motors.

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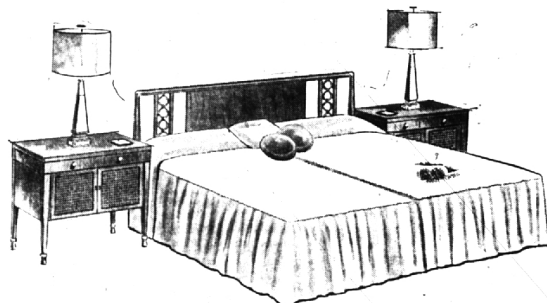
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October Issue Page 50
Guide to Good Listening
WLDM-FM Sunday Evenings 9:30

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