

Making 'Em All Accept Rolls-Royce Cars

Those who have been attracted by the idea of a do-everything government, providing cradle-to-grave security for all...

All utopias must, in logic, be police states, policing people into perfect happiness. Policemen with clubs and pistols, policemen licensing this and forbidding that...

IN THIS, MISS THOMPSON has brilliantly and briefly pointed the reason why socialism and its variants always destroy individual liberty and always must...

Retail Stores Offer Attractive Futures

Ten of thousands of teenagers are now filling jobs in food chains, according to Chain Store Age. A study by the magazine shows that one-third of all employees in the average chain are teenagers...

There are some 245 job classifications in the food distribution industry and most of these positions require executive ability. The manager of a modern supermarket, for instance, is frequently responsible for millions in sales and for scores of employees.

TO SECURE THE needed potential executives, the chains use special brochures,

of the highest principle, dedicated to human freedom and justice.

But men of this stamp are few and far between, and in the power state control soon passes into the hands of the ruthlessly ambitious—and to the fanatics who, at any cost, are determined to make men over in some image of their own devising.

There is no room in that state for those who do not fit this image. For the dissenter, there can only be the firing squad or the slave labor camp.

TO END ON A LIGHTER NOTE, some time ago a story made the rounds concerning an agitator addressing a London crowd. Among other things, he promised that, come the Revolution, all workers would ride in Rolls-Royces. A Cockney spoke up and said he didn't want to ride in a Rolls-Royce. The agitator glared at him and answered, "Come the Revolution, you'll ride in a Rolls-Royce whether you like it or not."

If socialism ever takes over here, you'll do exactly what you're told in every respect, whether you like it or not.

Our Constitution Is Our Freedom Guarantee

Neighbor, here is a gold nugget which has never defaced the coin! Think it through carefully as you read it. "We, the people of the United States, in order to form a more perfect union, establish justice, insure domestic tranquility, provide for the common defense, promote the general welfare, and secure the blessings of liberty to ourselves and our posterity, do ordain and establish this Constitution for the United States of America."

THE PREAMBLE HAS STOOD the test

of time and proved to be the long and well-tested safeguard of our liberties since 1791. Here, the people should not permit it to go adrift via the tornado of Communism, which is sweeping our shores.

Repeating the Preamble, by both teachers and scholars, should be first on the agenda of the daily session of every school in our country. It contains only 52 words, and can be memorized easily.

General Eisenhower has stated: "One thing we must fear—the decay of our freedom through OUR own neglect. \*\* By every step we take toward making the state the caretaker of our lives, by that much we move toward making the state our master."

The answer, he said, must be supplied by every grade school, every high school, every college and university. . . and by parents in every American home!

From The Eccentric's Point of View . . .

Uncle Sam's General Services Administration has just announced, for the first time, that as of June 30, 1935, the federal government owned 384,916 buildings and 408 million acres of land, with a total value estimated at 32 1/2 billion dollars. Previous to this inventory, no one knew exactly what Uncle Sam owned. Even at that, it is less than half the amount the whiskered gent takes from Americans in taxes each year.

You hear and read much about graft and corruption in various areas of government. Wherever the improper manipulation of

funds relates to private business dealings between government and private business, as much blame attaches to the business as to government—perhaps more on most occasions.

From all reports, the butchering of thousands of Hungarian citizens by the Soviet soldiers proves that the Kremlin is dominated by sadism. Those Russian soldiers machine-gunned women and children, and people in hospitals in Budapest—civilized human beings are thus shown what will happen if and when the Kremlin's military machine ever gains a foothold on the lands of other nations.

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Advertisement for Michigan featuring statistics on steel production, population, and industry. Includes text like 'UP IN THE WORLD OF STEEL: MICHIGAN DOUBLED ITS STEEL MAKING CAPACITY IN THE LAST TEN YEARS TO MOVE UP TO THE NATIONS SIXTH LARGEST STEEL PRODUCER IN THIS SAME PERIOD. THE MICHIGAN STEEL MAKING CAPACITY ROSE 40% WHILE MICHIGAN ATTAINED A 100% OUTPUT.'

