

How seldom, these modern days, does one see another person just sitting and talking, in an atmosphere and attitude of complete relaxation. Most of us, when we sit, may be reading or watching television. . . seems we have to have something physical before us to see and hear. Have we lost our mental or cellist?

79TH YEAR—NO. 35

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN THURSDAY, NOVEMBER 8, 1956 40 PAGES SECTION ONE

Serving the Citizens of Michigan's Finest Suburban Residential Area



Waters Take Cake, Dick, Soapy & Record Ballot Congress for Broomfield; Lansing for Lodge, Roberts

91% Vote In Troy Precincts

By WILLIAM H. THOMAS
An amazing number of voters—between 83 and 91 percent of those registered in the Birmingham area—went to the polls Tuesday in this predominantly Republican area.

High water turnout was in Troy where 91 per cent of those registered went to the polls. Other percentages were: Birmingham, 83; Southfield, 87; Lathrup, 90; Bloomfield, 88; West Bloomfield, 83; and Bloomfield Hills, 86.

In the 1962 presidential election, these percentages were: Birmingham, 80.8; Southfield, 87; Lathrup, 90; Bloomfield, 88; West Bloomfield, 76; and Bloomfield Hills, 73.

Troy's neighbors in Bloomfield Hills went for Ike, 81, as did voters in Lathrup and Hill residents voted 71 for Cobo over Williams. These were the highest margins for the top ballot contests.

State, County Returns

Voting totals throughout Michigan, incomplete at press deadline, but indicating a victory margin for Eisenhower and Nixon, 1,294,362 to Stevenson and Kefauver, 1,617,190.

- FOR PRESIDENT AND VICE PRESIDENT: D Eisenhower and Nixon, 1,294,362; D Stevenson and Kefauver, 1,617,190.
- GOVERNOR: D Williams, 1,882,198; R Cobo, 1,398,919.
- LIEUTENANT GOVERNOR: D Hart, 1,488,455; R Bess, 1,477,097.
- SECRETARY OF STATE: D Hare, 1,453,297; R Martin, 1,365,851.
- ATTORNEY GENERAL: D Kavanagh, 1,463,888; R Van Dusen, 1,277,987.
- TREASURER: D Brown, 1,447,882; R Padieski, 1,358,990.
- AUDITOR GENERAL: D Szymanski, 1,477,097; R Bagwell, 1,367,916.
- IN Oakland county, victories went to Eisenhower. With more than half the county's 214 precincts reporting, totals were: U. S. REP. 11th DISTRICT: D Sutton, 107,617; R Bloomfield, 143,864.
- STATE SENATOR: D Smith, Jr., 15,518; R Lodge, 138,559.
- STATE REP. 3rd Dist.: D Smith, Jr., 15,518; R Roberts, 33,759.
- STATE REP. 4th Dist.: D Clarkson, 23,525; R Hughes, 30,693.
- PROS. ATTORNEY: D Utley, 108,221; R Zimm, 147,890.
- SHERIFF: D Hicks, 105,636; R Hens, 142,739.
- CLERK: D Johnson, 106,360; R Allen, 140,507.
- TREASURER: D Stevens, 108,097; R Sparks, 139,146.
- DEEDS: D Habel, 107,728; R Murphy, Jr., 139,567.
- BRAIN COMMISSIONER: D Barry, 138,239; R Main, 142,813.
- SURVEYOR: D Main, 142,813; R STATE ADMENPT 105,145,453.

James R. Adams, MJA & A Chairman, Dies Suddenly

Requiem mass will be sung at 11 a.m. today for James Randolph Adams, who in his spectacular career as an advertising man personally wrote more than two hundred million dollars worth of advertising copy.

The services will be held at St. Hugo of the Hills Catholic church in Bloomfield Hills. Entombment will be in Holy Sepulchre cemetery. Rosary was said last night at Bell Chapel, Wm. R. Hamilton Co.

Adams died about 11 p.m. Monday night in Henry Ford hospital where he had been taken Friday night for an emergency operation. HE WAS 58 years old. His residence is on Rathmor road, Bloomfield Hills.

At the time of his death, he was chairman of the board of MacManus, John & Adams of Bloomfield Hills, a nationally known advertising agency.

Credited more than any one man for creating the popular prestige position of the Cadillac automobile, about which he personally wrote many thousands of words in advertisements, Adams was born on a farm in southern Indiana, June 18, 1898.

He attended Indiana and Notre Dame universities, and for the following three years, taught school. He enlisted in World War I and left officers' training camp following the Armistice, to work in the editorial department of the South Bend Tribune.

THEN FOLLOWED employment by the Studebaker corporation as editor of the house organ, and by the Straube Piano company as advertising and sales promotion manager. He then went to Critchfield & Co., Chicago advertising agency, as copywriter on the Ford and Lincoln accounts.

