

McGaffey Moves

Donald McGaffey, attorney and counselor, has announced the removal of his law offices from 316 to 199 Pierce street, Birmingham.

31st Birthday

On Friday (October 19, 1956, the Birmingham Credit Bureau will celebrate its 31st birthday by holding an open house from 9 in the morning until 9 in the evening.

COUNTER TOP MATERIALS

FOR REPLACEMENT
OR NEW INSTALLATION
FREE ESTIMATES

- FORMICA
- VINYL
- LINOLEUM

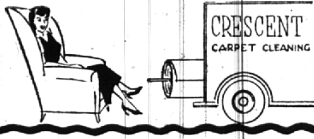
T. E. HOGAN CO.

2865 Woodward Ave.
3 Blocks South of 12 Mile
LI 4-3300 Open Fri.—9 p.m.



STOP

THAT OLD-FASHIONED WAY
OF CLEANING RUGS



Tests have proven that, with the old fashioned way of scrubbing, you are pushing the dirt into the rug and actually cleaning only the surface, leaving the balance of the dirt imbedded into the base of your rug.

CRESCENT

CARPET CLEANING COMPANY

LI 3-3552 LI 7-2922

123 CATALPA DRIVE
ROYAL OAK, MICHIGAN

Member of the National Institute of Rug Cleaning, Inc.

Now Open

to Serve You . . .

NEW BLOOMFIELD TOWNSHIP OFFICE of MANUFACTURERS NATIONAL BANK

Complete BANKING SERVICES

- Savings Accounts
- Regular Checking Accounts
- Special Checking Accounts
- Collateral Loans
- Personal Loans
- Automobile Financing
- Home Modernization Loans
- Foreign Banking
- Money Orders
- Travelers Checks
- Night Depository

Complete TRUST SERVICES

- Estate Planning
- Executor and Administrator
- Trustee Under Wills
- Trustee Under Agreements
- Investment Advisory Service
- Custody of Securities
- Pension and Profit-Sharing Trusts

You are cordially invited to make full use of this new office—our 34th in the metropolitan area—which offers you all the helpful services listed at left.

Manager Ralph E. Minaker and his friendly staff will be glad to serve your personal or business banking requirements.

Come in and get acquainted.

BANKING HOURS:

Mondays to Thursdays: 10 A.M. to 3 P.M.
Fridays: 10 A.M. to 6 P.M.

MANUFACTURERS NATIONAL BANK

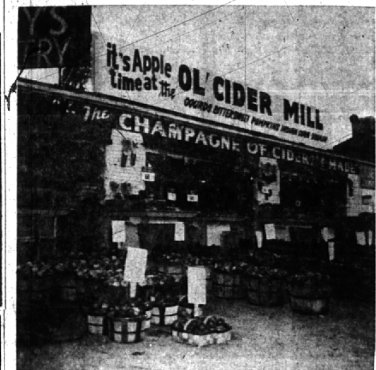
4077 West Maple Road near Telegraph Road

BLOOMFIELD TOWNSHIP

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Tune in "WORLD ADVENTURE SERIES"—Every Sunday 1-1:30 P.M.—WXYZ-TV, Channel 7

BUSINESS BRIEFS



McINERNEY'S farm products are displayed at their roadside store on Northwestern highway. Apples and other Fall fruits are offered with a wide selection.

McInerneys Operated Farm and Old Cider Mill

McInerney's Farm and Old Cider Mill, 28501 Northwestern Highway, recently celebrated their 107th birthday as one of the country's oldest poultry suppliers. Several months ago they took over operation of the present cider mill formerly owned by the Tibbets family for over 150 years. They will now supply their customers with poultry, cider and a wide variety of food stuffs.

Specialty of the house is their gift baskets which are sent all over the world. In addition they have special roasted chicken prepared in six minutes.

FOR THEIR natural pure cider

they have retained the old blending methods by selecting a variety of apples and process about 15,000 bushels a week.

At the Northwestern location, McInerneys offers picnic facilities and a small fish pond well stocked with pike, perch and trout. For a small fee a fishing pole is furnished and the young or old angler may try his luck.

Reservations can be made for group functions. Future plans call for an ice skating rink near the building this winter.

MANAGEMENT of the combined businesses are under the supervision of Mr. and Mrs. Leo F.