That Line's Getting Thin



NATURE NOW By Lydia King Frehse Special Writer for The Birmingham Evening Post

Black Bear State's Largest Mammal

The recently publicized "all-woman" bear hunt has served to focus our attention on Michigan's largest mammal.

The black bear is also our most powerful beast. Massive and clumsy with thick limbs and feet equipped with tearing claws, he has enough power to be indifferent to his companions in the wild. Blunt, brimmed, and ferocious and amiable in turn, he makes his way through what is left of our wild woods.

For the most part he goes his solitary way seldom meeting man and almost never attacking him unless he is provoked or in defense of the young. If pursued he can climb, for he is a climber of the nearest tree, a feat unique among our largest mammals.

ONE BIOGRAPHER has called him "the most majestic, most human and understandable of our wild animals." Observing him across a fence, man sees in him a kind of captivation of himself.

As winter approaches, the black bear is nursed "holes up" in a rocky cave or tree hollow, or "digs-in" under a log or snow bank, or makes a den of leaves and moss. He does not hibernate, but enters a period of quiet rest subsisting on a thick layer of accumulated fat.

The most recent studies indicate that bears begin hibernating after they are "fed-up," rather than when snow and cold has cut off their food supply.

IT IS DURING this period, usually in January and March, that the young are born, naked and blind. They weigh only one or two ounces at birth, and grow to 500 pound bulk of their mother. The litter consists of from one to four cubs which are nursed through this period of winter retirement.

By springtime they are large

ONE THING OR ANOTHER By George Wm. Averill

Twenty years ago R. H. Butler was looking through a magazine when he came across 148 words he thought he would memorize. Then he passed them along to the retail petroleum company he was working in Illinois. Soon they were posted in the company's stations.

"These words were written about 1900 by an Englishman—I'm sorry I don't remember his name," Butler explained.

When he moved to Birmingham (372 Harmon street) three years ago and established his own business in South Oakland county, Butler posted these words in his own stations.

"I just want to keep before my employees what a customer really is," he said. So whether you-run a business or whether you work for one, the past half century has done nothing to change the viewpoint that Englishman expressed on:

THE CUSTOMER AND YOU

A CUSTOMER Is the most important person in any business.

A CUSTOMER Is not dependent on us—we are dependent on him.

A CUSTOMER Is not an interruption in our work—he is the purpose of it.

A CUSTOMER Does us a favor when he calls—we are not doing him a favor by serving him.

A CUSTOMER Is a part of our business—not an outsider.

A CUSTOMER Is not a cold statistic—he is a flesh-and-blood human being with feelings and emotions like our own.

A CUSTOMER Is not someone with whom to argue or match wits.

A CUSTOMER Is a person who brings us his wants—it is our job to fill those wants. A CUSTOMER Is deserving of the most courteous and attentive treatment we can give him. A CUSTOMER Is the life-blood of this and every business.

Then there was the sailor who came into port and immediately set out to sea.

Michigan's deer hunters, finishing up their 1936 season, have just received some encouraging news regarding their choice of hunting costume color.

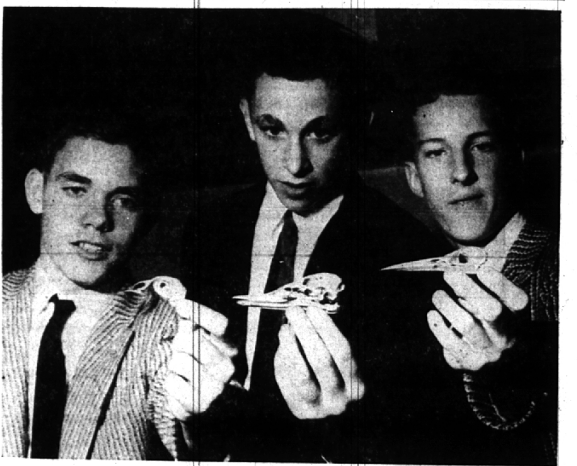
"Hunting hunting red is one of the most dangerous colors in apparel for hunters to wear because it is not quickly distinguished by either color-blind hunters or those with normal vision," says the Michigan Optometric Association.