In 1927, he came to Detroit as copywriter with the Campbell-Ewald company on the Chevrolet account. Later, he was made head of the copy department directly in charge of the Cadillac account. He also supervised, at various times, the Pontiac and Oldsmobile accounts.

Two B'ham Questions Approved

State amendment to the constitution, which gained heavy support throughout Michigan, was given emphatic endorsement locally—as high as 20-1 in some areas.

Many voters, however, overlooked the question in the upper left-hand corner of the ballot and in some communities as few as only half the number of voters cast ballots for or against the amendment.

There also were some local proposals on Tuesday's ballot for Birmingham residents. One, asking approval of the sale of the sewage treatment plant to the North Evergreen sewer authority, was endorsed by 8,034 persons while 1,487 cast "no" votes.

THE SECOND proposal, to amend the city's charter to permit contracting for sewage disposal, was favored by 8,307 residents, rejected by 2,050 voters.

Troy's proposal to annex the remainder of Troy township to the City of Troy was passed, 2,712 to 509. This area is bounded by Waterloo road, Squares Lake road, Coolidge highway and Crooks road.

Generally, in this area, campaigns to get voters out early was successful, and many precincts were swamped by early morning lines which melted toward midnight as voters settled down to a steady or dwindling stream of voters until the evening rush hours.

TWO BIRMINGHAM men ran for public office at the state level, one gaining a victory, the other going down to defeat.

Philip A. Hart won his second term on the Democratic ticket as lieutenant governor.

Hart, legal adviser to Gov. G. Mennen Williams when he sought the lieutenant governor's post in 1954, had failed in a 1950 bid for secretary of state. He was named Detroit's U. S. Attorney in 1952.

PHIL, HIS wife, Janie and seven children, formerly of Bloomfield Hills, reside in Lansing during legislative session. Hart led Gov. Williams in Birmingham in all but three of the 11 precincts with a total of 2,634 to the governor's 2,696.

Area-wise, however, he lost ground to his GOP foe, Clarence A. Field. On the other hand, Richard C. Van Dusen, 1722 Pine, Republican candidate for attorney general, led this opponent, Democrat Thomas Kavanagh locally, but lost to the incumbent in state-wide tabulation.

BBF Torch Campaign Hits Quota

Preliminary estimates early Wednesday placed the 1957 Torch Drive for Birmingham, Bloomfield-Franklin at 101 per cent of its record quota.

Thus for the eighth time since the "give one for all" drive originated in 1949, this area has oversubscribed its goal.

With two official drive days remaining, general campaign chairman Ernest A. Jones said a tabulation of work now being completed and anticipated returns in the hands of volunteers totaled approximately \$213,000, against a quota of \$211,196.

"Victory in the drive seems well assured on the basis of our current estimates," Jones said, "but conversion of some partial reports into actual receipts depends on completion of work now being cleaned up by the volunteers."

SEATED at the speaker's table today will be the Birmingham

YMCA director, Edward Kirbert and Mrs. Kirbert, Mrs. Charles P. Kriedler, Mrs. Donald R. Hirschman, Mrs. Ralph H. Hachus and Mrs. Morris Halsted.

Because of a long-standing friendship with Dr. Peale, Floyd Starr, director of the Starr Commonwealth for Boys, will journey from Albion to attend Town Hall on Friday and serve as master of ceremonies at the Friday luncheon.

Others at the speaker's table on Friday will be Mr. and Mrs. Karl Larsen, also friends of Dr. Peale, Mrs. W. A. P. John, Mrs. Owen A. Luschenbach and Mr. Towne.

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Ziegler Gives Up On One of Routes

The state highway department's freeway will not snake its way through the two mile wide corridor that begins at Southfield and Nine Mile roads and angles northwest to Long Lake and Telegraph roads.

This was stated definitely in an October 24 letter from State Highway Commissioner Charles M. Ziegler to a Bloomfield township woman.

"The letter was read last week at a meeting of the Southfield-Bloomfield association (S-B-A), a group specially organized to present the route from S-B-A to Long Lake and Telegraph roads."

After admitting he did not intend the freeway to pass through areas where many fine, expensive homes have been built or are under construction, Ziegler stated: "I am sure that once the satisfactory route has been selected, we can send to the bureau of public roads for approval, this will be approved, and not on the first location publicized."

The Birmingham Eccentric, two months ago, first publicized the freeway referred to. This caused residents to group together in attempts to head off a freeway they contended was planned and drawn up several years ago when they would have gone through many undeveloped areas that now have fine homes.

ALSO READ at last week's S-B-A meeting was a second letter, this time to a Bloomfield man, in which Ziegler predicted the eventual route would be west of Franklin Village.