Educators, Execs At Sales Meeting

Detroit sales executives and Wayne State University faculty members will again join forces Wednesday, October 17, at Dearborn Inn in conducting Detroit Sales Executive Club's annual sales management conference, one of a series of intensive workshop seminars designed to develop more effective solutions to critical sales management problems.

Utilizing modern "case study" panel methods of problem presentation and group discussion techniques, the morning conference session will be devoted to the consideration of improved "Front Line

Sales Management" skills. The afternoon program will explore new developments that may ease the difficulty of "Measuring Salesmen's Performances."

JOHN M. DUMMER, a director of the Detroit Sales Executive Club, will chairmen the conference. Dean Walter C. Polley of Wayne State University's School of Business Administration has nominated H. A. Lyon, Director of Business Services, and E. T. Raney, Professor of Management, as panel moderators.



LARRY Turner, 19330 Plainview, Detroit, has some good luck with his fishing at McInerney's pond.

McInerney and Mr. and Mrs. L. H. Cross.



JAMES H. GRAHAM has been appointed assistant account executive on the Pontiac account at MacManus, John & Adams, Inc. effective Oct. 15. Graham was formerly advertising manager of Buick division of General Motors.

Lawrence E. Smith
Landscape Design and Construction
135 N. WOODWARD
in the Wilson Building
Phone MI 4-2036



From where I sit... by Joe Marsh

Happy Swap

More and more farmers—who badly need hired help sometimes, but can't afford a full-time hand—are making deals with young town workers and the employers they work for.

For instance, young Hap Hooper now lives rent-free on Easy Roberts' farm. In return he works about 100 days a year for Easy—for a farmhand's pay.

The rest of the year Hap works for his "regular" boss... Buzz Ellis, the electrician. Buzz just speeds up his business when Hap's on hand—slows it down

when he isn't—and, like Easy, pockets healthy savings in wages. From where I sit, it's great how people with different backgrounds—and different viewpoints—can co-operate. How about more of us trying that? I live in a town—maybe you're a farmer. I'm partial to a good glass of beer—you may prefer coffee or milk. But we can make things pleasanter by ignoring differences and giving each other a "hand."

Joe Marsh

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LOOK!



Calcinator

GAS INCINERATORS

Installed Free

SAVE \$1500

(USUAL INSTALLATION COST)

GETS RID OF
GARBAGE
AND TRASH
AUTOMATICALLY,
INDOORS!

Hurry...this
offer is limited!



No more garbage cans! No more trash burners! A Calcinator completely eliminates these messy old-fashioned receptacles. Disposes of garbage the safe, clean INDOOR way. No smoke, no odor.

Buy NOW and SAVE!

NEW! STEP-ON LID OPENER
Step down...lid opens...release lever...lid automatically closes!

CONSUMERS POWER COMPANY

Have Your WATCH

.CLEANED .REPAIRED .ADJUSTED

at MYER'S

FAST
SERVICE

GUARANTEED
WORKMANSHIP

LI 9-2600

MYER'S

Jewelry Shop

Established 1916
NORTHWOOD SHOPPING CENTER
Woodward at 13-Mile, Royal Oak

LaMeasure's...

FALL SPECIALS

OCTOBER 1956	S	M	T	W	T	F	S
1	2	3	4	5	6		
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31				

OCTOBER DRY CLEANING SPECIAL

Ladies' or Men's
TOPCOATS & OVERCOATS

Drycleaned

10% Discount

OCTOBER

Laundry Special

REGULAR

SHIRTS 15¢

With any \$1.54

or more
Drycleaning Order

WEEKLY

DRYCLEANING SPECIALS

OCT. 12 THRU OCT. 18

Skirts and Sweaters . . . each 59¢

OCT. 19 THRU OCT. 25

Pants and Slacks . . . each 59¢

OCT. 26 THRU NOV. 1

Ladies' Plain Dresses . . . \$1.29

All Garments Guaranteed Mothproof

CASH AND CARRY STORES

LaMeasure Bros.

Inc.

Complete Laundry & Drycleaning Service

4529 N. Woodward, R.O.

(Plant Second Block South of 14 Mile Road)
STORE HOURS: 6:30 a.m.-8 p.m.;
Sat., 7 a.m.-6 p.m.

142 S. Woodward

(First Block South of Maple
across from Grinnell)
STORE HOURS: 7 a.m.-6 p.m.