The association dars make this warning because it has conducted extensive tests of a wide variety of colors and patterns worn by California hunters under natural conditions.

Yellow is by far the safest color, these tests indicate. Orange is next best. Greens and various plaids can be detected and identified faster than reds and blues. The association points out that even for hunters with normal vision, it is sometimes hard to spot a red garment against a reddish-brown landscape in the fall season.

Seems like these tests may bear out the claim by many hunters who say, after they've killed or wounded another hunter, "I saw something moving but didn't know it was a man!"

Chances the guy was color-blind and couldn't tell a red coat from a brown hide!



BEAK ADAPTATION is shown in the bird skulls being examined by three boys from William Stapp's class in biology. Left to right are Jim Canfield of Birmingham, Roger Goldman of Franklin and Bob Love of Grosse Pointe.

Cranbrook Close-Up

Start New Collection of Skulls, Beaks and Feet

You may not have a skeleton in your closet, but you just might have an old skull or two gathering dust in the attic or mold in the basement.

If you have, by all means wipe it off and take it to Bill Stapp in the biology laboratory at Cranbrook school, because he and the boys in his biology classes are making a skull collection of all the Michigan mammals and birds they can find or beg.

In its present stage, this collection might be called work-in-progress. Already, however, it represents 36 species of mammals, almost one-half those known in Michigan, and 40 species of birds.

TWO TAXIDERMISTS in the vicinity, Al Hyde of Pontiac and Gunter Taxidermy of Northville, have been donating skulls to the boys because skulls are never used in mountings—they are usually buried.

These donated skulls are in the raw, which leaves the job of cleaning down to the bone to the boys, who peel, boil and scrub them for the collection.

The ambition of Stapp and his students is to round up a complete collection of the skulls of all Michigan mammals and birds, which he is sure can be accomplished by the community will lend a hand by telephoning to Cranbrook school when they find a dead bird or animal, domestic or wild.

SUCH A collection, mounted for exhibition, will be invaluable for reference because it will clearly show five major points important in the study of biology.

(1) The adaptation of teeth in mammals to the food supply; (2) the adaptation for protection and for obtaining food; (3) a comparative study of skull structure including nerve passages, sutures, arches, teeth; (4) animal skulls classified under nine of the 14 different orders of mammals; mar-

cellent at Cranbrook school, and growing all the time with the help of the boys and faculty, as the start of this collection shows.

Seventh and eighth grades study general science, while the physical sciences taught by William Schultz, Jr., and the biological sciences by Stapp.

NINTH GRADERS can elect a more detailed course in biology with emphasis on experimental work under Holland Sperry and Stapp, while tenth graders may elect a course in motor mechanics for which there are unusually fine machines and facilities, under the guidance of Floyd Bunt. Eleventh and twelfth graders may elect physics with Schultz or chemistry with Stapp.

In addition to these courses, and beginning with the ninth grade, the boys may elect any one of a number of exciting things to do to study during their tri-weekly activities period: gle club, band, riflery, Ergasterion (acting in and producing plays), or biological research.

For instance, the feet of birds differ widely in structure, depending on the special purpose for which they are required. In themselves they are a splendid example of environmental modification.

To date, bird feet in the collection show webbed adaptation for wading (heron) and swimming (duck); climbing (woodpecker); scratching (chicken); a cat's paw (owl); and the tiny web feet of birds whose very little use (hummingbird).

BIRD BEAKS show adaptation for probing into water and bark (sandpiper and woodpecker); eating seeds (sparrow); spearing (heron); catching insects on the wing (swallow); extracting worms from grubs from the ground (robins); and pulling (woodpecker).

Facilities for studying the physical and biological sciences are excellent at Cranbrook school, and growing all the time with the help of the boys and faculty, as the start of this collection shows.



"Growing parents are the only ones suitable for growing children."