This would place it considerably westward of a second route the highway department is known to be studying which would parallel Telegraph about where the new defunct turnpike was proposed to go.

In his letter, Ziegler mentioned that it might be advisable to get the freeway several miles west of Pontiac because of the possible effects an aerial bombing might have on the superhighway.

STRICTLY FRESH
Adlai may be noted for the hole in his sole, but at least he's well-boiled.

Caution: act of ordering fuel for the car means auto for the car.

Will stand 'gainst the Moscow Bear give Warsaw new non-Russian air? Or will defiance of the brain result in Poland's utter ruin?



RICHARD M. NIXON

This and That by George R. Averill

Members of the male sex ought to organize a boycott against the person who declared that "the average man is proof that the average woman can take a joke."

Sammy Kaye said a careful when he mentioned that "heredity is when a teenage boy winds up with his mother's big brown eyes and his father's long yellow convertible."

On the freeping curtain of the old Detroit Opera House (I think it was) a saying was painted: "So fleet the works of men, back to the earth again . . . ancient and holy things fade like a dream."

I thought of this when learning about the five-million-dollar Chicago suburban home of the late Mrs. Edith Rockefeller McCormick, now over-run with rats and its very, very expensive stone, marble, and interior rare wood finish, all gone to pot.

City authorities want the old Kirk to come down . . . once the gay locale of social things once so, so important, the villa is going the way of all rust and decay. ("Vanities of vanities . . . all is vanity.")

The universal admiration for feminine pulchritude was again asserted when a crowd of Londoners nearly rioted to get closer to Marilyn Monroe, as she and her husband drove up to a theater entrance. Human beings certainly like to engage in excitement . . . whether it be a sporting event, the observation of a public hangman's work, or . . .

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Here's a suggested prayer for many future candidates for public office: "Forgive me, Lord, a wicked sinner in Thine eyes as Thou knowest what I think and say as I poll tick for votes. I am, Sir, really a Christian at heart, but it seems that in order to win support I must say the damndest things about a multitude of subjects and opposing candidates."

"I promise, Lord, that after election—win or lose—I will again try to be an honest man . . . until the next campaign I get into, of course."

Oh Lord, give me courage to play my hypocritical role as the Straight and Narrow Path . . . King of Kings, at heart we are not wicked . . . though our mouths prove we are. Help me, Lord, if I get a chance, I'll help Thee, too. I ask this in the name of Thee, oh Lord, whose pattern I will try to follow in all things except this business of campaigning for a public office. Amen."

TO THE question: Has the Saturday closing of the local bank inconvenienced you? 91.1 per cent of the men and 86.8 per cent of the women answered Yes.

Interest in a new local bank emanates from the recent merger of Birmingham's two banks with The Detroit Bank & Trust Co. and the latter's policy of no banking hours on Saturday mornings.

Eighty-one percent of the men and women revealed they would prefer Saturday banking hours against an extension Friday evening hours.

THE CHAMBER'S special committee investigating the actual financial impact on local merchants of the Saturday closing expects to complete its survey within a few weeks.

Henry L. Sellers, chairman, told the Eccentric yesterday that the survey thus far shows that no banking hours on Saturday mornings has cut down local business an average of 28 per cent.

Speaking for one local group interested in a new bank, Cassius A. Wilson, local attorney, stated yesterday that his committee has an

(See BANK, Page 2, Sec. 1)

Dr. Norman Peale at Town Hall Today

Author of the phenomenally popular book, "The Power of Positive Thinking," pastor of historic Marble Collegiate church in New York City and pioneer churchman in the field of psychiatric counseling, Dr. Norman Vincent Peale will be in Birmingham today Friday to give the second lecture of the Birmingham Town Hall series at 11 a.m. at Birmingham Theatre.

Dr. Peale always varies his lectures to fit his audience, but his material is drawn from his work at the Marble Collegiate church clinic, where 20 assisting psychiatrists, psychologists and ministers make up the staff.

AS A WRITER for leading national magazines, a weekly newspaper columnist and conductor of a regular program over NBC radio, Dr. Peale is a household figure throughout the nation. Proceeds from his lectures largely

support the work of the Marble Collegiate Clinic.

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Vote to Purchase B'f'd Hills Site

At a special meeting Wednesday morning, the board of directors of Village Woman's club recommended to members the purchase of four and one half acres of vacant property at the southwest corner of

Chesterfield and Woodward in Bloomfield Hills as a site for the building of a club house.

Members voted to accept this recommendation. The purchase is now subject to approval by Bloomfield Hills zoning board.

All makes of bear spring mattresses. ROYAL MATTRESS COMPANY, Dist. of and ask for ENTERTAINMENT 6219.