

BUSINESS BRIEFS

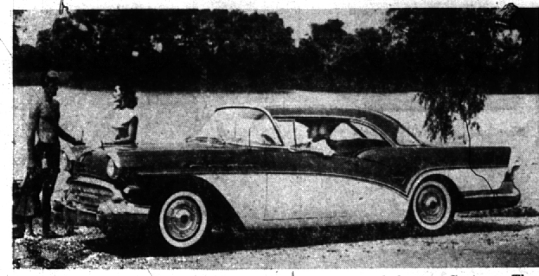
Schuman on Flying Good Will Tour

Carl E. Schuman, 3036 Oakhill drive, Birmingham, who heads Carl E. Schuman Investigations, is on a state flying trip this week. He is a private detective and executive secretary of the Michigan Association of Private Detectives. Schuman and some of his associates are on a good will tour of all Michigan cities where they have members. They will be met by police chief and city officials at each stop.

Basements Made Dry TW 1-2000

Mrs. G. Reilly Attends Convention

Mrs. Grace P. Reilly, owner and manager of the Birmingham Travel Service, Birmingham, is attending the 25th annual convention of the American Society of Travel Agents, November 3 to 6, at the Morrison Hotel, Chicago.



BUICK'S STYLING for 1957 lend to grace and beauty of the new Century. The Century has been given new agility in the form of a 300-horsepower V-8 engine with 10-to-1 compression ratio. Bigger panoramic windshields, three-piece rear windows, new front and rear design and completely new chassis are featured. The 1957 Century and several other models may be seen at Sumner Motor Sales, Inc. 808 S. Woodward, Birmingham.

Inspiration Shop Opens in B'ham

Displaying and selling a wide range of exclusive gift items the Inspiration Shop has moved into newly decorated quarters at 160 S. Woodward, Birmingham. This was the former location of the Treasure Chest Shop. Owned and managed by Mrs. Shirley Smith the contemporary designed store has an extensive greeting card section, modern furniture and new French line of jewelry. Also displayed are the Chapman lamps and a special "Him" corner with gifts for men. Store hours are from 9:30 a.m.-5:30 p.m. during the week. On Friday the shop remains open until 9 p.m.



PONTIAC STAR Chief convertible coupe—Fleet Star styling makes the 1957 Pontiac convertible coupe an exciting car to own. Saddle stitched Morokide upholstery is available in a variety of colors. Accent two-tone exterior combinations are offered in 56 choices. Overall length of the Star Chief is 213.8 inches. Wilson Pontiac-Cadillac, Inc., 1350 N. Woodward will display a full range of models on Friday. Showroom will remain open from 8:30 a.m. until all customers have viewed the new cars.



J. L. BROWN
Brown Elected Am. Motors Sect.
J. L. Brown, Jr., 3952 Cottontail lane, Birmingham, has been elected secretary of American Motors Corporation. He will also continue in his post as vice president and assistant to the president. As secretary, Brown succeeds Andrew Hood, who is retiring after 36 years of service with Hudson

Motor Car Company and American Motors. Brown has also been appointed to the company's Automotive Policy Committee. Brown joined the company in 1947, as assistant to vice president A. M. Wibel. In 1950, he was placed in charge of defense contracts for production of aircraft engines and parts. He was named administrative assistant to the executive vice president in January, 1954, and was elected vice president in October of the same year.

Hunter-Maple Pharmacy Opens
Residents on the east side of Birmingham have a new pharmacy and drug store to serve their needs with the opening of the Hunter-Maple Pharmacy, 655 E. Maple. The store carries a full line of merchandise except a soda fountain. They have sundries, drugs, cosmetics, toys, magazines and greeting cards. Prescriptions and other purchases will be delivered. The pharmacy is owned and operated by Robert Niemeyer and Carl Putnam who have a second store in Detroit. Business hours are from 9 a.m. to 10 p.m. six days a week and 11 a.m. to 6 p.m. on Sunday.



BRECK
Beautiful Hair
Beautiful Make
With Special Care Conditioner
A SOFT NATURAL WAY
A PROFESSIONAL PERMANENT

Loreal of Paris and Clairor
Used Exclusively for Hair Tinting and Bleaching

Better phone now for an appointment.

Dior's Hair Fashions
1083 W. Long Lake Road
(Across from Devon Gables)
Midwest 6-3213 Midwest 6-3212

Custom Edge



KNOX \$15.00 & \$20.00

Come in and try on one of the world's finest hats—our hand-crafted Knox "Custom Edge." You'll find it a pleasure to touch, a distinction to wear, and a gilt-edge investment in sheer satisfaction. In new, medium-dark shades, including the exclusive, willow-toned "Olivewood."
Other Knox Hats, \$10.00 to \$40.00

YOUNG'S of Birmingham
203 Pierce Street



Bamboo WOVEN WOOD Decorwood


Drapes and Shades
MADE COMPLETE in Bessenger's OWN WORKROOM
Colors—Patterns and Styles To Suit Your Taste!

KIRSCH DRAPERY HARDWARE
TRAVERSE RODS for corners, bays, etc.
CAFE RODS
Solid rods and tubular brass rods

VENETIAN BLINDS and SHADES CLEANED and REPAIRED
See Our Advertisements in the Yellow Pages for Drapes & Window Shades

23535 Woodward Ave. Near 9 1/2 Mile Rd. **BESSENGER'S** Est. 1927 LI 1-4936

YOUR WINDOWS ARE THE FOCAL POINTS OF YOUR HOME



LI 1-4936

WINDOWS SHADES
\$189 to \$395

CHOOSE FROM A LARGE SELECTION OF FABRICS (Including Decorator Colors)
Ask About Room Darkening Shades

DOUGLAS CLEANING CO.
534 S. Woodward Birmingham

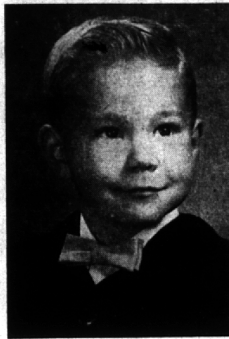
LOOK, MA NO SPOTS!



But it took **Sanitone DRY CLEANING** to do it!

For any kind of spots (except a leopard's that is!) simply run the garment to us as soon as possible, tell us what caused the spot and we'll do the rest. Satisfaction Guaranteed.

DOUGLAS CLEANING CO.
534 S. Woodward Birmingham



All The Love That A Gift Can Hold...
In a Portrait -by- **bill williams**

"The Best in Photography"
LI 3-4480
1107 Crooks Road (AT. ROAD) Royal Oak

It is to your advantage to be photographed early for **CHRISTMAS** giving



TRAVEL SCOTLAND

TWEEDS TOO HEAVY FOR YOU?
SHETLANDS TOO FRAGILE?
WEAR LEBOW'S

briarwood

Most men welcome a fabric change... but wonder what to buy. If you find the weight of tweeds excessive, yet like their appearance... if you find the weight of Shetlands okay yet regard them as fragile... then Briarwood is just right for you. Briarwood is a Lebow fabric exclusive... a rarity in weaving skill from Scotland's oldest mill, with silk added for sparkle, strength and style. It's a refreshing change, hand-tailored with raised stitched edging.

\$95

Dress right... you can't afford not to.

The lady says "Yes... he wears **Lebow CLOTHES**"

YOUNG'S of Birmingham
203 PIERCE STREET