

Saluting B'ham Federal Savings & Loan Ass'n

Along with residents of our Birmingham area, we join in saluting the Birmingham Federal Savings & Loan Association, as it opens its new and larger financial quarters here at W. Maple and Pierce. It is the third time it has moved since its establishment with only a \$5,000 capitalization in 1935, to its new place of operation, with footings on its balance sheet of over \$15,000,000.

To Live Conveniently Costs More

A syndicated column recently carried the title: 'Servants' On Sale at Grocery Counters.' This had to do with what is known as convenience foods—foods which have been prepared, processed and packaged in such a way that a minimum of time and work is required on the part of the housewife.

Russia and China Aren't Ready Yet To Tackle US

Russia and China are not making "hot war" on America simply because they are not ready. Both are moving heaven and earth to build a gigantic industrial empire. When completed, we'll hear the roar of the tornado!

From The Eccentric's Point of View...

The government now uses a check writing machine which produces 100 checks a minute. But, apparently, this machine is obsolescent. A new one is on order—and it will zoom out the checks at the rate of 300 a minute. That is about as typical a sign of the times we live in as anyone could imagine.

The Birmingham Eccentric

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Under the presidency of Walter L. Moreland, Henry F. Johnson, vice-president, John Townsend, assistant vice-president, Hazel E. Lawler, secretary-treasurer and manager of the Berkley branch office, this local savings and loan organization has earned a deserved place of affection among its hundreds of customers.

NATURE NOW

From colonial times to the turn of this century, one of the most conspicuous features of our landscape was the old-fashioned hedgerow. The hedgerow served as a protective barrier between fields. It defined farm boundaries and lanes. It grew up over and along a fence which more often than not was made of hand-split rails of hickory, oak or black walnut.

Hedgerow Valued In Nature's Plan

THEN, AS NOW, the hedgerow was a spontaneous fragment of the forest. It may spring up anywhere in cultivated areas where there is a narrow strip of undisturbed land. It may or may not conceal a variety of insect life.

Happenings of Long Ago

50 YEARS AGO November 9, 1906 "Fond du lac, Wis., has passed an ordinance that the photographs of every habitual drinker shall adorn the walls of every place where liquor is sold."

IN HOMETOWN AMERICA



By Lydia King Prehse Special Writer for The Birmingham Eccentric

Hedgerow Valued In Nature's Plan

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These are the same plants which have been forest dwellers for millions of years.

Our more modern flowering plants such as mustard, parsley and composite families are more at home in disturbed areas; in fields, barnyards and roadsides.

THE HEDGEROW HAS a second and equally important function; it serves to house and protect an intricate animal community.

Happenings of Long Ago

Bits of News Gleaned From Old Files Of The Eccentric—The Items That Make Up The Historical Background Of The Birmingham Of Today.

50 YEARS AGO November 9, 1906 "Fond du lac, Wis., has passed an ordinance that the photographs of every habitual drinker shall adorn the walls of every place where liquor is sold."

"Ninety-six acres of land have been bought for a new cemetery out Woodward avenue. It is just beyond Palmer Park, on the same side of the street and has 1,000 feet frontage on Woodward avenue."

"M. Levinson has just added to his grocery department another telephone. Customers now calling up the department store will say which branch of the business they desire, the office or the grocery department."

"Mrs. Martha Allison of Pontiac was a recent visitor of Mrs. E. Keyes, and both ladies did enjoy it."

30 YEARS AGO November 4, 1928 "The new theater for the Village Players of Birmingham is rapidly nearing completion and will be ready for the first evening of plays which will be presented Nov. 27."

"More than 2,000 persons visited the Community House during the month of October, breaking all previous records of attendance. When the Community House started, four years ago, those in charge used to be elated with success when 15 or 20 persons called for the story, now if there aren't at least 60 callers, the day is dull."

"Ann Arbor—Erection of the University of Michigan's new foot-

ONE THING OR ANOTHER By George Wm. Averill



BALLERINA-LENGTH GOWNS have greatly replaced floor-length for evening, take less than half the yardage, too.

SHEATH DRESS has equal rating with bouffant dress in today's fashion yet uses half the material.

Every time a fashion designer raises a hemline, lowers a neckline, lengthens sleeves or decrees silhouettes instead of fluff, he or she affects the pocketbooks of more than just the husbands who may find themselves financing their wives' new wardrobes.

material that fashions use, the more the companies produce. When fashion says less, then production is curtailed.

These style changes affect hundreds of thousands of men and women who earn a living turning the fabrics and fibers from which these new fashions are made. The more

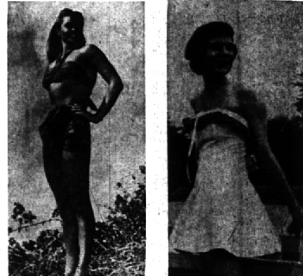
Even slight style changes send fabric sales soaring—or tumbling. Short-term style switches most directly affect production and employment.

So you see how fickle fashion can pickle producers or entrance employees. (Photos from E. I. du Pont & Co.)



SHEER HOSE, the current vogue, requires less fiber per stocking than more serviceable weights.

BIKINI-TYPE BATHING SUITS weigh about 6 ounces, one-piece suits average about a pound.



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